

**The ICFAI University, Jaipur  
ICFAI School of Liberal Arts  
Exposure Visit**

**Visit to the Jaipur Literature Festival**



**February 1, 2024**

The Literary Club, the ICFAI School of Liberal Arts organised an exposure visit of their students to the Jaipur Literature Festival on the first day of this literary extravaganza. The Jaipur Literature Festival, also known as the “Greatest Literary Show on Earth” was organised from February 1, 2024 – February 5, 2024. The exposure visit was organised with the objective of providing students with the valuable opportunity to listen to and engage with literary figures, be part of the celebration of culture, art and diversity, network and form grounds for future collaboration, thus adding to their academic experience and holistic development. Students attended sessions by Gulzar, Raghuram Rajan and Suchitra Ramchandran.

The unparalleled magic created by the poetry of Gulzar from the collection “Baal-o-Par” was followed by keen discussion on strategies for accelerating India’s economic development as proposed in

the book “Breaking the Mould: Reimagining India’s Economic Future”, co-authored by Raghuram Rajan and Rohit Lamba. This was followed by a discussion by writer and translator Suchitra Ramchandran on the narratives explored by Jeymohan. Students dived into these sessions with intellectual curiosity and enthusiasm and came back with an enriching experience. Ms. Sugandha Verma, Ms. Chahana Chaturvedi and Ms. Jennifer Chandani, Assistant Professors, ISLA formed part of this exposure visit. The visit was coordinated by Ms. Sugandha Verma, Assistant Professor, ISLA.

Spreadsheet link of the registrations received for the exposure visit is as follows:

<https://docs.google.com/spreadsheets/d/1sZt2H0trLAO7GGpDTkRI2Hwtvv7z2pXiU5Rr-B7Lbo0/edit#gid=1458289499>

**Submitted by:**

Ms. Sugandha Verma  
Asst. Prof. & Visit Coordinator  
ICFAI School of Liberal Arts  
The ICFAI University, Jaipur

## STUDENTS' FEEDBACK



Attending the Jaipur Literature Festival was a transformative experience. Surrounded by the vibrant colors of Rajasthan and the lively atmosphere of intellectual exchange, I found myself immersed in a world where literature, art, and culture intersected in beautiful harmony. From thought-provoking panel discussions with renowned authors to impromptu conversations with fellow literature enthusiasts, every moment was filled with inspiration and enlightenment. The festival's inclusive and welcoming environment fostered meaningful connections and opened my mind to new ideas and perspectives. Overall, my time at JLF left me with a deep appreciation for the power of storytelling and the importance of cultural exchange in our interconnected world. I was overwhelmed by hearing the most popular writer or poet Gulzar Sir, the former Governor of Reserve Bank of India Raghuram Rajan sir and many other orators.

**-Ravina Jangid (B.A. Political Science II Year Student)**



The ICFAI School of Liberal Arts took us to the Jaipur Literature Fest, it was my first time visiting this fest and it was a heartwarming experience for me as it helped me gain knowledge about literature and socializing with people with great knowledge. Visiting the fest and seeing various kinds of activities like folk music, listening to great speakers like Gulzar sa'ab, Raghuram Rajan sir and many others, visiting the book store and seeing end number of books there was something new for me. I'm so glad that I got to visit the JLF with my fellow classmates and my teachers.

**-Suhani Singh (B.A. Political Science II Year Student)**



As a student attending the Jaipur Literature Festival, I was enthralled by the diversity of voices and ideas that filled the vibrant atmosphere of the event. One of the highlights for me was the chance to hear directly from my favorite poet and lyricist and to gain insights into their creative process.

Overall, the Jaipur Literature Festival left a lasting impression on me, igniting my curiosity and deepening my appreciation for the power of words to inspire change and connect people across cultures and backgrounds.

**-Chahat Gupta (B.A. Psychology I Year Student)**



**Glimpses:**







Poster:

