

# PROWESS

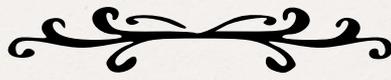
## India Rising

8.0

Odyssey Towards Viksit Bharat



**EMPOWERMENT | ENTRUSTMENT | ENABLEMENT**



# India Rising:

## Odyssey Towards Viksit Bharat

"सर्वे भवन्तु सुखिनः, सर्वे सन्तु निरामयाः।  
सर्वे भद्राणि पश्यन्तु, मा कश्चिद्दुःखभाग्भवेत्॥"

**"May all beings be happy; may all beings be without disease; may all beings experience auspiciousness; may none suffer in any way."**

As we approach the centennial of India's independence, we are at a pivotal moment in our country's past. The direction of "Viksit Bharat 2047" is not only about a move over time but also means the direction to best governed, vibrant geopolitical participation in conjunction with environmental conservation and revolutionary inventions and include ways of high-rate economic growth. Together we envisage a prosperous, inclusive and resilient India.

### **Economic Resilience and Growth**

Economic resilience and growth have come from an agriculture-centric economy to a highly differentiated powerhouse with significant contributions from industry and services. Its GDP growth rate as at 2023 makes it the world's fifth largest economy. It has strengthened structural reforms fiscal consolidation as well as policies for inclusive growth in sustainable development. Some of these include Atmanirbhar Bharat Abhiyan 2.0 that seeks to encourage indigenous manufacturing capacity, Digital India aimed at making technology accessible to masses through e-governance initiatives like MyGov.in while Startup India aims at making entrepreneurship mainstream by developing entrepreneurial ecosystem right from education which will help raising the standards of life of the Indian citizens.

### **Good Governance: The Bedrock of Progress**

**"Good governance with good intentions is the hallmark of our government.  
Implementation with integrity is our core passion."**

**— Narendra Modi**

Good governance forms the bedrock for developing countries. Transparency, accountability and efficiency in administration have made India a model of great inclusive governance. This revolution in service delivery at local level has been facilitated by various programs such as Digital India Campaign and Direct Benefit Transfer (DBT). An expression from Arthashastra:

"प्रजासुखे सुखं राज्ञः प्रजानां च हिते हितम्।  
नात्मप्रियं हितं राज्ञः प्रजानां तु प्रियं हितम्॥"

**"In the happiness of the people lies the happiness of the king; their welfare is his welfare. Whatever pleases himself he shall not consider as good, but whatever pleases his people he shall consider as good."**



## **Geopolitical Strategy: Balancing Interests and Responsibilities**

For India, geopolitical strategy is an interplay between national interests and global responsibilities. As an emerging power, India is a significant actor in global politics, regional stability and world economic growth. The country's membership in such concrete organizations as BRICS, QUAD and G20 gives it certain superiority on the world arena. In this regard, it is seen though that India's proactive involvement strengthens its democracy principles and ensures global peace

## **Environmental Sustainability: Preserving Our Future**

Environmental sustainability is integral to our vision of Viksit Bharat 2047. Renewable energy has become one of the main developments of energy production in Asia with ambitious targets for solar power and wind energy set by India. Swachh Bharat Abhiyan (Clean India Campaign) together with Namami Gange project are two symbolic projects which attempt to demonstrate cleanliness and river rejuvenation respectively. This development does not undermine environmental protection because transparent policies exist.

## **Innovation: Driving Force Behind Progress**

Drive for progress in India is a dynamic force that will lead to innovation by 2047. With programs such as Make in India and Startup India, the nation has a vibrant start-up ecosystem that promotes creativity and entrepreneurship. The Indian economy's technological, medical, and space breakthroughs have made it an international leader in innovation. Policies which encourage research and development, protect intellectual property rights, and promote investment are essential for creating an environment where innovation can thrive.

Dr. A.P.J Abdul Kalam thought of a country of creative minds

**"Dream, dream, dream. Dreams transform into thoughts and thoughts result in action."**

## **A Collective Effort Towards a Prosperous India**

Viksit Bharat 2047 is about every citizen's dream of achieving; this means we gather efforts from all individuals involved. Through good governance principles, global issues management skills, environmental conservation support as well as motivation within ourselves to innovate; we are able to realize the goal of making India developed, prosperous and harmonious.

