



# PLACEMENT BROCHURE

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DISCOVER A WHOLE NEW PARADIGM IN EDUCATION - TO BUILD BRIGHT CAREERS.



MBA Batch (2022-24)  
ICFAI Business School, Jaipur

IBS Jaipur gives utmost importance to assist students in getting suitable placements after successful completion of the program.





# **WELCOME** TO THE ICFAI UNIVERSITY, JAIPUR

**Prof (Dr) H P Singh, VSM**  
President  
The ICFAI University, Jaipur



Warm welcome and gracious invite for IBS, Jaipur Students' Placements 2024.

Our MBA students of batch 2024 are ready for placement. Needless to say, our students are perfect blend of intellect, tech savvy and social ethos.

Students travel through rigorous academics, practice oriented curriculum which is designed to add value to the prospective employers by exploring, harnessing & capitalizing the talent of our young students who have come from 19 states of India.

We, at ICFAI University, Jaipur are conscious of the fact that our country is regaining its strength after facing turbulent times during the last two years & gradually returning to the normal period of economic activities. This gives us a new level of energy, constant innovation, and friendly work ethos to add value to the organization.

We have taken care to ensure that our students are always trained, skilled & motivated to face the world and contribute their bit to the growth and development of our country. We have trained & groomed them to be excellent human beings with great regard for professional ethics & value system. By providing them adequate exposure to the innovative pedagogies, we are confident that they would prove out to be assets to any organization and institution they decide to join and serve.

I invite you to visit and experience this unique MBA program for placement.



# **WELCOME** TO ICFAI BUSINESS SCHOOL JAIPUR

**Dr. Shweta Jain**  
Dean, IBS Jaipur

ICFAI Business School (IBS), Jaipur since its inception in 2003 has been a preferred destination for management aspirants seeking a rewarding career, and at the same time it has earned significant confidence from leading corporates looking for deserving candidates equipped with the right set of skills, knowledge, attitudes and essential competencies.

We have been nurturing young talents to raise a cadre of ethical professionals trained by excellent faculty resources drawn from both industry and academia, providing the best learning inputs and practical training through innovative pedagogical approaches and contemporary industry exposure.

Our students undergo a rigorous Summer Internship Program for 3.5 months that effectively prepares them to take on the challenges of a real life work environment. Our alumni are serving at significant positions across the prominent sectors of industry, carving inspiring success stories. I am delighted to invite you to partner with us in our mission of developing the next generation workforce.



# THE ICFAI UNIVERSITY, JAIPUR



ICFAI Business School (IBS) Jaipur is a constituent of the ICFAI University, Jaipur. The ICFAI University, Jaipur was established in 2011 and was notified as a State Private University by the Act of the Government of Rajasthan.

The University believes in creating and disseminating, knowledge, skills as well as in core and frontier areas through innovative educational programs, research, consulting and publishing. The University aims at developing a new cadre of citizens with a high level of competence and deep sense of ethics and commitment to the code of professional conduct.

## CAMPUS INFRASTRUCTURE

The campus is spread over 40 acres of land. It has 3.4 lakhs sq. ft. of built-up area with academic blocks and classrooms which are well-equipped with latest audio-visual equipments along with facilities for well-equipped library, labs and computer center.

## SEMESTER SYSTEM

Semester system of education is followed for the MBA Program of IBS Jaipur. Each academic year consists of two semesters. Internal evaluation, mid-semester and end semester examinations are conducted during each semester.





# PROGRAMS OFFERED

# PROGRAMS

## UNDERGRADUATE

B.Tech	BCA (Cloud Computing)
B.Tech (Lateral Entry)	BCA (FinTech)
BBA	B.Sc. (Forensic Science)
BBA (FinTech)	B.Sc. (Hons.) Mathematics & Physics
BBA (Business Analytics)	BPT
B.Com (Hons.)	Integrated BBA-LL.B (Hons.)
BCA	Integrated BA-LL.B (Hons.)   LL.B
BCA (Data Science)	BA (Political Science)
BCA (Artificial Intelligence & IoT)	BA (Psychology)
BCA (Cyber Security)	BA (Economics)

## POSTGRADUATE

MBA	MCA	MTech
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## DOCTORAL

Ph.D Program	(Full-time/Part-time)
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## DIPLOMA

Mechanical / Civil / Mech.	(Electric & Hybrid Vehicles)
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**"It's Hard To Beat Someone Who Will Never Give Up"**





# MBA PROGRAM

The two year MBA Program prepares the students with the knowledge, skills and strategic perspectives essential to business leadership and a managerial career.

