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Ms Priyanka Yadav is qualified UGC-NET JRF in Commerce. She has two years of teaching experience. Her research contributions are reflected in a growing list of publications in prestigious scientific journals. She was awarded the best paper award at the international conference on Advances in Management & Technology 2023. She has presented various papers at national and international conferences like IIM, IIT, Jamia Hamdard, etc., related to Marketing, Banking, Sustainability, etc.