**"Where the mind is without fear and the head is held high**

**Where knowledge is free**

**Where the world has not been broken up into fragments by narrow domestic walls;  
Where the mind is led forward by thee into ever widening thought and action into that  
heaven of freedom, my father, let my country awake."**



**Dr. Shivangani Rathore**

**Together, we shall rise to meet the challenges and opportunities that await us on the path to Viksit Bharat 2047.**

**- From Editors' Desk**

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## MESSAGE FROM

# President's Desk



**Prof (Dr) H P Singh VSM**

## Greetings!

I am happy to learn that the VIII th edition of “Prowess” is ready to be launched with a theme revolving around India Rising: Odyssey to Viksit Bharat 2047. I am also very pleased to note that the new MBA Batch 2024-26 has joined and completed its two weeks of Orientation program successfully. I welcome the new batch and wish all the students an enriching and enjoyable experience of undertaking the Post Graduate studies at IBS Jaipur.

The IBS, as an integral school of the ICFAI University, Jaipur is acknowledged as one of the best Management schools in the city of Jaipur and state of Rajasthan. The School is always buzzing with new ideas, innovations, professional events and activities, and is well known for its case study and projects based pedagogies besides the traditional and effective classroom teaching for the conceptual framework.

It is a matter of great satisfaction that IBS, Jaipur is genuinely engaged in empowering its students by providing them the right kind of exposure & opportunities for developing leadership qualities. This empowerment is enabling the students to explore new roles, take on greater responsibilities, and contribute in meaningful ways. Over the years, the IBS has evolved into a very fine School and it is heartening to note that all stake holders have contributed in empowering it as a genuine, result oriented, and student centric School. Despite a reduced hiring in Business schools world over, IBS has continued to ensure impressive placements of its students which speaks volumes of the commitment and dedication of the faculty and the placement executives.

The theme chosen for the new edition of the Prowess is very apt, futuristic and relevant. As members of this esteemed university, each of us has a role to play in this transformative journey of our country. I urge our students to pursue their studies with passion and purpose, knowing that their knowledge and skills will contribute to the nation's future. I encourage our faculty to continue their path-breaking research and to mentor the next generation of leaders and innovators. Education is the cornerstone of development in any country and as a university, we are uniquely positioned to drive this progress. I am sure the articles contributed by students, faculty and industry leaders in this edition of Prowess on this vital theme will be worth reading and assimilating.

Best Wishes,  
Jai Hind

## MESSAGE FROM

# Director's Desk

The era where every Indian is looking forward to witnessing the revival of Amritkaal (Golden Era) of our country, I feel immensely delighted to bring to you the compilation of diverse insights on the theme Viksit Bharat 2047.

May all fellow citizens come together as we envision the glorious future of Bharat!



**Dr Shweta Jain**

## MESSAGE FROM

# Dean's Desk



**Dr Archana Rathore**

“Youth power is both the agent of change and also the beneficiaries of change” –PM

It gives me immense pleasure to share that the vibrant student community of IBS Jaipur is moving along with Nation's Agenda of Viksit Bharat. Dozens of student-driven groups and activities, lectures, community outings, and spontaneous conversations involving industry and academia are contributing in shaping the young minds to become the change agents.

This edition of Prowess has exquisitely articulated the way the IBS Jaipur is radiating with zeal and energy.

*Best wishes*

# TEAM PROWESS



Shivangi Pandey



Karthik Singh



Aarushi Pareek

CONTENT CURATION

# TEAM PROWESS



Harsh Kumar Sharma



Arushi Dwivedi

CREATIVES

# The ICFAI University Jaipur



The ICFAI University Jaipur has been an abode for quality education since 2011. At its core, the University reflects diversity, attracting students from all across the nation. ICFAI University is adorned with spectacular architecture and the vibrant hues of the historical city of Jaipur, with the Aravali Hills sitting atop as a crown. With 27 undergraduate, postgraduate, doctoral and diploma programs in various fields of study including Management, Engineering, Liberal Arts, Law and Pharmacy. ICFAI University has proven to be a pioneer for excellent education. With a focus that expands not only to academics but also to the holistic development of students. Students are encouraged to explore their interests beyond the classroom through various co-curricular and extra-curricular activities. The university committed to providing state-of-the-art infrastructure along with students' holistic development.



# ABOUT IBS JAIPUR



ICFAI Business School (IBS) Jaipur is a constituent of the ICFAI University, Jaipur, established under The ICFAI University, Jaipur Act, 2011 (Act No. 26 of 2011) passed by the Legislative Assembly of Rajasthan. The University has been notified under Notification No. F.

