



Traditional Pitthu Game Organised by The UBA Cell, The ICFAI University, Jaipur

Date of Event: 19 th June, 2025	Location: Mahatma Gandhi Sr. Sec School, Near
	Kanota Gram Panchayat, Kantota, Jaipur
Time: 10:30 A.M. to 12:00 Noon	Type of Event :Sports Event

1. Objective:

- To reintroduce and promote indigenous sports among school children and local youth.
- To create a healthy interaction platform between university volunteers and the village community.
- To foster teamwork, physical development, and cultural appreciation.
- To align with the UBA vision of holistic rural engagement beyond academic interventions
- **2. Detailed Report:** As part of the Unnat Bharat Abhiyan (UBA) outreach activities, the UBA Cell of The ICFAI University, Jaipur organized a traditional Pitthu Game (also known as Satoliya or Seven Stones) on 19th June 2025 at Kanota Village, Jaipur. The event was aimed at encouraging physical activity, community bonding, and the revival of traditional Indian games among rural youth. Under the diligent guidance of Hon'ble President Prof Dr H P Singh, VSM Sir of the ICFAI University, this event went smoothly and as per the periodic initiatives taken by the university once gain resulted in a good cause. Dr. Harish Kumar Verma, Dean, ICFAI Law School and Dr. Pratima Soni, Ass. Dean of the ICFAI Law School and UBA PI Coordinator also praised this event. Mr. Ashish Acharya and Mr. Vijit Singh from the ICFAI Law School on behalf of the UBA Cell managed the activity and conducted it in a very cheerful manner.
- **3. Participants:** Around 20 children and youth from the village

4. Time: 10:30 AM to 12:30 PM

5. Activities Conducted:

- Demonstration of rules and play technique for Pitthu
- Team division and knock-out style matches
- Motivational interaction with students post-match

6. Outcomes of the Activity

- Rekindled interest among children in culturally rooted games.
- Strengthened the trust and rapport between the village community and ICFAI University Jaipur.
- Enhanced volunteer engagement in on-ground social exposure.
- Helped in informal personality and teamwork development among village youth.

7. Conclusion

The event concluded successfully, leaving behind joyful memories and revived cultural energy in the village. The UBA Cell of The ICFAI University, Jaipur reaffirmed its commitment to serving and uplifting rural communities through engaging and meaningful outreach programs. Local Children also asked the members to organise more similar activities just like this one.

Glimpses:













Report Submitted By-

The UBA Cell, The ICFAI University, Jaipur.