

IBS | ICAI Business School
Jaipur

PLACEMENT **BROCHURE**

www.iujaipur.edu.in



MBA Batch (2024-2026)
ICAI Business School, Jaipur

Welcome to the ICFAI UNIVERSITY JAIPUR



President's Message

It is with great pleasure that I extend my warmest greetings to all those associated with our esteemed institution. To our MBA students of batch 2024-26, I offer my heartfelt congratulations on reaching this significant milestone of acquiring the requisite skills and knowledge which will serve as a solid foundation for their placements and future endeavors

As we embark on yet another journey of academic excellence and achievement, it brings me immense pride to witness the remarkable strides our MBA students of the batch 2024-26 have made in their academic pursuits and personal growth. Our commitment to providing a holistic educational experience and Outcome Based Education that nurture talent, fosters creativity, and instill a sense of responsibility remains unwavering.

One of the key milestones in a student's academic journey is the transition from the classroom to the professional world. It is a moment of immense significance, where years of hard work and dedication culminate in the pursuit of rewarding careers. At our institution, we take immense pride in our students' accomplishments, both during their time with us and beyond.

Our placement program stands as a testament to our commitment to ensuring that every student is equipped with the necessary skills, knowledge, and confidence to excel in their chosen field. Through strategic partnerships with industry leaders and rigorous training programs, we strive to bridge the gap between academia and industry, empowering our students to become future leaders and change-makers.

To our esteemed partners in the corporate world, I extend my heartfelt gratitude for your continued support and collaboration. Your belief in our students and your willingness to provide them with opportunities for growth and advancement are invaluable contributions to their success.

I am happy to reiterate our unwavering commitment to nurturing talent, fostering innovation, and empowering the leaders of tomorrow. Wishing you all continued success and fulfilment in your academic and professional pursuits.

Warm regards,

Prof (Dr) H P Singh, VSM
President

Welcome to the ICFAI BUSINESS SCHOOL, JAIPUR



Dr. Shweta Jain
Director
IBS Jaipur

ICFAI Business School (IBS), Jaipur has been a preferred destination for management aspirants seeking a rewarding career, and at the same time it has earned significant confidence from leading corporates looking for deserving candidates equipped with the right set of skills, knowledge, attitudes and essential competencies.

We have been nurturing young talents to raise a cadre of ethical professionals trained by excellent faculty resources drawn from both industry and academia, providing the best learning inputs and practical training through innovative pedagogical approaches and contemporary industry exposure.

Our students undergo a rigorous Summer Internship Program for 3.5 months that effectively prepares them to take on the challenges of a real life work environment. Our alumni are serving at significant positions across the prominent sectors of industry, carving inspiring success stories. I am delighted to invite you to partner with us in our mission of developing the next generation workforce.

Best Wishes!



Manish Saxena
AGM – Corporate Relations
IBS Jaipur

WELCOME TO ICFAI BUSINESS SCHOOL, JAIPUR

On behalf of the Placement Team at IBS Jaipur, it is my pleasure to introduce the MBA Program – Class of 2026. This cohort comprises well-groomed, ambitious individuals from diverse academic and professional backgrounds, representing 22 states across India.

Our robust curriculum is designed to foster industry-ready professionals. With the support of a highly qualified faculty, we offer a tight-knit learning environment that maintains strong connections with industry leaders. This ensures our students are not only future-ready but also value-driven, bringing measurable impact to the organizations they join.

At IBS Jaipur, we adopt a multifaceted approach to learning. Each student undergoes 14 weeks of intensive internship, complemented by industry-recognized certifications, live projects, research assignments, competitions, management simulations, industrial training, guest lectures, conferences, and seminars.

We place strong emphasis on employability and corporate readiness. Our structured training programs are crafted to bridge the gap between campus learning and corporate expectations. A dedicated training department hones students' soft skills and conducts targeted practice sessions, equipping them to excel as professionals in real-world business environments.

We invite you to engage with our campus and experience firsthand the talent, enthusiasm, and potential of our students. They are eager and prepared to contribute meaningfully to the growth and success of your esteemed organization.

Warm regards,

ICFAI Business School (IBS) Jaipur is a constituent of the ICFAI University, Jaipur. The ICFAI University, Jaipur was established in 2011 and was notified as a State Private University by the Act of the Government of Rajasthan.