2(26) Vidhi/2/2011 dated September 22, 2011. Sponsored by The ICFAI Society - a not-for-profit educational society, the University is empowered to award degrees under Section 22 of the UGC Act, 1956. The University is a Member of the Association of Indian Universities (AIU), New Delhi. ICFAI Business School, Jaipur is a segment of the ICFAI University, Jaipur. ICFAI Business School Jaipur is known for its diverse culture and student-centric approach. An epicentre for leadership and innovation, IBS Jaipur stands as a paragon of modern learning with the impeccable charm of the Pink City. Students emerge as empowered leaders through a curriculum that instils creative thinking and decision-making prowess.

# TEAM IBS JAIPUR



**Dr. Shweta Jain**



**Dr. Archana Rathore**



**Dr. Shivangani Rathore**



**Dr. Vidhu K Mathur**



**Dr. Shiv Kumar**



**Dr. Avinash Gupta**



**Dr. Ruchi Gupta**



**Dr. Raushan Divesh**

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**Dr Brijesh Awasthi**



**Dr. Prateek Khana**



**Dr. Amita Chourasiya**



**Mr. Ajay Banerjee**



**CA Sukriti Khatri**



**Dr. Vaibhav Kaushik**



**Dr. Kuldeep Sharma**



**Dr. Punyasloka Pattnaik**

# TEAM IBS JAIPUR

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**Dr. Vandana Sharma**



**Dr. Vinay Khandelwal**



**Dr. Krishna Kumari Solanki**



**Mr. Piyush Jhalani**



**Mr. Utkarsh Tikku**



**Ms. Amrita Jaiswal**



**Ms. Sonia Agarwal**



**Mr. Manish Saxena**

# TEAM IBS JAIPUR

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**Dr. Rani Sharma**



**Dr. Sumedha Soni**



**Ms Priyanka Ahuja**



**Mr. Dalibir Singh**



**Ms. Sonam Sharma**



**Mr. Deepak Gupta**

# "Ignited by Intellectual Discovery"

## *Industry Perspectives*

**Real Estate in Viksit Bharat 2047 : Navigating  
Opportunities & Challenges -  
Ms. Pranati Reddy**

**Viksit Bharat with a Robust Defense Strategy -  
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Impact of the Labor Code Reforms on the  
Unorganized Sector"-  
Rudraneek Biswas**

**"Viksit Bharat 2047: From Women Development to  
Women-led Development-  
Priyanshu Sharma**

**"Indigenous Indian Defense: A Strategic Leap  
Forward"-  
Masoom Thakkar**

## *Alumni Write-ups*

**BIM Implementation in Large Infrastructure  
Projects: Vikasit Bharat 2047 -  
Dr. Sonalin Sharma**

**Envisioning a Developed India: Viksit Bharat 2047-  
Akshay Neekhra**

**Viksit Bharat 2047: Vision for Developed India-  
Mansha Khandelwaal**

**Adopting Phygital Solutions to Combat E-Citizen  
Challenges: The Need of the Hour-  
Himanshu Kukereja**

# Real Estate in Viksit Bharat 2047 : Navigating Opportunities & Challenges



As we march towards Viksit Bharat 2047, the real estate sector holds a pivotal role in shaping India's future. Our understanding of the same, came through the delightful opportunity to interact with Ms Pranati Reddy, Associate General Manager at Pheonix Group, Hyderabad. As we delved into the conversation with Ms Pranati, to gather her insights on potential opportunities, challenges and transformative strategies necessary for achieving the goal of Viksit Bharat, she asserted that the future of real estate in India envisions a blend of sustainability, technology, and inclusive growth.

With a focus on urban development projects, the sector aims to enhance transparency, adopt advanced sustainability practices, and improve accessibility. This includes integrating commercial and residential real estate with advanced transportation systems. Public-private partnerships (PPP) are critical for fast-tracking real estate development. These partnerships ensure that the planning is accessible, feasible, and sustainable. Effective coordination between government divisions and private stakeholders is essential to realize PPPs' full potential in urban development.

Smart city initiatives are expected to revolutionize the real estate sector in India. Ms Pranati emphasized that by addressing fundamental issues such as reliable electricity, clean sanitation, and accessible public transportation, smart cities will create robust infrastructure that would enhance the quality of life. Integrating advanced technologies will lead to significant improvements in transportation and waste management, setting new standards for urban living.



