



Name: Dr. Shweta Jain

Designation: Assistant Professor (IBS Business School)

Teaching Area: OB, HR, General Management and Soft Skills

Research Interests: Soft Skills, Organizational Development and Organizational Behaviour

Education: PhD (Management), PGDBA-HR, Diploma T&D (ISTD), MCA, M.Sc., Certified Trainer (AIMA), Certified Trainer (Dale Carnegie India), Pursuing Executive Program from IIM-Calcutta

Professional Experience:

Academics: 13.5 years

Industry: Serving as Training Resource extending Soft Skills Training at various corporate & academic organizations for professionals from different levels and diverse functional streams.

Select Publications:

- “Soft Skills Development-Consequential to Entry-level Employment”, Professional Panorama- An International Journal of Applied Management & Technology (ISSN 2349-6916) January-June 2014 Issue.
- “Soft Skills Makes the Big Difference - A Dialogue with Corporate Leaders”, Prabhandgyan: International Journal of Management (ISSN 2319-6351), Vol III Issue II (September 2014).
- “Soft Skills Development-The Macro Perspective”, Prabhandgyan: International Journal of Management (ISSN 2319-6351), Vol III Issue I (March 2014).
- Case Study “Saral at Crossroads” registered with European Case Clearing House (ECCH), December 2012, Reference No. 612-017-1.
- “Factors affecting Consumer Buying Behavior related to Private Labels in Staple Foods”, Professional Lurch, September 2009