RANKINGS

The University believes in creating and disseminating knowledge and skills in core and frontier areas through innovative educational programs, research, consulting and publishing, and developing a new cadre of citizens with a high level of competence and deep sense of ethics and commitment to the code of professional conduct.



Campus Infrastructure

The campus is spread over 40 acres of land. It has 3.4 lakhs sq. ft. of built-up area with academic blocks and classrooms which are well-equipped with latest audio-visual equipment and there are facilities for well-equipped library, labs and computer center.

Semester System

Semester system of education is followed for the MBA Program of IBS Jaipur. Each academic year consists of two semesters. Internal evaluation, mid-semester and end-semester examinations are conducted during each semester.



THE ICFAI UNIVERSITY JAIPUR PROGRAMS

Undergraduate Programs

- | | |
|---------------------------------------|---------------------------------------|
| ● B.Tech | ● BCA (Fintech) |
| ● B.Tech (Lateral Entry) | ● B.Sc. (Forensic Science) |
| ● BBA | ● B.Sc. (Hons.) Mathematics & Physics |
| ● BBA (FinTech) | ● BPT |
| ● BBA (Business Analytics) | ● Integrated BBA-LL.B (Hons.) |
| ● B.Com (Hons.) | ● Integrated BA-LL.B (Hons.) LL.B |
| ● BCA | ● BA (Political Science) |
| ● BCA (Data Science) | ● BA (Psychology) |
| ● BCA (Artificial Intelligence (IoT)) | ● BA (Economics) |
| ● BCA (Cyber Security) | ● B Pharmacy |
| ● BCA (Cloud Computing) | ● B Pharmacy (Lateral Entry) |

Postgraduate Programs

MBA

MCA

M.Tech

Doctoral Program

Ph.D Program (Full-time / Part-time)

Diploma Programs

Mechanical / Civil /Mech. (Electric & Hybrid Vehicles)



MBA PROGRAM

The two year MBA Program prepares the students with the knowledge, skills and strategic perspectives essential for business leadership and a managerial career.

Eligibility

Bachelor's degree from any discipline with 50% and above marks (English medium). Final year degree students awaiting results are also eligible.

Award of Degree

Students who successfully complete the MBA Program will be awarded the Master of Business Administration degree by The ICFAI University, Jaipur subject to University regulations.



PROGRAM STRUCTURE

The program comprises of 29 courses of which 21 are compulsory courses and 8 are elective courses which are to be selected on the basis of chosen specialization(s), and a summer internship program. These courses are spread over four semesters.

YEAR 1

Semester I

- Accounting for Managers
- Managerial Economics
- Financial Management
- Organizational Behavior
- Information Systems for Managers
- Marketing Management
- Personal Effectiveness Management
- Business Analytics I

Semester II

- Microeconomics & Business Environment
- Advanced Financial Management
- Business Communication
- Human Resource Management
- Advanced Marketing Management
- Operations Management
- Emerging Technologies in Business
- Business Analytics II

Summer Internship Program

YEAR 2

Semester I

- Business Strategy
- Business Process Integration
- Corporate Career Management
- Elective I
- Elective II
- Elective III
- Elective IV

Semester II

- Business Ethics & Corporate Governance
- Management Control System
- Elective V
- Elective VI
- Elective VII
- Elective VIII

*Program structure subject to change

ELECTIVES

The students are encouraged to choose eight elective courses from Five specialization streams namely, Marketing, HRM, Finance, Operation, IT & Systems. Students have the flexibility of choosing more than one course from these elective streams. Students also have the facility of dual specialization. Elective courses are offered subject to a minimum number of students enrolling for a particular elective.



EDUCATION METHODOLOGY

Classroom Instruction

Students receive full time classroom instruction, which helps them learn and consolidate their understanding of the subjects.



Pedagogy

The pedagogy adopted by ICAI Business School (IBS) Jaipur encourages independent thinking and helps the students develop holistic perspectives, strong domain knowledge, contemporary skill sets and positive attitudes.

Independent Study

Quality courseware is available in the library. This helps students to achieve a prescribed level of knowledge through self-study.