Ms Pranati enlightened us about sustainable and green building practices that are integral to India's real estate development strategies for 2047. Government is already incentivizing these practices through carbon credits and development sanctions. Adopting rainwater harvesting, green energy, and other eco-friendly practices will reduce carbon footprints and promote sustainable growth in the sector.

She further shared that the demand for commercial real estate is evolving, particularly post-pandemic. Remote work preferences have shifted workplace dynamics, necessitating innovative workplace designs. Developers must stay adaptable and creative to remain relevant. The future workplaces will be more flexible, demanding technology-driven environments that cater to diverse working styles. Technological advancements will drive growth and efficiency in the real estate sector. Innovations such as Building Information Modeling (BIM), AI, and generative design will streamline construction processes, enhance safety, and minimize waste. Embracing these technologies will enable developers to meet evolving demands and ensure sustainable development.

To support the growth and modernization of the real estate sector, policy and regulatory changes are essential. These include fostering better communication between government departments, streamlining approval processes, and incentivizing sustainable practices. Ms Pranati firmly mentioned that a multi-stakeholder approach with equitable access to resources is crucial for inclusive development.

The path towards Viksit Bharat 2047 for the real estate sector is both challenging and promising. By embracing sustainability, fostering public-private partnerships, leveraging technological advancements, and promoting inclusive growth, India can create a robust and resilient real estate landscape. These efforts will contribute significantly to the overarching vision of a developed and prosperous India by 2047.



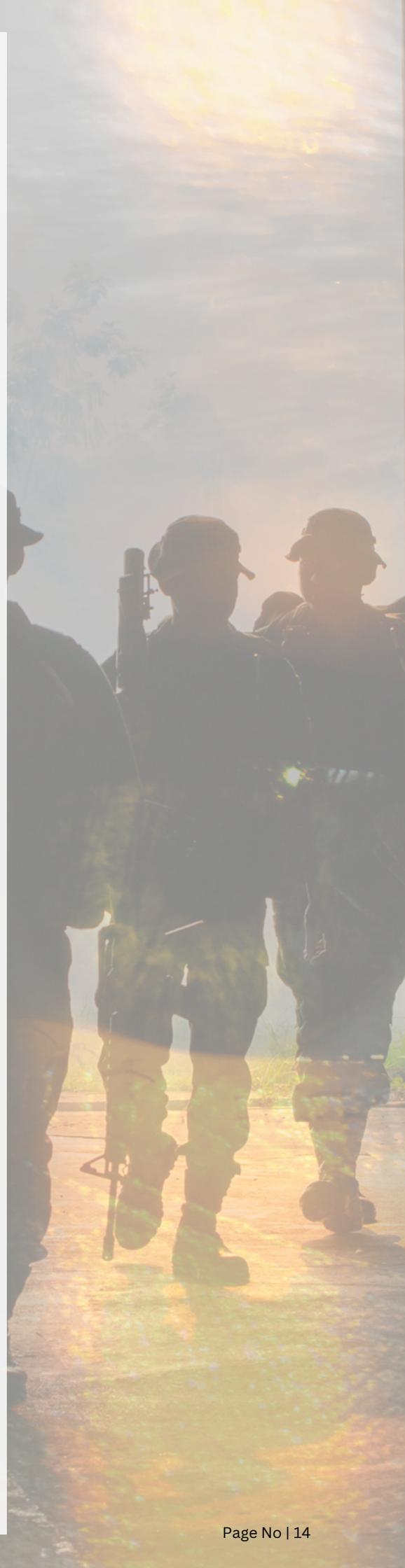
**Ms. Pranati Reddy**  
**Associate General Manager**  
**Phoenix Group, Hyderabad**

# Viksit Bharat with a Robust Defense Strategy

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In an insightful conversation with DIG Bibhuti Ranjan from Indian Coast Guard, the contributions and strategic importance of the defense sector in achieving the goal of developed nation were brought to the forefront. Central to achieving this goal is the robust contribution of the defense sector, particularly in ensuring national security, fostering economic growth, and supporting technological advancements. The Indian defense sector, plays a pivotal role in safeguarding the nation's interests. A secure environment is a prerequisite for economic growth, and the defense forces are essential in providing this stability. By maintaining a vigilant presence at the borders, in the air, and across the vast maritime expanse, the defense sector ensures that India remains protected from external threats, allowing for uninterrupted economic activities.

