Ibs JAIPUR

Report

EXCELENCIA'25

Management Fest

- Quiz
- MAD AD 2.0
- The Reputation Rescue
- The Analytica Faceoff
- AI Tank
- Policy Debates
- Influencer Pitch

- Meme War
- Battle Grounds Royale
- Treasure Hunt
- Rhytm-E-Saz
- Face Painting
- Fashion Show

NOVEMBER

THURSDAY

27-28

AT 10 AM

2025

Dr. Archana Rathore
Convenor

Dr. Shivangani Rathore
Co-Convenor

IBS | ICFAI Business School Jaipur

ICFAI® UNIVERSITY

Ibs Jaipur Report

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Chief Patron
Prof (Dr) HP Singh VSM
President-IUJ

Patron
Dr.SS Jain
Senior Advisor-IUJ

Chair
Dr.Shweta Jain
Dean-IBS Jaipur

Excelencia'25
A Two-Day Management Fest
ICFAI Business School, The ICFAI University, Jaipur
Date: Thursday - Friday, November 27-28, 2025

Introduction

Excelencia'25, the annual two day management fest, was conceived as a dynamic platform for student's to demonstrate their creative thinking, analytical ability, and entrepreneurial mindset. The event brought together participants from diverse institutions to engage in a wide range of competitive and interactive activities. These events were designed to challenge managerial skills, encourage cultural exchange, and create an environment that promoted learning, collaboration, and innovation.

Objectives

- To engage students in competitive and interactive events that strengthen managerial and problem solving skills.
- To build meaningful connections with feeder institutes for postgraduate programs at IBS.
- To encourage creativity, leadership, and teamwork through well structured group activities.
- To provide a platform for innovation in areas such as business planning, digital marketing, and advertising.
- To celebrate cultural diversity and promote collaboration through creative and participative events.

Excelencia'25 emerged as a vibrant hub of ideas, energy, and talent. It brought together young minds eager to explore new perspectives in management, marketing, and allied fields. The fest reflected a strong commitment to excellence, creativity, and collaboration, making it a memorable and impactful experience for all participants.

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Jaipur

ICFAI
UNIVERSITY

Date : 27th and 28th November 2025
Venue : Room No: 016, 015, 115, 116, 113, 112, 111, 110, 109, Foyer area and
Front Lawns
Subject : Two Day Management Fest, MBA – Class of 2026 & 2027, ICFAI Business
School, ICFAI University, Jaipur

Attendees :

Dignitaries –

- Honorable Prof (Dr) H P Singh, VSM, President, The ICFAI University, Jaipur
- Honorable Dr. S.S. Jain, Senior Advisor, The ICFAI University, Jaipur
- Prof (Dr) R. Nesamoorthy, Registrar, The ICFAI University, Jaipur
- Prof. (Dr.) Shweta Jain, Director, ICFAI Business School, Jaipur
- Prof. (Dr.) Archana Rathore, Dean, ICFAI Business School, Jaipur
- Prof. (Dr) G. N. Sharma, Principal, ICFAI School of Pharmaceutical Sciences
- Dr. ND Jasuja, Joint Registrar, The ICFAI University, Jaipur
- Prof. (Dr). Rana Mukherje, Dean, ICFAI Tech
- Dr. Minal Sharma, Head of Department, ICFAI School of Liberal Arts
- Dr. Vidhu K Mathur, Associate Dean (IBACO), ICFAI Business School, Jaipur
- Dr. Shivangani Rathore, Associate Dean (IBACO), ICFAI Business School, Jaipur
- Shri Vishmbar Dayal, DGM, IBS Information Team - Northwest
- Faculty Members of IBS Jaipur

Students from –

- ICFAI University, Jaipur
- FMS IRM
- Jaipuria Institute of Management, Jaipur
- Rajasthan University
- JECRC University
- R.A. Podar Institute Of Management
- Mahatma Gandhi University Of Medical Sciences And Technology
- Jagannath University, Jaipur
- University Maharani College
- IIHMR UNIVERSITY
- Poddar Business School
- IPS Business School
- St. Xaviers College
- Sri Venkateswara College
- Institute of Rural Management

- MGUMST
- IIIM
- Birla Institute of Technology Mesra, Off-Campus Jaipur
- Amity University Jaipur
- Vaidik Balika PG College
- Apex University
- Alankar PG Mahila Mahavidyalaya
- Vivekananda Global University
- Tilak PG College
- Jaipur National University
- Agrawal PG College
- Institute of Hotel Management (Catering Technology and Applied Nutrition)
- Biyani Girls College
- University Maharaja's College, Jaipur
- Poddar Business School

Event Run-Time :

- 9:00 AM – 6:00 PM (for Day 1)
- 9:00 AM – 7:30 PM (for Day 2)

The proceedings commenced with the inaugural session of the Management Fest. The compering team welcomed all the dignitaries, faculty members, and students from various colleges to the event. The dignitaries were then invited to participate in the Lamp Lighting Ceremony to seek the blessings of Maa Saraswati.

Inaugural Session :

- A warm welcome note was delivered by Dr. Shweta Jain, Director of ICFAI Business School, Jaipur.
- This was followed by an inspiring address by Dr. S.S. Jain, VSM, Hon'ble Senior Advisor of ICFAI University, Jaipur, who shared words of wisdom that set a joyous and positive tone for the event.
- Next, Prof. (Dr.) H.P. Singh, VSM, Hon'ble President of ICFAI University, Jaipur, delivered an address filled with inspiration and motivation, further energising the participants.
- The session concluded with the formal announcement of the commencement of Excelencia'25, marking the beginning of the Management Fest.