Case-based Learning

IBS uses case study method as a very important teaching and evaluation tool. The students are tested for case studies in each subject. The case based learning is integrated as a dominant tool in the education methodology which reinforces the students' understanding of the concepts and their ability to apply them in real life and practical business situations. To be an effective professional, the student has to think and act like one. Case studies of reputed Indian and international companies are used. These cases help students understand the complexities in various business, political, legal and social environments.



IT Lab

Assignments related to computers require the students to spend significant time in the lab. All students have access to well- equipped computer lab, for their practical work in IT courses.

Soft Skills Lab

Special emphasis is given to impart soft skills to meet the corporate requirements. The exclusive design and the right mix of training processes of Soft Skills help the students add a new dimension to their personality.

Language Lab

Students who are weak in English are coached in English language to improve their proficiency.

Evaluation

Student performance in each course is assessed by means of continuous evaluation. Students are evaluated on the basis of assignments, presentations, seminars, case discussions, projects and tests.

Industry Interaction

IBS Jaipur consciously encourages industry interaction with a wide cross section of professionals in the industry. Summer projects, seminars, guest lectures, corporate interaction programs, capacity building sessions, industry led certifications etc., organized in association with the industry offer students an opportunity to exhibit their organizational and communication skills, analytical abilities and awareness of contemporary issues to leading recruiters.

Library Facilities

The campus has well-stocked library with more than 20,000 books, 98 magazines/journals, over 800 DVDs, and IP based access to DELNET, EBSCO, JStor Database, Marketline Database & Cabell's Directories. Through these resources, students have access to the finest selection of contemporary books and journals which supplement the prescribed reference books and textbooks. The library is augmented with books, periodicals, journals, magazines and other publications on a regular basis.



CO-CURRICULAR ACTIVITIES

Continuous efforts are made to strike an appropriate balance between the classroom activities and extracurricular activities.

Students work hard in class, and also channelize their energies into diverse co-scholastic activities such as organizing seminars and workshops, guest sessions and panel discussions on contemporary issues, industry conclaves etc.

Students are also encouraged to form groups and clubs based on their areas of interest, share information, and exchange ideas. Students manage and coordinate various clubs related to sports & yoga, performing arts like music, dramatics and dance, fine arts, photography, social works and community services, youth empowerment, entrepreneurship, languages, economics and business, finance, marketing and digital media, HR and several others. Participa-

tion and coordination of various events under the aegis of these clubs help the students develop leadership abilities, management skills and group behaviours.

With excellent sports facilities at campus, students get lots of opportunities to organize intra and interdepartmental sports tournaments along with intercollegiate sports meets. With first-rate indoor and outdoor sports facilities including football and cricket grounds, badminton and basketball courts, along with gymnasium and other recreation facilities, the campus is an ideal place for sports and fitness enthusiasts.

The students get numerous opportunities to organize inter-collegiate sports and cultural meets, which offer them an opportunity to interact closely with their peers from various institutions. Prominent activities organized during the year are: fresher meet and farewell, sports week, management games, elocution, seminars, group discussions, cultural meet, management forums, debating, skit & play, business quiz, digital marketing and entrepreneurship workshops, motivational seminars, corporate lectures, business plan competitions

and panel discussions, to name a few. Industry visits and immersion programs are organized to provide real time learning experience to the students. Also continuous activities in association with IBS Alumni Federation are conducted like IBSAF Awards

and Alumni Meets. Students are encouraged to contribute in "**PROWESS**", the bi-annual magazine of IBS Jaipur and "**KSHITIJ**", the quarterly newsletter of the University on continuous basis.



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IBS ALUMNI: A growing fraternity



IBS has a consolidated growing alumni base of 74000 currently pursuing rewarding careers across the globe. Their success in the corporate arena is a powerful testimony to their skills, abilities and hard work, as well as to the quality and rigor of business education at IBS. In addition to building the reputation of IBS with their success, the alumni remain in touch with their peers and their alma mater through IBS Alumni Federation (IBSAF).