Drawing lessons from nations like South Korea, Taiwan, and Singapore, those who leveraged their maritime prowess to achieve rapid development post-World War II, the ICG's strategic plan aligns seamlessly with India's broader developmental goals. The ICG aims to provide a secure maritime environment, which is essential for trade, energy security, and food security, thus supporting India's port-led development strategy. Maritime security is a key focus for the Indian Coast Guard. The Indian Ocean, with its strategic trade routes, is vital for India's economic interests. This security system supports the port-led development strategy, which is integral to the Viksit Bharat vision. Technology is a cornerstone of modern defense strategies.



The Indian defense sector is increasingly leveraging advanced technologies, such as artificial intelligence, drones, and cyber capabilities to enhance its operational effectiveness. These technologies not only provide a strategic edge over adversaries but also contribute towards the broader technological advancement of the nation. As India develops these high-tech solutions, there is a ripple effect, fostering innovation and growth in other sectors of the economy. The fight against piracy and terrorism is another area where the defense sector plays a critical role. Through information sharing, cooperative arrangements with regional and international partners, and robust surveillance, the Indian defense forces effectively counter these threats. These international cooperation and proactive stance are essential for maintaining regional stability, which, in turn, supports global trade routes and economic stability. It also impacts disaster response and humanitarian assistance.



**DIG Bibhuti Ranjan**  
**Principal Director (Policy & Plans)**  
**Coast Guard Headquarters**

The Indian armed forces are often at the forefront of relief operations during natural disasters, providing timely aid and support. This capability not only saves lives but also helps in the rapid recovery of affected areas, thereby minimizing economic disruptions and ensuring that development efforts stay on track. Furthermore, the defense sector's emphasis on command and control (C2) structures ensures efficient management of large teams and complex operations. This organizational discipline and effectiveness are vital for executing national security strategies and responding to emerging threats swiftly and decisively. To conclude, the defense sector's contributions are multifaceted and integral to India's vision of becoming a developed nation by 2047. By ensuring national security, fostering technological advancements, supporting economic activities through maritime security, and providing disaster response, the defense forces lay a strong foundation for Viksit Bharat. The strategic initiatives and unwavering commitment of the Indian defense sector are indispensable in securing the nation's future and realizing the ambitious goal of a developed India.

# Odyssey TOWARDS VIKSIT BHARAT 2024

AS India approaches its 100th anniversary of independence in 2047, the vision of Viksit Bharat (Developed India) aims to provide a future of prosperity, inclusivity, and sustainability for all its citizens. Envision an India where everyone has access to financial services, digital payments are seamless, and economic growth is both inclusive and sustainable. This article delves into the pivotal role India's financial system plays in achieving Vision Viksit Bharat (VVB) 2047 and how each of us can contribute to this grand vision.

India's financial sector is among the strongest globally, propelled by fintech innovations like online banking, mobile payments, and enhanced access to finance. FinTech has revolutionized the way people access and utilize financial services. By 2025, the Indian fintech industry is projected to grow to \$150 billion from \$50 billion in 2023, reflecting its tremendous potential and rapid expansion. The rise in financial inclusion is evident as the number of adults with bank accounts surged from 53% in 2014 to 80% in 2023. While we have been able to provide banking facilities to all, challenges still remain. Currently, around 150 million adults do not have access to banking services, highlighting a significant gap in financial inclusion. Banking services form as a base for other financial services. Enhancing access to banking and financial services for everyone is crucial. Deepening our capital markets is also significant to encourage investments, stimulate economic growth, and unlock avenues for wealth creation.



**Dr. Vinay Khandelwal**

With our stock markets managing transactions on capital worth \$3.5 trillion, expected to grow at a CAGR of 16%, India is home to one of the world's largest stock exchanges. The digital payments, P2P lending, and blockchain technology have been the driving forces of India's fintech sector. In 2023, the Unified Payments Interface (UPI), the world's largest real-time payment system, processed over 8 billion transactions monthly. Aadhaar-enabled payment systems, leveraging India's unique identification system, facilitate over 2 billion transactions annually, improving access to financial services and streamlining government payments. Blockchain technology is continuously being explored for its potential to revolutionize banking, insurance, and capital markets by enhancing transparency and security. The fintech ecosystem needs a solid digital infrastructure, necessitating the construction of secure digital ecosystems to protect monetary transactions and data. By 2025, India's cybersecurity market is predicted to reach \$3 billion, underscoring the importance of public-private partnerships in enhancing digital infrastructure and fostering a safe space for fintech innovations.