Decoration Glimpses

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ICFAI UNIVERSITY
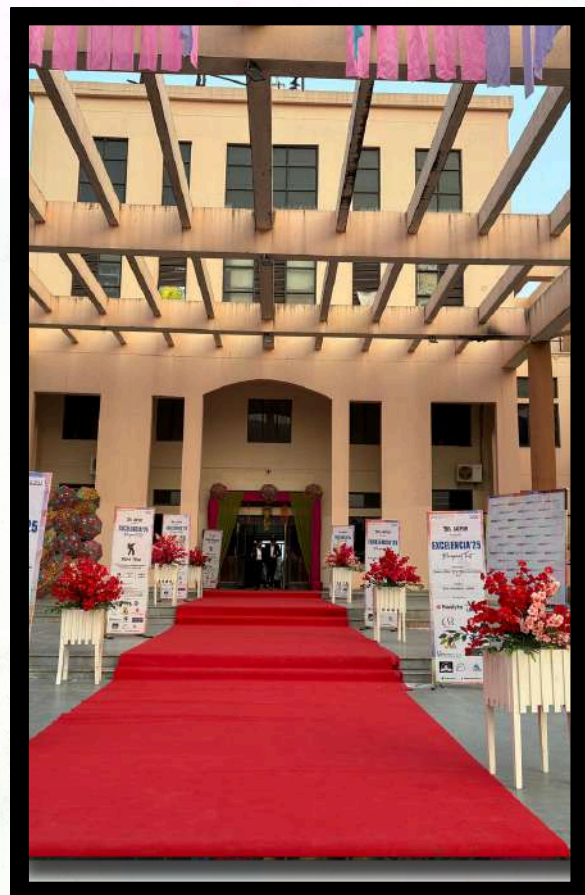
QUIZ

Igniting Young Minds for a Viksit Bharat

Present innovative business plans aimed at solving social issues, focusing on sustainability.

27
November, 2025

| 1ST PRIZE | ₹2,000 |
| 2ND PRIZE | ₹1,000 |

From
11:00 AM
To
01:00 PM

Guidelines:

- Team Composition: Minimum 1 member, Maximum 3 members.
- Reporting Time: Report 20 minutes before the event commences.
- Registration Deadline: Teams must register till 26th November 2025.
- Presence: It is mandatory for all the participants of a team to be present at the event. It is advisable to be in uniform or formal attire.
- Judging Criteria: The evaluation will be based on Accuracy of answers, Knowledge breadth, and Team responsiveness.
- Scoring Guidelines: There will be three rounds in this event. Each round is an elimination round. The decision of the organizing committee will be considered final during the time of evaluation.

✦ **Help Desk** ✦

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Quiz

- **Venue** : Room No – 116
- **Time :** 11:00 AM – 01:00 PM

Event Description - The Quiz was organised with the objective of stimulating business thinking, creativity, and problem-solving skills among students through a competitive and intellectually engaging format. The quiz was designed to blend learning with enjoyment, creating an environment that encouraged participation and curiosity.

The event focused on enhancing critical thinking, business awareness, and analytical skills, while aligning discussions and questions with contemporary economic and innovation driven themes inspired by the vision of Viksit Bharat. Overall, the quiz provided a dynamic platform for students to apply knowledge, think strategically, and develop a forward-looking business perspective.

Winner and Runner-up :
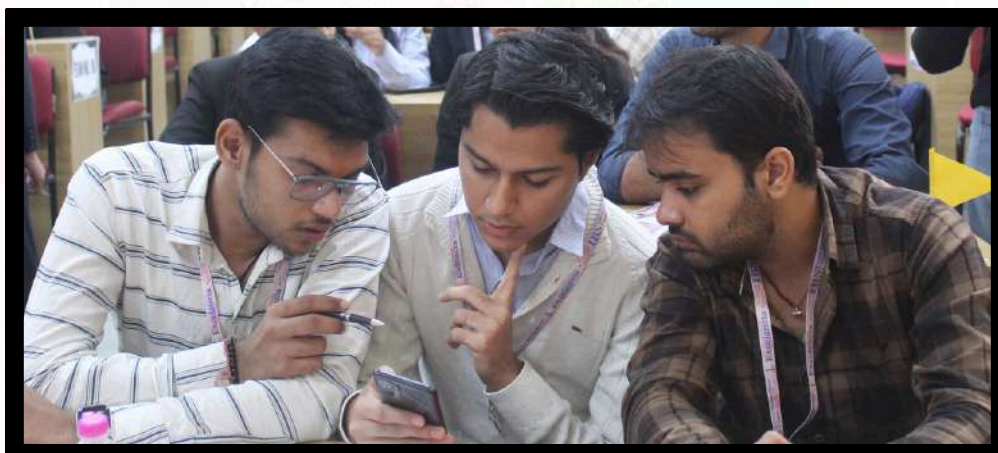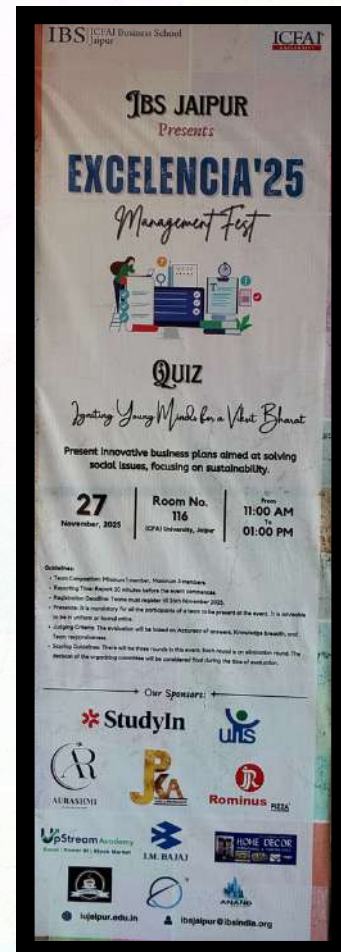
Winner - Jaipuria Institute of Management

a) Khushi Harvasani
b) Kriti Gautam
c) Yayati Agarwal

Runner-up - Jaipuria Institute of Management

a) Khushhal Gupta
b) Rani Deora

Glimpses

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Mad Ad 2.0

The Ad Revival Run

To creatively revive and modernize an old iconic advertisement

27
November, 2025

1ST PRIZE ₹2,500

2ND PRIZE ₹1,000

From
11:00 AM
To
01:00 PM

Guidelines:

- Participants will be instructed to create a digital reel or perform an act that showcases. advertisements of famous existing products which has no recognition today.
- The digital reel should be of 45 seconds duration.
- The act should not exceed 2 minutes.
- Team size should be between 3 to 5 participants.

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Mad Ad 2.0

- **Venue** : Room No – F-113
- **Time** : 11:00 AM – 01:00 PM
- **Judges** : Dr. Vinay Khandelwal and Ms. Pooja Jain

Event Description: The "Mad AD 2.0 – Revive the Classical" event was organized with the objective of encouraging creativity, innovation, and strategic thinking among participants by reimagining well-known products that have lost prominence in today's market. The event challenged students to revive these classical products through original digital reels or live acts, focusing on concept-driven storytelling rather than direct promotion.