CORPORATE TALK SERIES



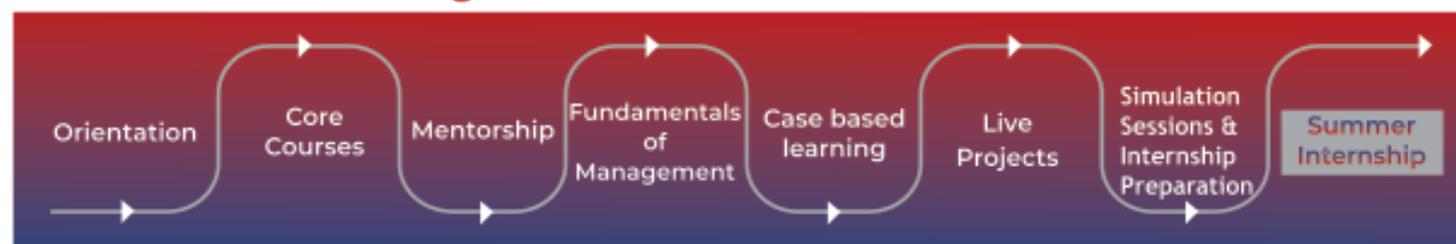
SUMMER Internship

The Summer Internship is undertaken after the second semester of the program supervised by dedicated Faculty Members. It enables the students to experience the rigor of business environment and combine the concepts learnt in classroom with the real-life situations in organizations. The broad objectives of summer internship are:

- To provide students with opportunities to apply the concepts learnt in the classroom to real life situations.
- To sensitize students to the nuances of a work place by assigning time bound projects in a company.

The selection process for internships commences from **October** onwards, each year, Companies when invite applications for internship. Students are given the option to apply to as many companies as they wish. However, they are advised to opt out of the internship selection process once they receive any offer. No second offer is permissible.

YEAR ONE – Strengthened with Foundation



Name of company
● Adani Airport Holdings Limited
● Adani Ports & SEZ Ltd.
● Dana Incorporated
● Exide Industries Limited
● Hitachi Energy India Limited
● Jindal Saw Limited
● Larsen & Toubro Limited
● Lupin Limited
● National Aluminium Company Ltd.
● Eris Lifesciences Limited
● Max Healthcare
● Sun Pharmaceutical Industries Limited
● Dainik Bhaskar Corp Ltd
● Ernst & Young LLP
● Times of India
● Creware Technologies Pvt. Ltd.

Name of company
● Magneto IT Solutions Private Limited
● Schneider Electric India
● Tech Mahindra Limited
● AU Small Finance Bank
● AwealthZ Finserve LLP
● Canara Bank
● ICICI Prudential
● India Shelter Finance Corporation Ltd.
● India Post Payments Bank
● Kotak Mahindra Bank
● Kotak Securities
● Punjab National Bank
● Piramal Capital & Housing Finance Limited
● Star Union Dai-ichi Life Insurance Company Limited
● Suresh Rathi Securities Private Limited

Name of company
● Aditya Birla Fashion and Retail Limited
● AJMS Global
● Aditya Birla Capital
● Amul
● Devyani International
● Emami Limited
● Godrej LLP
● IKEA
● ITC Ltd.
● Mondelez India Foods Private Limited
● Reliance Retail Limited
● Renee Cosmetics Private Limited
● The Lalit Hotel
● Varun Beverages Limited
● Fairfield by Marriott

PLACEMENTS

IBS Jaipur gives utmost importance to assist students in getting suitable placements after successful completion of the program. The placement team positioned at the campus conducts placement activities on a full-time and continuous basis. Staffed by senior professionals and placement executives, the placement team initiates and maintains the University- Industry dialogue and manages the Summer Internship Program and final placement activities. The team evaluates student performance levels and ensures relevant preparation for their corporate placements.

We take this opportunity to invite you to our forthcoming campus recruitment process for the MBA Batch of 2024-26. We are keen to empanel your esteemed organization in the following areas of mutual interest.

- **Placements**
- **Management Development Programs (MDP)**
- **Collaborative Training Programs**
- **Certifications**
- **Internships/Live Projects**

YEAR TWO - READY WITH SPECIALIZATION



SEEING IS BELIEVING ! PLACEMENT HIGHLIGHTS BATCH 2023-25

AVERAGE CTC	INR 07.22 LPA
FOR THE TOP 10%	INR 11.31 LPA
FOR THE TOP 25%	INR 09.76 LPA
HIGHEST CTC (INTERNATIONAL)	INR 41.40 LPA
HIGHEST CTC (Domestic)	INR 12.76 LPA



