

IcfaiTech
The ICFAI University, Jaipur-302031

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Report of #RunForZeroHunger Challenge Awareness Session

An awareness session on the **#RunForZeroHunger Challenge** was organized with enthusiasm and high spirits by **Pragati Club, IcfaiTech, The ICFAI University**. The objective of this program was to spread awareness among students about combining fitness with social responsibility through the **Vedanta Delhi Half Marathon 2025 initiative** on October 01, 2025 from 12.30- 1.30 PM. Students from **BPT and Forensic Science (2nd year)**, along with faculty members, actively participated in the event.

Event Coordinators: Dr. Surbhi Jain, Mr. Shivam Arya, Mr. Ashwini Kumar Mishra, Dr. Snehil Verma, Mr. Brijesh Kumar Singh

Event Speaker: Brig. BS Shekhawat, Mr. Shailesh Sharma, Mr. Rahul Dutt Mathur

During the session, students were introduced to the **StepsetGo app**, a fitness-based platform that tracks steps and encourages healthy lifestyles. The resource person guided students to download the app and join the **#RunForZeroHunger Challenge**, which is linked to the **Vedanta Delhi Half Marathon 2025**.

The campaign aims to **commit 5 million kilometers = 5 million Poshan Packs**, thereby contributing to the national goal of eliminating hunger. Students were motivated to participate actively by tracking their steps, sharing progress, and supporting the noble cause of **Zero Hunger**.

Conclusion

The program was a meaningful initiative that combined **fitness, digital engagement, and social responsibility**. It inspired students to adopt healthier habits while contributing to a larger social mission. The main takeaway of the event was that **small steps taken individually can add up to a huge collective impact**. Both attendees and organizers found the session impactful and motivating.







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