


Name	:	PAYAL LALL	
Designation	:	Manager-Placements	
Qualification	:	MBA	
Experience	:	19 Years	

With over 19 years of diverse experience, Payal Lall is a seasoned professional specializing in Media Sales, Client Servicing, and Corporate Relations. She has worked with Leading Media Brands like The Times of India & Dainik Bhaskar. She has a proven track record of elevating brands through strategic media placements and a deep understanding of the media landscape across Print, Digital, OOH, and Television channels.

In addition to her media expertise, she brings 3 years of dedicated experience in Branding, Marketing, and Admissions for Higher Education Institutions (HEIs), effectively aligning institutional goals with impactful outreach strategies.

Her background also includes extensive work in Trade Finance and Global Fintech, where she managed complex transactions involving Letters of Credit and built strong relationships with C-level executives—CEOs, CFOs, Treasury and Finance Heads—across international markets.

She has also been a member of Toastmasters International, reflecting her commitment to continuous professional development.