RECRUITERS

A Partial List

- Specta Quartz Surfaces.
- 360TF Fintech India P. Ltd
- A.K. Capital Services Ltd.
- AAJ Enterprises
- Aavas Financiers Limited
- Aditya Birla Fashion and Retail Limited
- AJMS Global
- Ameriprise Financial
- Archer & Bull
- Arizton Advisory & Intelligence
- ARV ENERGY SARL (Karan Group)
- Arvind Fashions Ltd.
- Ashiana Housing Ltd.
- Asian Paints
- Axis Assest Management Company Ltd.
- Bajaj Allianz Life Insurance
- Bandhan AMC Ltd.
- BankofNewYorkMellon-BNY MELLON
- Bharti Airtel Services Ltd.
- Bhasin Group of Companies
- BlueStone Jewellery and Lifestyle Pvt. Ltd.
- Bonanza Portfolio
- Britannia Industries
- BSE
- BuyerForesight
- Chelson Gordon Consultancy
- Cholamandalam Securities Limited
- CredVest
- Decathlon Sports India
- Dr Reddy's Labs
- DSP Mutual Fund
- Emipro Technologies Pvt. Ltd.
- Enterr10 Television Pvt. Ltd.
- ESAF Small Finance Bank
- Factset
- Fincart Financial Planners
- FlipKart
- Franchise India Brands Ltd
- Gravity Bath Pvt. Ltd.
- HDFC Bank
- HDFC Life
- Heidelberg India
- High Beam Global
- Home First Finance India Pvt. Ltd.
- HungerBox
- Hyundai India Insurance Broking Private Limited
- ICICI Bank
- ICICI Prudential Life Insurance Company

- ID Fresh Food
- IDFC First Bank
- India Shelter Finance Corporation Ltd.
- Infoedge India (Naukri.com)
- Institute of Directors, India
- InSync Analytics (I) Pvt. Ltd.
- JK Cement Ltd.
- Jubilant food works
- Jyothy Labs Ltd.
- KENT RO Systems Limited
- Kotak Life Insurance Co. Ltd.
- Legrand
- Lloyds Ventures
- MagicPin
- Mckinley Rice
- Moglix
- Mozaiq
- MSC (MicroSave Consulting)
- Naq Global Pvt. Ltd.
- Niva Bupa Health Insurance co.
- Nuvoco Vistas Corp. Ltd.
- Oben Electric
- OYO Rooms
- Pinkerton India
- Piramal Capital & Housing Finance Limited
- Policybazaar.com

- Portea Medical
- PRAN Beverages (India) Pvt. Ltd.
- Prince Pipes & Fittings Limited
- Protean
- Protiviti
- Radio City-Music Broadcast Pvt Ltd
- Regalo Kitchens
- Rolling Arrays Consulting Pvt. Ltd
- Ruffi
- Sarthak Educational Trust
- Shubhashish Homes
- SkyQuest Technology
- SMC India
- Smollan Group SA Proprietary Limited
- Sterling Holidays Resort Ltd
- Swiggy
- Swipe
- TCS
- The Defender
- To The New Digital
- Transsion Holdings, India
- Trent Ltd.
- Utkarsh Small Finance Bank Ltd.
- WedMeGood
- Yes Bank Ltd.