Participants were required to present their ideas in a creative and engaging manner, without using any explicit branding or logos, thereby emphasizing indirect marketing, emotional appeal, and originality. The event successfully highlighted participants' ability to apply creative communication and advertising skills, offering a practical understanding of how innovative thinking can reposition existing products in a competitive business environment.

Winners and Runner-ups:

Winner team - R.A. Podar Institute of Management

a) Pari Jain
b) Piyush Vijay
c) Rohit Pareek
d) Bhavini Jain
e) Luv Sharma

Runner-up: Jaipuria Institute of Management, Jaipur

a) Khushi Jay Sharma
b) Akshat Ghiya
c) Akul Glhotra
d) Monisha Jain
e) Anisha Jain

Glimpses

AI TANK

Teams pitch innovative AI-based business ideas to a jury of "Sharks."

27 November, 2025

1ST PRIZE ₹3,000
2ND PRIZE ₹1,500

From **01:00 PM** To **03:00 PM**

Guidelines:

- Theme of the Pitch: AI-based business ideas addressing real-world problems.
- Participation: Team of 2—3 members.
- Pitch Format: Each team will get 5 minutes to present their idea and 2 minutes for judges' Q&A
- .Submission: Teams must prepare a pitch deck (PPT) covering the required components (PDF/PPT)
- .Must present an original AI-based business idea within the given time frame.
- Presentation: Pitches will be displayed digitally and each team will get the opportunity to explain the concept, business value, and AI application behind their idea to the judges.
- Mock Investment: Judges will provide mock investment offers based on clarity, feasibility, and innovation.
- Disqualification: Plagiarized, inappropriate, or late submissions will not be considered.
- Participants are requested to bring their own fully charged laptops with their presentations prepared in advance.

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AI Tank

- **Venue** : Room No – F-111
- **Time** : 01:00 PM – 03:00 PM
- **Judges**: Dr. Kuldeep Sharma and Dr. Apoorva Tiwari

Event Description: The "AI Tank" event was organized to encourage innovation, entrepreneurial thinking, and strategic problem-solving among students by challenging teams to conceptualise and pitch AI-based business ideas. The event provided a simulated startup environment where participants presented their business models, value propositions, and use cases to a panel of judges acting as mock investors.

Through this pitching format, students demonstrated creativity, analytical thinking, and effective communication skills, while applying artificial intelligence concepts to real world business opportunities. The event promoted teamwork, collaboration and forward-thinking, successfully bridging technology with practical business innovation and entrepreneurial learning.

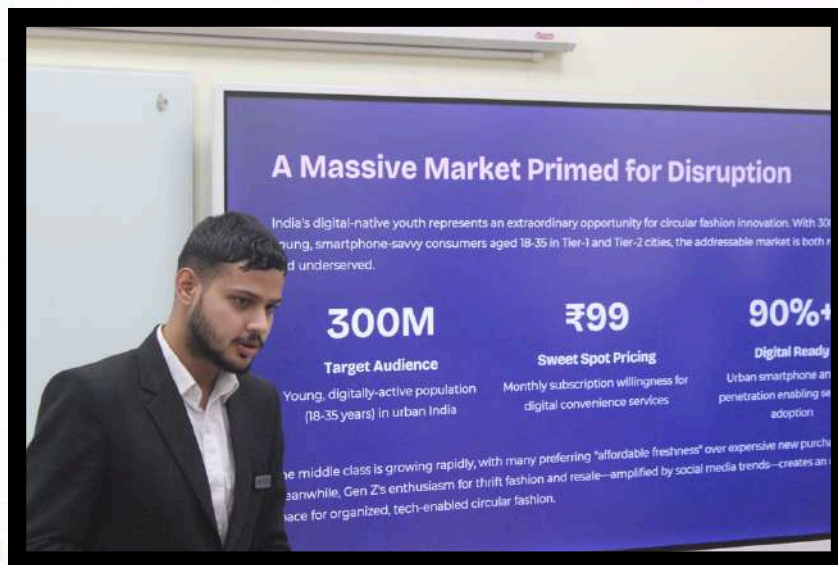**Winner and Runner-up:**

Winner: Jaipuria Institute of Management

a)Vaibhav Tambi
b) Sakshi Chandil
c) Yash Tripathi

Runner-up: FMS IRM

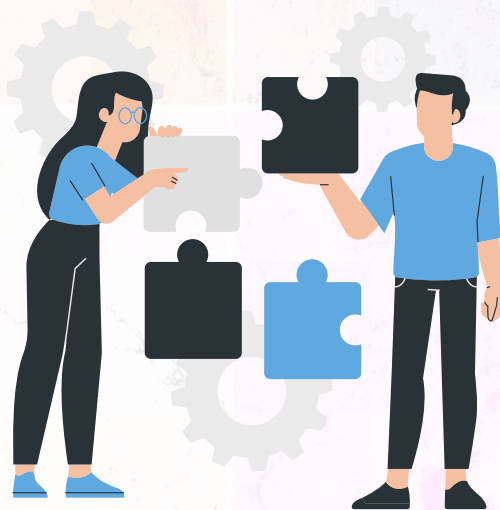a) Prashant Jangid
b) Gaurav Awasthi
c) Harshita Lakhotia

Glimpses

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POLICY DEBATES

Simulate real-world negotiation scenarios between opposing stakeholders.

27 November, 2025

1ST PRIZE ₹2,000
2ND PRIZE ₹1,000

From 03:30 PM To 05:30 PM

Guidelines:

- Team size should be between 2-3 members.
- Policy will be allotted on the spot.
- 2 teams will get same policy to debate.

✦ **Help Desk** ✦

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Policy Debates

- **Venue** : 115
- **Time** : 03:30 PM – 05:30 PM
- **Judges**: Dr. Sudha Rathore and Ms. Mansi Singh

Event Description: The Policy Debate event was organized with the objective of strengthening participants' understanding of core human resource concepts while promoting critical thinking and informed discussion on contemporary workplace policies. The event encouraged students to analyze existing HR practices, debate policy implications, and propose innovative solutions to real-world organizational challenges.

Through structured discussions and team-based arguments, participants enhanced their communication, analytical, and teamwork skills, while gaining confidence in presenting viewpoints in a professional setting. By fostering open dialogue and diverse perspectives, the event provided a practical platform for policy evaluation and decision-making aligned with modern HR environments.

