

**Seeds Sowing Activity Organised by The UBA Cell ,
The ICFAI University, Jaipur**

Date of Event: 24 th June, 2025	Location: Nagarpalika Kanota, Kanota Village, Jaipur
Time: 10:30 A.M. to 11:15 A.M	Name of Event : Seeds Sowing Activity

1. Objective:

1. To promote Green-Initiative
2. To involve rural students in plants related activity
3. To make children aware about plant's life and care
4. To foster environmental awareness, teamwork, and cultural respect for farming traditions.

2. Detailed Report: - As part of the Unnat Bharat Abhiyan (UBA) outreach activities, the UBA Cell of The ICFAI University, Jaipur organized a Seed Sowing Activity on 24th June 2025 at Kanota Village, Jaipur. The initiative was driven by the vision to reconnect younger generations with nature and traditional farming practices. The event promoted ecological mindfulness and honored the agricultural roots of the village community. The program was organized under the visionary guidance of Hon'ble President Prof. (Dr.) H. P. Singh, VSM, and was applauded by Dr. Harish Kumar Verma, Dean, ICFAI Law School, and Dr. Pratima Soni, Associate Dean & UBA PI Coordinator for its grassroots impact. Mr. Ashish Acharya and Mr. Vijit Singh, faculty coordinators from the ICFAI Law School, led the activity on behalf of the UBA Cell and ensured enthusiastic participation from the children. This activity witnessed the moments of seed distribution, community participation, and hands-on sowing by local children reflecting both learning and joy.

3. Participants: Around 15 children and youth from the village

4. Time: 10:30 AM to 11:30 AM

5. Activities Conducted:

- Orientation on traditional seed sowing methods.
- Demonstration of tools and sowing techniques.
- Hands-on group participation by local children under volunteer guidance.
- Interaction and informal discussion on sustainable farming.

6. Outcomes of the Activity

- Promoted environmental awareness and self-reliance among rural youth.
- Enhanced field-level volunteer engagement and practical learning for students.

- Encouraged cultural respect for farming as a noble and community-driven profession.

7. Conclusion

The event concluded on a positive note, with the children expressing their joy and curiosity about farming. The village elders appreciated the university's efforts to instill ecological values through such meaningful activities. The UBA Cell of The ICFAI University, Jaipur reiterated its commitment to bridging education with rural tradition and sustainability. The photographs stand as a testimony to the community's involvement and the success of this interactive field activity.

Glimpses:



Report Submitted By-

The UBA Cell, The ICFAI University, Jaipur.