## ELIGIBILITY

Bachelor's degree from any discipline with 50% and above marks (English medium). Final year degree students awaiting results are also eligible.

## AWARD OF DEGREE

Students who successfully complete the MBA Program will be awarded the Master of Business Administration degree by The ICFAI University, Jaipur subject to University regulations.





# PROGRAM STRUCTURE

The program comprises of 29 courses (of which 21 are compulsory courses and 8 are elective courses which are to be selected on the basis of chosen specialization(s)), and a summer internship program. These courses are spread over four semesters.

## YEAR 1

### Semester I

- ▶ Accounting for Managers
- ▶ Managerial Economics
- ▶ Financial Management
- ▶ Organizational Behavior
- ▶ Information Systems For Managers
- ▶ Marketing Management
- ▶ Business Communication
- ▶ Business Analytics - I

### Semester II

- ▶ Macroeconomics & Business Environment
- ▶ Advanced Financial Management
- ▶ Career Management
- ▶ Human Resource Management
- ▶ Advanced Marketing Management
- ▶ Operations Management
- ▶ Business Analytics - II
- ▶ Legal Environment of Business

## YEAR 2 *Summer Internship Program*

### Semester III

- ▶ Business Strategy
- ▶ Business Process Integration
- ▶ Soft Skills
- ▶ Elective I
- ▶ Elective II
- ▶ Elective III
- ▶ Elective IV

### Semester IV

- ▶ Business Ethics & Corporate Governance
- ▶ Management Accounting & Control
- ▶ Elective V
- ▶ Elective VI
- ▶ Elective VII
- ▶ Elective VIII

*The program structure is tentative and subject to change.*

## ELECTIVES

The students are encouraged to choose eight elective courses from four specialization streams namely, Marketing, HRM, Finance and IT & Systems. Students have the flexibility in choosing more than one course from these elective streams. Students also have the facility for dual specialization. Elective courses will be offered subject to a minimum number of 10-15 students enrolling for a particular elective.





# EDUCATION METHODOLOGY

## **Pedagogy**

The pedagogy adopted by ICFAI Business School (IBS) Jaipur encourages independent thinking and helps the students develop holistic perspectives, strong domain knowledge, contemporary skill sets and positive attitudes.

## **Independent Study**

Quality courseware is available in the library. This helps students to achieve a prescribed level of knowledge through self-study.

## **Case-based Learning:**

IBS uses case study method as a very important teaching and evaluation tool. The students are tested for case studies in each subject. The case based learning is integrated as a dominant tool in the education methodology which reinforces the students' understanding of the concepts and their ability to apply them in real life and practical business situations. To be an effective professional, the student has to think and act like one. Case studies of reputed Indian and international companies are used. These cases help students understand the complexities in various business, political, legal and social environments.

## **Classroom Instruction**

Students receive full time classroom instruction, which helps them learn and consolidate their understanding of the subjects.



## IT Lab

Assignments related to computers require the students to spend significant time in the lab. All students have access to well- equipped computer lab, for their practical work in IT courses.

## Language Lab

Students who are weak in English are taught English language to improve their proficiency in oral and written skills.

## Evaluation

Student performance in each course is assessed by means of continuous evaluation. Students are evaluated on the basis of assignments, presentations, seminars, case discussions, projects and tests.

## Soft Skills Lab

Special emphasis is given to impart soft skills to meet the corporate requirements. The exclusive design and the right mix of training processes of Soft Skills help the students add a new dimension to their personality.

## Projects

Students are encouraged to pursue live projects in each of the courses to enhance their learning by applying theoretical concepts to industry situations. This is done under the guidance of experienced faculty to ensure proper focus and implementation.

## Industry Interaction

IBS Jaipur consciously encourages industry interaction with a wide cross section of professionals from the industry. Summer projects, industry interaction programs, guest-lectures, seminars, etc., organized in association with the industry offer students an opportunity to exhibit their organizational and communication skills, analytical abilities and awareness of contemporary issues to leading recruiters.

## Summer Internship

The Summer Internship is undertaken after the second semester of the program and is faculty supervised. It enables the students to experience the rigor of business environment and combine the concepts learnt in classroom with real-life situations in organizations. The broad objectives of summer internship are:

- To provide students with opportunities to apply the concepts learnt in the classroom to real life situations.
- To sensitize students to the nuances of a work place by assigning time bound projects in a company.
- To provide students a platform to work and develop a network which will be useful to enhance their career prospects.

## Library Facilities

The campus has a well-stocked library with more than 20,000 books, 98 magazines/journals, over 800 DVDs, and IP based access to DELNET, Ebsco, JStor Database, Marketline Database & Cabell's Directories. Through these resources, students have access to the finest selection of contemporary books and journals which supplement the prescribed reference books and textbooks. The library is augmented with books, periodicals, journals, magazines and other publications on a regular basis.





# CO-CURRICULAR ACTIVITIES

Continuous efforts are made to strike an appropriate balance between the classroom activities and extracurricular activities. Students work hard in class, and also channelize their energies into diverse co-scholastic activities such as organizing seminars and workshops, guest sessions and panel discussions on contemporary issues, industry conclaves, fresher meet and farewell, sports week, management games, elocution, cultural meet, skit & play, business quiz etc.

Students are also encouraged to form groups and clubs based on their areas of interest, share information, and exchange idea.

Students manage and coordinate various clubs related to sports & yoga, performing arts like music, dramatics and dance, fine arts, photography, social works and community services, youth empowerment, entrepreneurship, languages, economics and business, finance, marketing and digital media, HR and several others. Participation and coordination of various events under the aegis of these clubs help the students develop leadership abilities, management skills and group behaviours.

With excellent sports facilities at campus, students get lot of opportunities to organize intra and interdepartmental sports tournaments along with intercollegiate sports meets. With first-rate indoor and outdoor sports facilities including football and cricket grounds, badminton and basketball courts, along with gymnasium and other recreation facilities, the campus is an ideal place for sports and fitness enthusiasts. Also continuous

activities in association with IBS Alumni Federation are conducted like IBSAF Awards and Alumni Meets. Students are encouraged to contribute in "PROWESS", the bi-annual magazine of IBS Jaipur and "KSHITIJ", the quarterly newsletter of the University on continuous basis.

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# IBS ALUMNI

## *A Growing Fraternity*

IBS has a consolidated growing alumni base of around 66,500 currently pursuing rewarding careers across the globe. Their success in the corporate arena is a powerful testimony to their skills, abilities and hard work, as well as to the quality and rigor of business education at IBS. In addition to building the reputation of IBS with their success, the alumni remain in touch with their peers and their alma mater through IBS Alumni Federation (IBSAF).



IBS ALUMNI



ICEFAI  
INSTITUTE  
JAIPUR

## Corporate Talk Series

A Perspective on Global Banking

Mr. Ankur Jain  
Vice President at  
Cit India



IBS

# CORPORATE Talk Series

I had the pleasure of interacting with the very bright students of IBS Jaipur on 17 June 2022. I must complement the school for the excellent preparation the students had done for the session on global banking. I introduced to them the various forces shaping the global capital flows and how banking industry has evolved with developments in technology. My compliments and best wishes.

### Ankur Jain

Vice President, Citibank

I interacted with MBA students of IBS Jaipur on 'Discovering the Leader in You'. I was very impressed with the level of participation and questions raised by the students. I must complement the faculty and management of the school for their initiatives to add value to the excellent MBA program offered at the school. I wish the students all the best for the future.

### Ashwin Badri

CEO Equinox Labs



I was invited to the IBS, Jaipur to interact with their MBA students. I was told about the various initiatives the school takes to acquaint its graduates with corporate practices. I was impressed by the level of exposure the school gives on soft as well as life skills. These lay the foundation of a strong and committed professional. My compliments.

### Dr. Rupinder Kaur

Inclusion Strategist, Leadership Coach



As HR Manager, I keep interacting with youngsters aspiring for corporate careers. I had the opportunity to interact with students at IBS, Jaipur where we had a free-wheeling discussion on the state of HR and corporate expectations from the profession. I extend my compliments for the exceptional quality of the discussion and the preparation put in by the students. My best wishes.

### Ranganatha GR

Associate Director HR - Kellogg India



I was invited by the IBS Jaipur team to interact with their students on 'Customer Centricity'. Being part of the financial services sector in the Marketing domain for the past many years, I shared experiences from my career on how customer focus gives new insights not only on new product ideas but also on process innovation. My compliments to the students stepping into the corporate world.

### Aparna Kapoor

Vice-President - HDFC Life





# HR CONCLAVE 2022

"RE-IMAGINEERING HR: FUTURE OF WORK & WORKPLACES"

NOV 18 2022

SUPPORTING PARTNERS



## PLACEMENTS

IBS Jaipur gives utmost importance to assist students in getting suitable placements after successful completion of the program. The placement team positioned at the campus conducts placement activities on a full-time and continuous basis. Staffed by senior professionals and placement executives, the placement team initiates and maintains the University-Industry dialogue and manages the Summer Internship Program and final placement activities. The team evaluates student performance levels and ensures relevant preparation for their corporate placements.