Winner and Runner-up:

Winners: University of Rajasthan

a) Akshay Sharma
b) Jalam Singh

Runner Up: Jaipuria Institute of Management

a) Aliza Abdin
b) Samyak Jain
c) Pranav Singh Jodha

Glimpses

THE ANALYTICA

Faceoff

Participants convert a given dataset into insights and present it in a storytelling PPT format.

27
November, 2025

1ST PRIZE ₹2,500
2ND PRIZE ₹1,000

From
01:00 PM
To
03:00 PM

Guidelines:

- Teams of 2—4 members will present an 8-minute data-storytelling presentation based on a pre-provided dataset.
- The presentation must include insights, charts, visuals, and a clear narrative connecting data to real-world/business context.
- All team members must speak; no plagiarism and strict adherence to 8 minutes + 2 minutes Q&A.
- Judging will be based on Insight Depth, Interpretation, Visualization Quality, Storytelling, and Communication Clarity.
- Participants must report 30 minutes early, carry a fully charged laptop, and use clean, well-designed slides.

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THE ANALYTICA Faceoff

- **Venue** : F - 110
- **Time** : 01:00PM – 03:00PM
- **Judges** : Mr. Ajay Banerjee and Dr. Hans Kumar Sharma

Event Description: The event was organized with the objective of encouraging students to transform raw datasets into meaningful insights and communicate their findings through compelling narratives and visual stories. It aimed to foster analytical thinking, creativity, and data-driven communication skills among participants.

Through hands-on analysis and presentation, participants learned to interpret complex data, extract actionable insights, and present results clearly and effectively. The event provided practical exposure to skills that are highly valuable in business decision-making, academic research, and real-world problem solving, reinforcing the importance of data literacy in today's professional environment.

Winner and Runner-up :

Winners : RA Podar Institute of Management

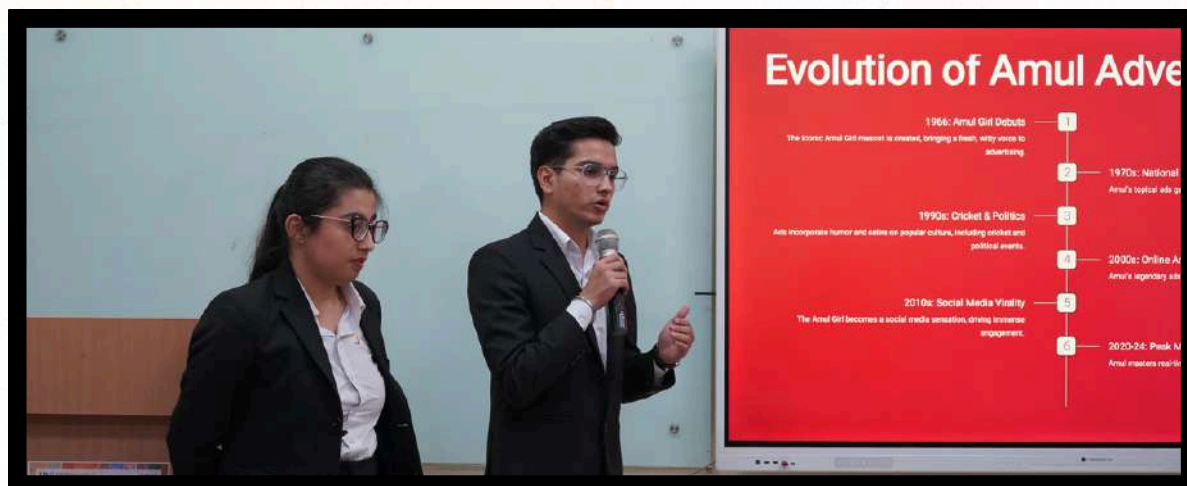a) Bhavini Jain
b) Pari Jain
c) Piyush Vijay
d) Rohit Pareek

Runner-ups : IBS, Jaipur

a) Krish Mishra

Glimpses

Influencer Inc.

Develop a marketing strategy featuring influencer collaboration and social media reach

27
November, 2025

1ST PRIZE ₹2,000
2ND PRIZE ₹1,000

From
03:30 PM
To
05:30 PM

Guidelines:

- The Influencer Pitch Edition tests students' marketing, creativity, and content-creation skills.
- Teams (2—3 members) must create original influencer-style content for a given product in Round 1 and for Round 2.
- Any creative format is allowed, but content must be clean and non-abusive.
- Shortlisted teams present within the time limits, and judges' decisions will be final.

✦ Help Desk ✦

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Influencer Inc.

- **Venue** : 016
- **Time** : 03:30 PM – 05:30 PM
- **Judges** : Ms. Pluti Swami and Dr. Kuldeep Sharma

Event Description: The "Influencer Pitch" event was organized to strengthen students' practical marketing and digital communication skills through real-time, influencer-style content creation and pitching. Participants were challenged to design an engaging influencer-driven go-to-market (GTM) pitch for a given product, applying creativity and strategic thinking.

In the second round, participants documented Excelencia as a product, using storytelling, content creation, and influence techniques to engage audiences effectively. The event successfully nurtured creativity, strategic planning, persuasive communication, and audience engagement, offering hands-on exposure to modern influencer marketing practices.

Winner and Runner-up:

Winners: Jaipuria Institute of Management

a) Manish Singh Chauhan
b) Shubham Sharma
c) Nandini Mudgal

Runner-ups: IBS, Jaipur

a) Mrigakshi Saikia
b) Priyanka Suklabaidya
c) Khushi Nathani

Glimpses

Meme War

Create humorous, relatable memes on management or campus life.

28
November, 2025

10:00 AM
To
12:00 PM

Guidelines:

- Theme of the Memes : Management or Campus Life.
- Participation: Individual or Team of 2.
- Submission: Up to 2 memes per team (JPEG/PNG).
- Content: No offensive, discriminatory, or personal jokes allowed.
- Must create an original meme within a set time frame.
- Presentation: Memes will be displayed digitally and each team will get the opportunity to present and explain the concept and creativity behind their meme to the judges.
- Disqualification: Plagiarized, inappropriate, or late entries will not be considered.
- Participants are requested to bring their own fully charged laptops for the event.

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Meme War

- **Venue** : Room No – F-109
- **Time** : 10:00 AM - 12:00 PM
- **Judges** : Ms. Sugandha Verma and Dr. Apoorva Tiwari

Details of the Event:

The Meme War event was organized with the objective of promoting creativity, humour, and innovative communication among students through digital content creation. The event focused on using memes as a medium to express management concepts and campus life experiences in a humorous yet meaningful manner.

The activity provided students with an opportunity to showcase their creativity while understanding the importance of visual communication in today's digital and business environment.

Winner and Runner-up:

Winners: IBS, Jaipur

a) Pradeep Singh
b) Kunal Agrawal

Runner Up: IBS, Jaipur

a) Pratham Dhingra
b) Saksham

Glimpses

Treasure Hunt

Campus-wide challenge with clue-based tasks.

28
November, 2025

From
10:00 AM
To
12:00 PM

Guidelines:

- Participants must compete in teams of 2—4 members.

- Teams must stay together throughout the event; splitting up is not allowed.

- No team is allowed to skip stations or bypass tasks.

- External help, including mobile internet search or asking outsiders, is strictly prohibited.

- Participants must respect campus property and avoid entering restricted areas.

- All teams must follow instructions given by station volunteers.

- Any form of misbehaviour, cheating, or damaging clues will lead to immediate disqualification.

- Time limit for completing the treasure hunt will be 90 minutes, after which teams will not be evaluated.

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Treasure Hunt

- **Venue** : Room No – 116
- **Time** : 10:00 AM -12:00PM

Details of the event: The Campus Clue Hunt was an interactive event aimed at enhancing teamwork, logical thinking, and problem-solving skills among students. The event began with a briefing session explaining the rules, followed by the official flag-off.

Participants competed in teams and solved seven sequential clue stations consisting of riddles, mathematical puzzles, and logic-based tasks across the campus. Volunteers and checkpoints ensured smooth coordination, fairness, and safety throughout the event.
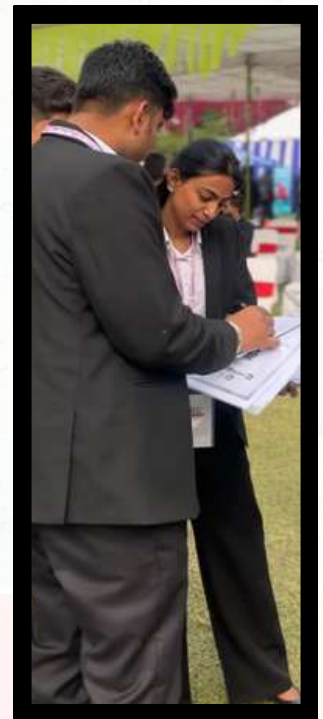
The team that completed all stations in the least time with proper verification was declared the winner and awarded rewards and certificates. The event witnessed enthusiastic participation and successfully combined learning with fun.
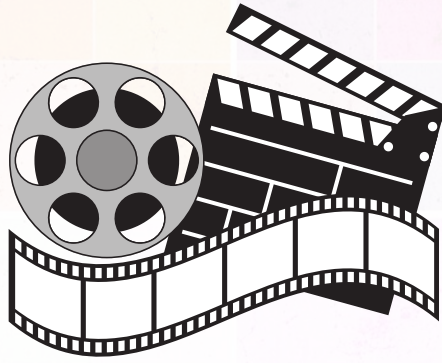
Winner: IBS, Jaipur

a)Karuniya Upadhyay
b)Kanishk Pareek
c)Rehan Bhati
d)Anjali

Glimpses

THE REPUTATION Rescue

Simulate a PR disaster and test corporate communication under pressure.

27
November, 2025

1ST PRIZE ₹3,000

2ND PRIZE ₹1,500

From
11:00 AM
To
01:00 PM

Guidelines:

- Team size should be between 2-3 members.
- Campus Exploration: Teams must explore designated campus areas within the 1.5-hour timeframe.
- Reel Requirements: Reels should be 30-60 seconds, capturing unique campus highlights or hidden gems; all content must be original, aligning with the event theme, with no use of copyrighted materials.
- Bring Your Own Devices: Participants must bring their own recording and editing devices. Editing Time: Editing must be completed within 30 minutes.
- Presentation & Originality: Reels should be original, and teams will present their work with a brief Q&A session

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The Reputation Rescue

- **Venue** : Room No – F-112
- **Time** : 11:00 AM - 01:00 PM
- **Judges** : Ms. Nitisha Bhargava and Adv. Anita Singhal

Details of the event: The Crisis Communication Simulation was designed to provide participants with hands-on exposure to real-time public relations and crisis management. Participation began with the release of a registration form, through which teams of up to four members registered using their college details and team leader information.

The simulation was centered around a fictional PR crisis involving Lumen Events Pvt. Ltd. following a tragic stage collapse at its "Nightfall" music festival. Participants assumed the role of the Crisis Communication and Corporate PR Team, managing the situation as it evolved through a series of simulated updates.

Teams were required to draft holding statements, press releases, internal communications, and press conference plans, demonstrating their ability to respond professionally under pressure. The team that showcased the highest levels of empathy, strategic clarity, ethical judgment, and effective communication was declared the winner.

Winner and Runner-up:

Winner: Jaipuria Institute of Management

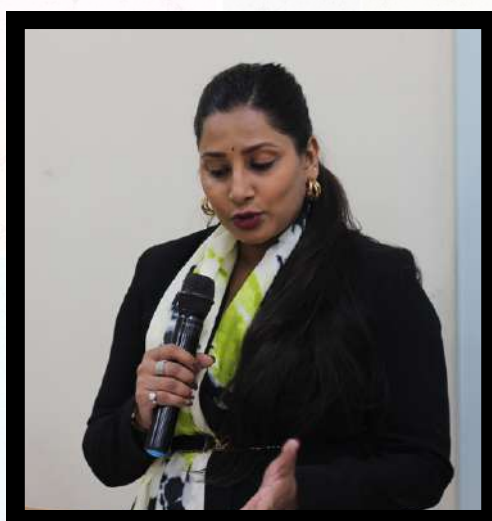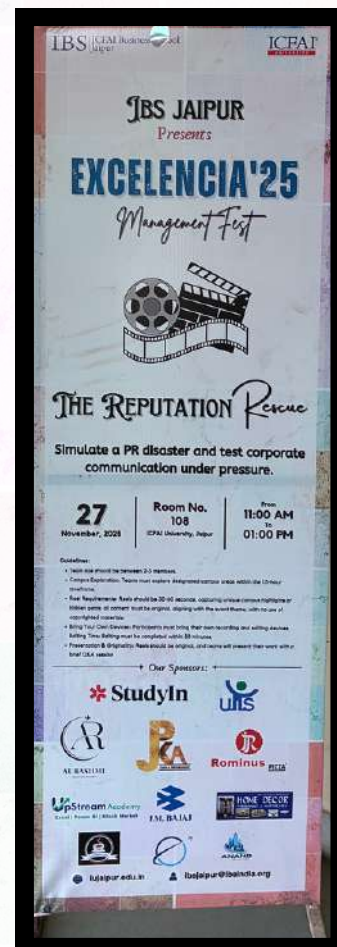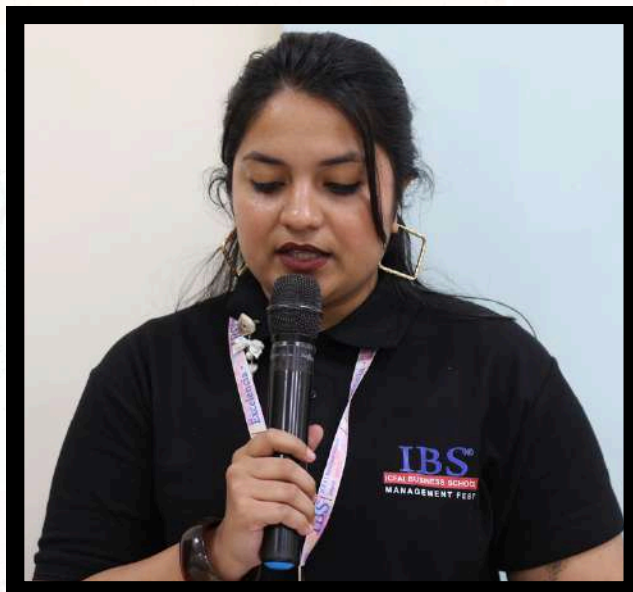a) Juber Parvez
b) Akshita Jain
c) Radhika Sharma
d) Megha Karel

Runner Up: IBS, Jaipur

a) Shrug Saoji
b) Kaushiki Sharma
c) Sankalp Deshmukh
d) Shahnaz Manan

Glimpses

PLAY

LOADING

BATTLEGROUNDS Royale

E-sport tournament promoting teamwork and quick decision-making.

28
November, 2025

From
10:00 AM
To
12:00 PM

Guidelines:

- Fifty teams will play in two groups, and the top 12 from each group will qualify for the 24-team Grand Finals.

- Each team must have 4 players, use only mobile phones, and provide valid college ID cards.

- Matches will be Classic Squad TPP, and teams must join the room within 5 minutes.

- Hacking, teaming, glitch abuse, and any unfair gameplay are strictly prohibited.

- Players must follow fair play rules, and all admin decisions will be final.

◆ Help Desk ◆

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Battleground Royale

- **Venue** : 016
- **Time** : 10:00 AM -12:00PM

Event Description :

BGMI & Free Fire Edition was organized as a competitive esports tournament to engage the college gaming community. The event featured BGMI and Free Fire and followed an accumulation-based scoring system using Placement Points and Kill Points, with 1 point awarded per kill. Tie-breakers were decided based on total kill points, best single-match placement, and highest single-match kill count.

The competition included two rounds: Qualifiers with teams divided into two groups, and Finals featuring two matches. Teams were evaluated based on predefined criteria, and the winning teams were announced and awarded. The event concluded successfully with active participation and smooth execution.

Winner and Runner up:

BGMI

Winners: IHM, Jaipur	**Runner Up:** IBS, Jaipur
a) Mohammed Rahil	a) Akshay Raj Thakur
b) Sameer Khan	b) Harsh Singh
c) Ritesh	c) Purnanand Rai
d) Sharzil	d)Tarun Das

Free Fire

Winner- ICFAI, Jaipur	**Runner Up:** ICFAI, Jaipur
a) Uday Kavia	a) Kaushal Gupta
b) Aayu Sharma	b) Mohit Saini
c) Sahil Sharma	c) Sejan Husain
d) Rahul Jadeja	d) Ayan Das

Glimpses
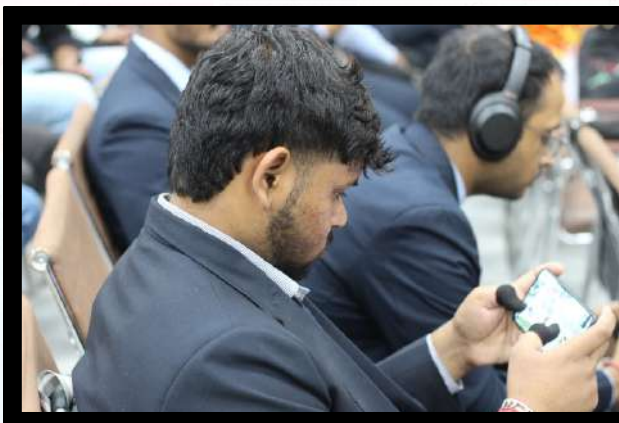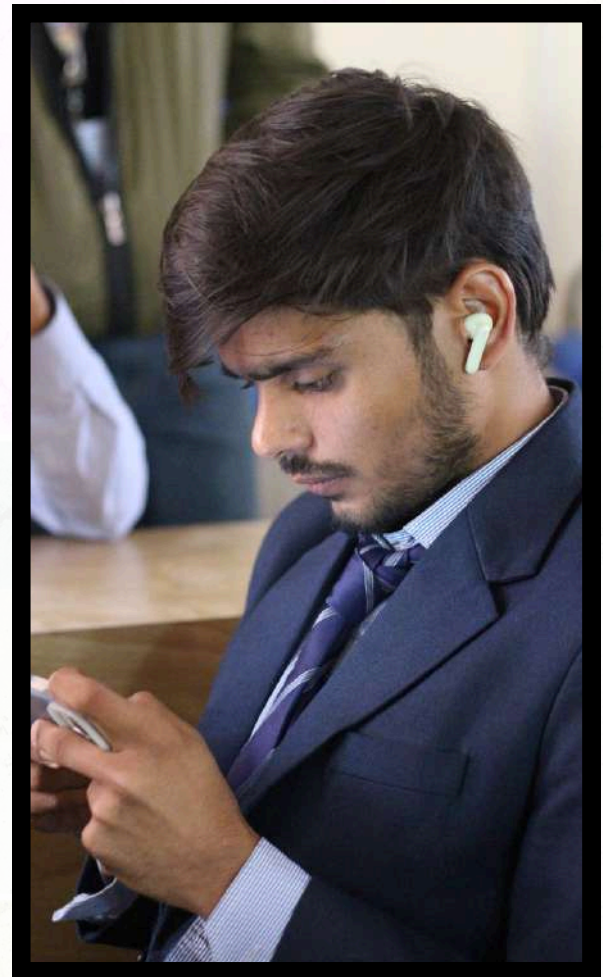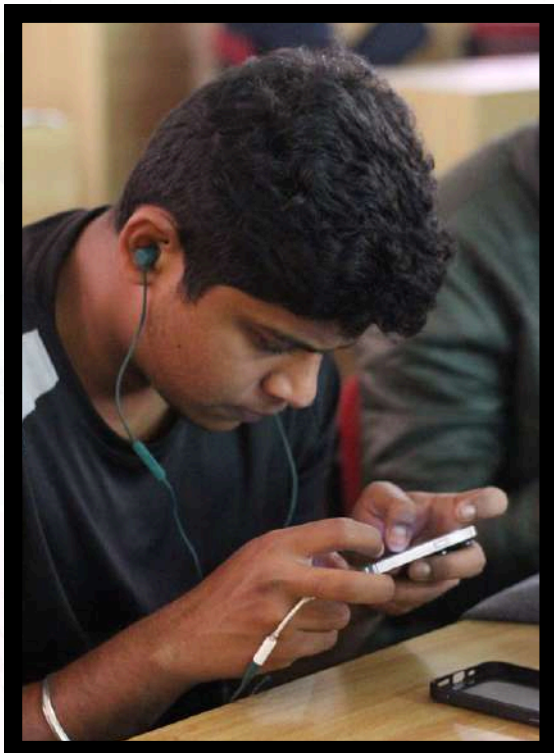
Fashion Show