Achieving the VVB 2047 goal requires the collective efforts of all stakeholders. Fintech startups are innovating to enhance financial inclusion and efficiency, financial institutions are bolstering their support for economic growth and inclusion, and regulatory bodies are crafting policies that encourage innovation and inclusivity in the financial sector. Tech companies provide the essential infrastructure and platforms for fintech innovations, while academic institutions drive policy and innovation through research and insights. Public awareness and education are crucial in promoting financial literacy, ensuring every citizen can participate in the new financial system.

Students, aspiring managers, and working professionals also play their critical roles. Students, by way of internships or live projects, can refine their technological and financial skills while devising solutions to pressing societal issues. Young managers have the opportunity to develop sustainable business models, inclusive financial practices, and spearhead digital transformations. Professionals from diverse fields can collaborate on projects, invest in continuous learning, and mentor the upcoming generation, all contributing to a developed and prosperous India. India's is in its demographic dividend stage, with over 65% of the population under the age of 35. This youthful and dynamic workforce, if guided, can drive innovation, productivity, and economic growth and can lead the VVB2047 effectively.

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# The Phoenix Story— Ashes to Glory



**Mr. Ajay Banerjee**

India got free from the colonial clutches in 1947, though not without sacrifice.

The Partition was one of the major setbacks for many who left their everything and rushed to an unknown land as refugees.

The newly born builders of the nation were still figuring out how to unite the diversity of the country.

Practicing and educating democracy to a freshly free nation itself was a major task, territorial integration of the princely states and getting them to a single union was like biting the bullet.

Yet the poor nation of a few rich, was demanding development and the world was looking at us as the land of snake-charmers.

The time kept ticking away, the nation witnessed the ebb and flow of the economy and as we completed 76 years of freedom, "the vision of becoming a Developed country by 2047" was given to us by our statesman. A thought that synergized every Indian, be it the Youth, the Poor, the Women, or the Farmers.

We all know that the Hope is not a strategy. If the growth is not persistent then it is ascribed to the external factors.

A developed nation primarily is determined through parameters like Economic and Social Indicators, Technological development, Political stability, good governance, Modern infrastructure, Environmental sustainability, and Human development.

Apparently, it feels as soothing as a mother's lullaby, but a dreamland that looks far from the status.

though, the Sensex has skyrocketed and reached the 80k level aspiring to cross 10 million soon. This features a determined and optimistic market. An economy nearing the 4 trillion mark in shape, and the 5th largest in size, sounds like music to ears.

However, there will be factors that support and obstruct the mission.

The population burst does not perturb us much, we now consider it as our strength, the baby boomers may relate it with the sterilization programme in mid 70s.

We have outpaced our neighbouring country earning the distinction of being a young nation.

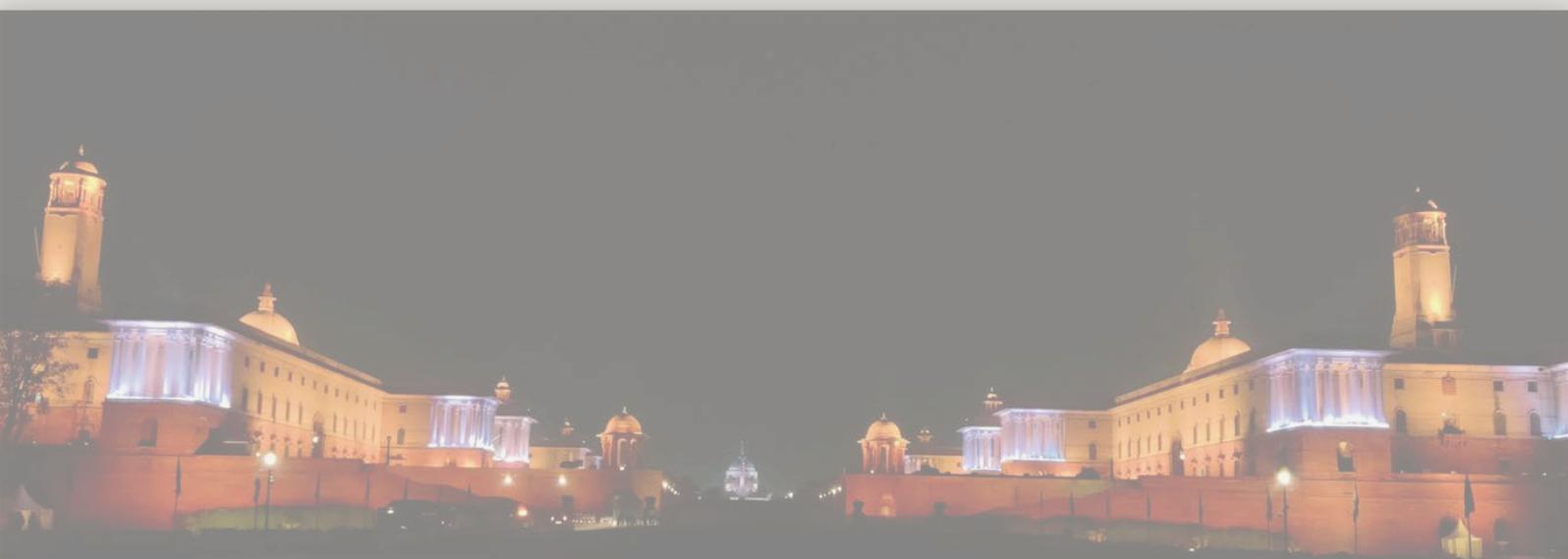
When we analyze the GDP factors, the Service sector emerges as the largest contributor, indicating education and skilled labourers as promising assets. Gen-Z and Alpha would be the game-changers.