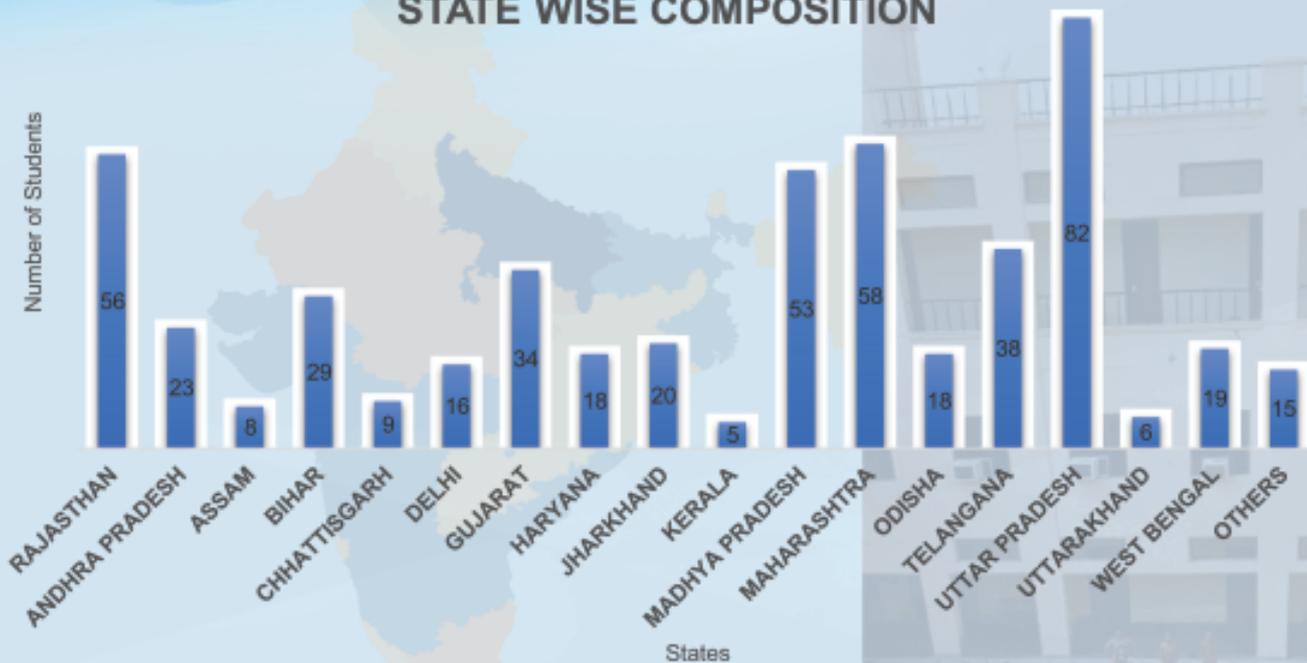


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MBA BATCH 2024-26

Snapshot (Total no. of students) :-507

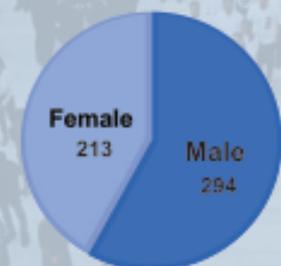
STATE WISE COMPOSITION



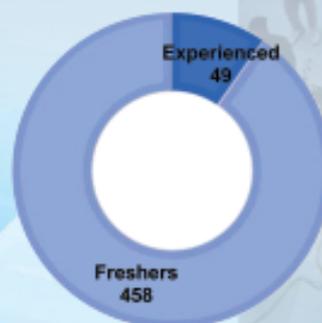
AREA OF SPECIALIZATION



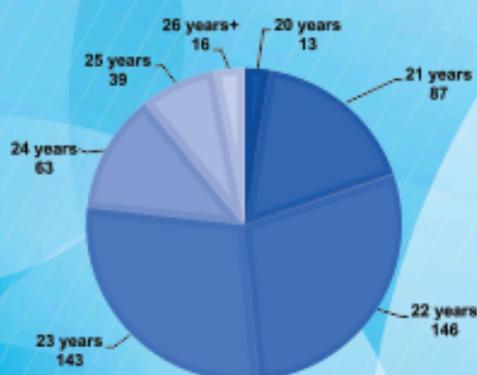
GENDER COMPOSITION



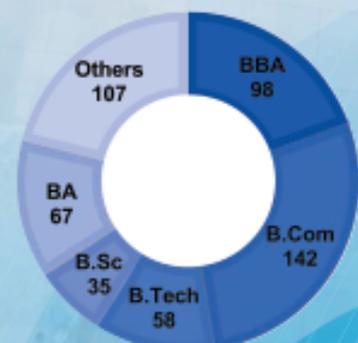
WORK EXPERIENCE



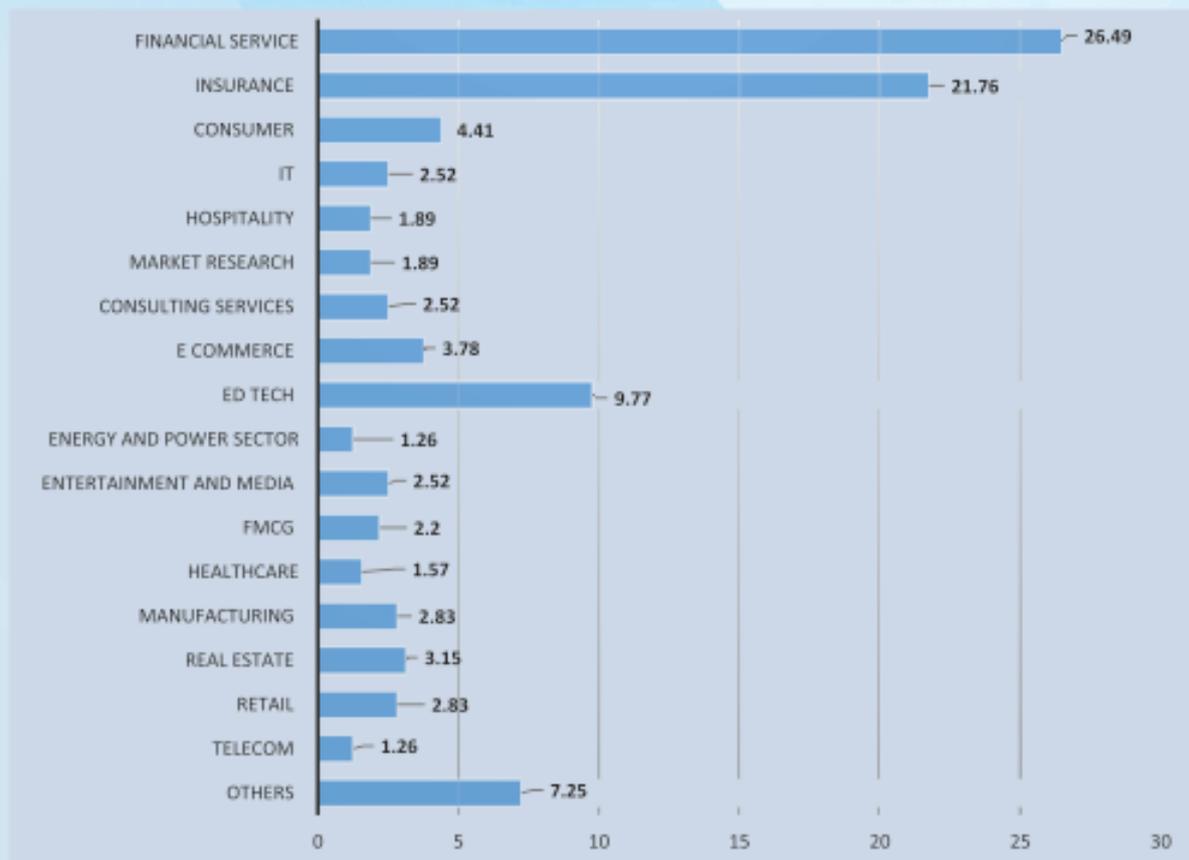
AGE COMPOSITION



ACADEMIC BACKGROUND



SUMMER INTERNSHIP SECTORS



SALIENT FEATURES-

Of ICFAI Business School (IBS), Jaipur

● Case-Based Learning ●

● Comprehensive Corporate Readiness Training ●

● Flexible Joining ●

● 3.5 Months Extensive Internship Program ●

● 507 students from 23 States ●

● Credit Based Soft-Skills Curriculum ●

● Aptitude & Advanced Excel Sessions ●

● Robust Certification Advisory Program ●

● Corporate Interface ●

● Specializations- Marketing/Finance/HR/Operations/IT ●

CAMPUS PLACEMENT COMMENCEMENT -

Pre-Placement Talks

1st August, 2025 onwards

Final Placements

12th August, 2025 onwards

Internships

15th September, 2025 onwards



FINAL PLACEMENT PROCEDURE (MBA Batch 2024-26)



- The company is requested to share the "Job Description" with our Placement department through email.
- Pre-placement talks are organized at IBS, Jaipur campus during which the company makes presentation about their operations, job profile etc.
- Detailed resumes of the interested / eligible students are emailed to the company on request.
- If the company wishes to conduct a written test / preliminary interview/ group discussion as a part of selection procedure, it can be done on a mutually convenient date.
- Once a student receives an offer, he/ she is usually not eligible to participate in the selection process of any other company through the campus.
- Companies are requested to declare the result of the selection process while on the campus.

The tentative dates for summer internship to commence for 12 to 14 weeks will be during the month of Feb, 2026 to May 2026

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