"Walk the Vision"

28 November, 2025

From **03:00 PM** To **05:00 PM**

Guidelines:

- Theme: "The Sacred & The Profane"
- Participants should be in a team of 1-20 members.
- All teams must bring their own props and fixing materials.
- Appropriate costumes are expected.
- The theme of each team should be reflected in their collection.
- The teams can also provide the specific audio they wish to be played in the background during their ramp walk.
- Based on the ramp performance, teams will be selected for the next and final Q&A round.

✦ **Help Desk** ✦

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Fashion Show

- **Venue** : Foyer area
- **Time** : 03:00 PM – 05:00 PM
- **Judges** : Ms. Ekta Singh and Dr. Namita Solanki

Event Description: The Fashion Show was organized with the objective of encouraging students to explore creativity, self-expression, and artistic interpretation through fashion. Centered on the theme "The Sacred & The Profane," the event provided a platform for participants to translate abstract ideas into visual narratives using costumes, props, and music.

The theme explored the coexistence of contrasting forces such as purity and passion, serenity and chaos, and light and darkness, highlighting how these dual elements shape human nature and creativity. Participants presented designs inspired by the divine realms of heaven, earth, and the cosmos, seamlessly blending spiritual elegance with raw, earthly intensity.

Through thoughtfully curated performances, students portrayed both the sacred (light) and the profane (dark) aspects of the theme, showcasing originality and depth in concept execution. The event successfully fostered artistic expression, cultural awareness, and creative confidence, making it a visually compelling and intellectually enriching experience for both participants and the audience.

Winner and Runner-up:

Winners: Jaipur National University, Jaipur

Vinayshree, Ananya Gupta, Muskan Meena, MD Hussain , MD Taksh,
Maithily Khandelwal, Nikita Sharma, Christ Saini,Harshit Bishvesh, Om Sarkar

Runner up: University Maharaja College

Narendra kumar, Yuvraj Verma, Mehul Kumar, Vinayak, Tarun Mahawar, Mohammad Danish, Lubhit Swami, Deepesh Tanwar

Glimpses

Rhythm-e-Saz

Energetic dance and music performances to engage audience

28
November, 2025

From
12:30 PM
To
02:30 PM

Guidelines:

- Participants must follow the allotted time limits for all categories: Solo, Duet, Group Dance (3–10 members), and Singing (3–7 members). Exceeding time may lead to negative marking or cancellation.
- Obscene, vulgar, or offensive songs, moves, gestures, or costumes are not allowed. Any content that hurts cultural or social sentiments is strictly prohibited.
- Any misbehavior—including arguments or disrespect towards coordinators/judges—will result in immediate disqualification.
- Music tracks and props must be submitted in advance; no last-minute changes will be accepted.
- Props must be safe and non-hazardous.
- Participants must follow all instructions given by coordinators during rehearsals and the event.
- Judges' decisions will be final and not open for review

✦ Help Desk ✦

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Rhythm-e-Saz

- **Venue** : Front Lawns
- **Time** : 12:30PM – 02:30 PM
- **Judges** : Ms. Toshika Lata and Mr. Utkaarsh Tikku

Details of the event: Rhythm-e-Saz was organized as a vibrant cultural event celebrating self-expression through performing arts, providing students with a platform to showcase their creativity, emotions, and storytelling abilities. The event featured competitions in Dance (Cinematic, Theme-based, and Cultural styles) and Singing, encouraging participants to express individuality through movement and music. Each performance served as a creative canvas where participants conveyed emotions and narratives through energetic choreography, graceful expressions, and soulful melodies.Overall, Rhythm-e-Saz successfully fostered creative expression, cultural appreciation, and artistic growth, while offering an engaging and entertaining atmosphere that highlighted the talent and inner spirit of the participants.