**MANISH SAXENA**

AGM

Corporate Relations



### CLASS OF

2022

2023

Students Placed	100%	100%
Average Salary*	6.84	8.53
Highest Salary*		
National	11.00	9.00
International	22.16	23.31
Average Salary* (Top 10%)	13.24	16.13
Average Salary* (Top 25%)	11.26	12.06
Recruiters	49	51



## Recruiters (A Partial List)

- Aavas Financiers Ltd
- Ameriprise Financial
- ANZ Support Services Asian Paints
- Axis Bank
- Berger Paints
- CB Richard Ellis
- Dr. B. Lal Clinical Laboratory Pvt. Ltd.
- Ernst & Young
- ESAF Small Finance Bank HDFC Bank
- HDFC Life
- GR Infraprojects Limited
- ICICI Bank
- ICICI Home Finance Company
- ICICI Prudential (AMC)
- ICICI Prudential Life Insurance Co.
- ICICI Lombard
- ICICI Securities
- ITC
- Khimji Ramdas, Oman
- Loyalty Juggernaut
- Mars Wrigley India
- Reliance Brands
- Rolling Arrays Consulting Pvt. Ltd
- S&P Global
- TATA AMC
- Tata Consultancy Services
- Tata Technologies
- TechSci Research
- Utkarsh Small Finance Bank Ltd.
- Wheaton Advisors Private Limited





# MBA BATCH 2022 - 2024

Snapshot (Total no. of students :- 150)

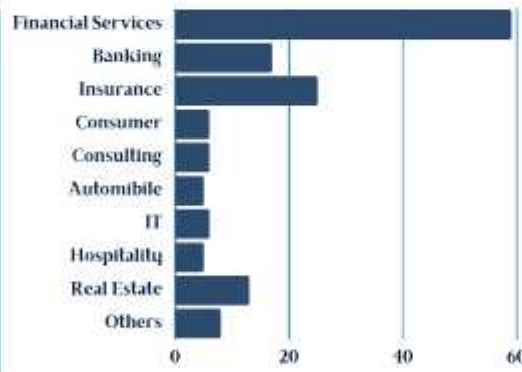
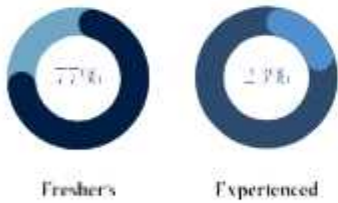


### Specialization (Dual)



### WORK EXPERIENCE

### SUMMER INTERNSHIP SECTORS

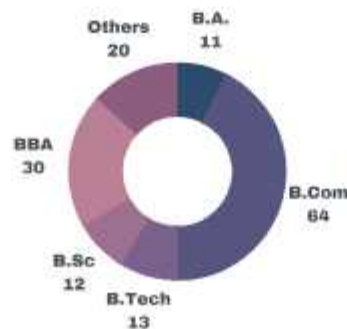
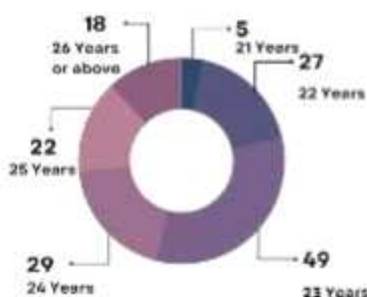


### Specialization (Major)



### AGE

### EDUCATIONAL QUALIFICATION





# FINAL PLACEMENT PROCEDURE

## (MBA Batch 2022-2024)

- The company is requested to share the "Job Description" with our Placement Department through email.
- Pre-placement talks are organized at IBS Jaipur campus during which the companies make presentation about their operations, Job Profile, etc.
- Detailed resumes of the interested or eligible students are mailed to the company on request.
- If the company wishes to conduct a written test/preliminary interview/group discussion as a part of the selection procedure, it can be done on a mutually convenient date.
- Once a student receives an offer, he/she is usually not eligible to participate in the selection process of any other company through the campus.
- Companies are requested to declare the result of the selection process while on the campus.



## INTERNSHIP

The selection process for internship will commence from October 2023 onwards. Companies can invite applications for internship. Students are given the option to apply to as many companies as they wish. However they are advised to opt out of the internship selection process once they receive any offer. No second offer will be permissible.

*The tentative dates for summer internship to commence for 12 to 14 weeks will be during the months of Feb, 2024 to May, 2024.*



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