

## **Orientation Program of MBA Batch 2018-20**

### **The ICFAI Business School, The ICFAI University Jaipur**

Embarking the beginning new academic session of IBS commenced on 1st June 2018, a 5 day long orientation program started at The ICFAI University Jaipur for MBA students. Objective of this induction program was to introduce the student to IBS philosophy and make them understand the purpose of academic advisement and course selection.

#### **Day 1 (4th June 2018)**

The programme was inaugurated with the lighting of the lamp by the Guest of Honour, Dr. Rajesh Kothari , Director Poddar Institute of Management, Dr.S.S Jain Advisor ICFAI group, Dr. G.D Rathod Associate Dean and Registrar (Officiating) IUJ and Dr. Shweta Jain , Academic coordinator IBS. Dr. Kothari delivered the welcome address to the new students and their parents. He expressed delight over the success the brand ICFAI has achieved since inception. He also motivated and inspired the student on the various aspect of successful professional and personal life.

There were two session by the guest speakers. First Session was presided by Dr. Saket Mathur who explained the challenges business are facing in the globalization era and strategies business are adopting to overcome the same. Second session was taken by Dr. Alka Batra, Director Ageis Consultancy. She discussed how student should approach the professional life and make their presence in corporate world. Students were excited and participated in the talent hunt competition conducted by Dr. Shiv Kumar in the post lunch session. The response received from the students was extremely encouraging with excellent feedback for the sessions scheduled throughout the program.

#### **Day 2 (5th June 2018)**

A guest lecture on “Entrepreneurship” witnessed the cheering participation of all the students from MBA. The guest speaker, Mr. Anshul Jain, Director of Golden Divine Creation Pvt Ltd. shared the various career prospects for a management graduate as entrepreneur. All he made the students think in a logical way and how to develop analytical skill to start their own business. Another session “Enhancing your professional image” by Ms. Ritu

Deswal, owner Style n Scissors mesmerised the students. They were excited to get valuable inputs from Ms. Ritu on grooming and personality development aspects. Post Lunch session was taken by Dr. Shweta Jain on “Academic Process at IBS”. The session was informative and students were explained the entire minimum academic requirement for successful completion of the program.