Winners and Runners Up (Singing):

Winner: RA Podar Institute of Management
a) Yash Reengusia
b) Shalini Saini
Runner up: IHM, Jaipur
a) Yuvraj Agarwal

Winners and Runners Up (Dancing):

Winner: ICFAI, University
a) B.Harshita
b) Durgesh laxkar
c) Dev jaiswal
d) Yash reniwal
e) Priya saini
Runner up: VGU
a) Nitin Mishra

Glimpses

FACE PAINTING

" Express Your Vibe "

28 November, 2025

1ST PRIZE ₹2,000
2ND PRIZE ₹1,000

From **12:30 PM** To **02:30 PM**

Guidelines:

- Each team will have 2 members — one painter and one model, with a total duration of 45 minutes.
- Participants must choose one theme: AI Meets Art, Indian Heritage, or Festive Fusion.
- All materials like paints, brushes, and wipes should be brought by participants, and only non-toxic, skin-safe paints are allowed.
- Artwork must be created live, focusing only on the face as the canvas (no stencils or pre-made designs).
- Evaluation will be based on creativity, theme relevance, neatness, and visual appeal.
- Participants must follow all rules, maintain decorum, and accept that judges' decisions are final.

→ **Help Desk** ←

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<u>Face Painting</u>

- **Venue** : F-111
- **Time** : 12:30 PM – 02:30 PM
- **Judges**: Ms. Nitu Ahuja and Ms. Sudipti Arora

Event Description: The Face Painting event was organized to provide students with a creative platform to showcase their artistic talent, imagination, and visual storytelling skills through vibrant face art. The event encouraged participants to express emotions, culture, and creativity by interpreting themes such as AI Meets Art, Indian Heritage, and Festive Fusion.

Participants demonstrated innovation and originality by transforming faces into living canvases, using colors, patterns, and designs to reflect individuality and artistic expression. The event also promoted teamwork and collaboration, allowing students to work together in conceptualizing and executing their designs.

Overall, the Face Painting event successfully fostered creativity, innovation, and cultural appreciation, providing an engaging and visually appealing experience for both participants and spectators.

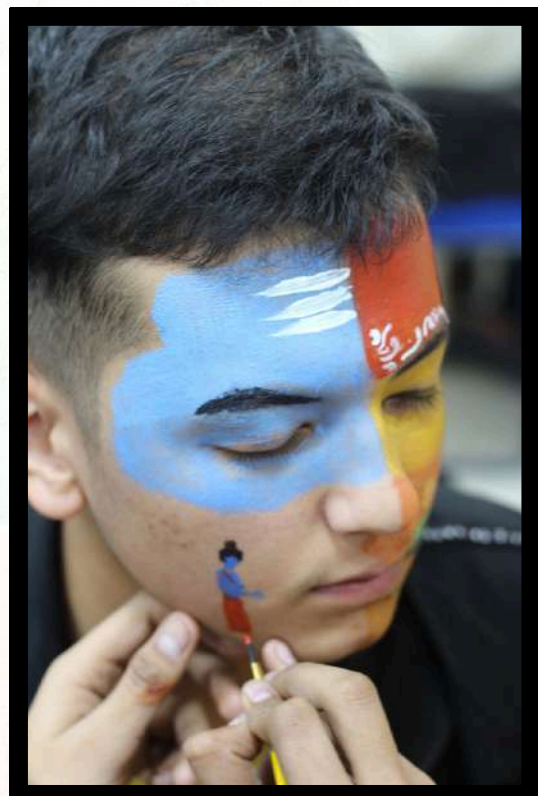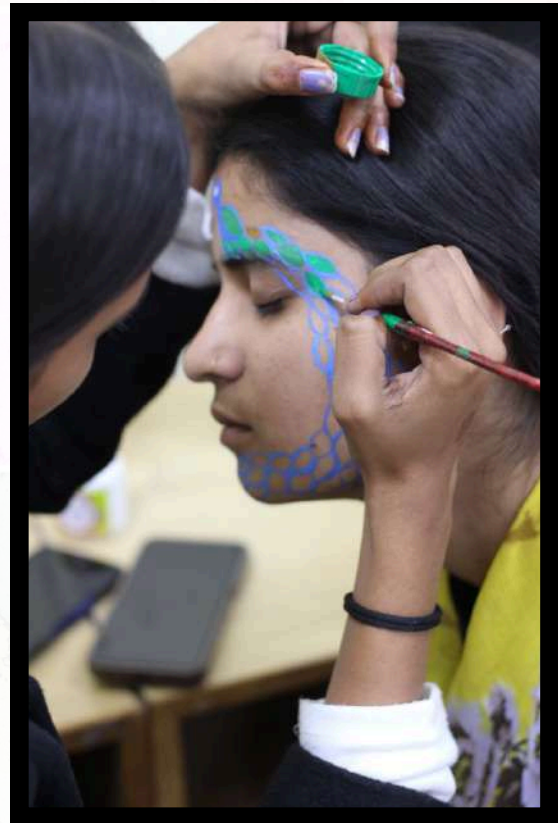**Winner and Runner-up:**

Winners: Poddar International College

a)Kaushal Sharma
b)Parth Sharma

Runner Up: IBS, Jaipur

a)Shalu Kumari
b)Saloni Mundhra

Glimpses

Conclusion

The two-day Management Fest, Excelencia'25, organised by ICFAI University Jaipur, was conducted successfully with active participation from students representing various institutions. The fest provided a comprehensive platform for students to showcase their talents, managerial skills, and innovative ideas through a wide range of events, including quizzes, advertising campaigns, role plays, and social entrepreneurship business plan challenges. These activities enabled participants to engage in experiential learning while developing professional and managerial competencies.

The event effectively achieved its objectives of fostering creativity, leadership, and teamwork through well-structured team-based competitions. Participants were provided opportunities to enhance their skills in business planning, digital marketing, and advertising. The interactive and competitive nature of the events also encouraged cultural exchange and peer learning, contributing to the overall academic and personal development of the students.

Insightful talk sessions, competitive events, and innovative campaigns were key highlights of Excelencia'25, offering valuable exposure to practical management concepts. The enthusiasm, discipline, and commitment demonstrated by the participants contributed significantly to the success of the fest and reflected a high level of engagement throughout the two days.

The organisers express sincere gratitude to the faculty members, student coordinators, participants, and supporting staff for their valuable contributions and cooperation. Excelencia'25 successfully promoted innovation, critical thinking, collaboration, and cultural diversity, creating a meaningful learning experience. The fest has laid a strong foundation for future editions and reinforced the institution's commitment to holistic management education.

Our Sponsors

EXCELENCIA'25

Management Fest

As the curtains fall on this year's Management Fest, we take pride in the learning, collaboration, and unforgettable moments created together.

Signing off with gratitude and optimism — we look forward to meeting you next year with bigger challenges, sharper strategies, and greater impact.

Team IBS