India's contributions to the world have been profound, she began with the concept of "Zero", introduced practices like Yog and ancient treatment methods like Ayurved.

As we gaze at the future, the dream of a developed India remains steadfast. Tomorrow holds promise as the faded "Golden bird" begins to reclaim its magnificence.

This journey from struggle to aspiration paints a picture of India's evolving narrative, where resilience meets ambition transforming dreams into reality.

The future is approaching us, let us keep our eyes open.





# “Minimum Government, Maximum Governance: Impact of the Labor Code Reforms on the Unorganized Sector”

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The empowerment of workers is the first step towards an empowered India. For a country where 90% of the workforce is in the unorganized sector, the new labour code reforms, suggested long ago by the 2nd National Commission on Labor in 2002, will bring about significant changes.

Even the idea of 29 different pieces of legislative literature dealing with all interrelated aspects of employment sounds jarring and is undoubtedly a very tedious compliance process for organizations. For this reason, everyday labourers often do not find the motivation to fight for their rights due to a lack of clarity and awareness, making it difficult for them to even identify their rights. This inevitably leads them to become victims of organizational malpractices and delayed corrective measures from government bodies. Therefore, these 4 broad Codes, namely: The Code on Wages, The Code on Social Security, The Industrial Relations Code, and The Occupational Safety, Health and Working Conditions Code, which consolidate the 29 labour laws, will make the process far more transparent and help hold employers accountable.



**Rudraneek Biswas**  
**MBA CLASS OF 2026**

Out of these 4, The Social Security Code, comprising 9 laws, stands out as particularly futuristic for its inclusion of the terms "Gig worker" and "Platform worker". These workers are the largest contributors to the unorganized sector, and the code mandates the National Social Security Board to administer schemes specifically for them, funded through contributions from both the Central and State Governments. While the code does not allow any other form of contribution to schemes explicitly, an important feature is its provision for implementing a Special Purpose Vehicle to pool funds from CSR initiatives, indirectly enabling organizations to support government initiatives for developing the unorganized sector.

One potential drawback of grave concern currently is that no other code recognizes gig and platform workers, potentially allowing organizations with ill intent to exploit legal loopholes and deprive workers of their lawful rights. Additionally, the codes fail to establish a robust infrastructure for grievance redressal, leaving workers with only traditional recourses, which undermines the objective of reforming existing laws in the first place.

While the current labour reforms undoubtedly represent a step in the right direction towards a more empowered workforce and organized labour market in India, there are critical areas requiring immediate attention. Addressing these concerns will ensure that the reforms achieve their intended objective of "Minimum Government, Maximum Governance" by promoting fairness, security, and dignity for all workers across the employment spectrum. The government's continued commitment to refining and implementing these reforms in collaboration with legal experts and stakeholders will be key to their success and the realization of a truly viksit India by 2047.



# Viksit Bharat 2047: From Women Development to Women-led Development

*“No country can ever truly flourish if it stifles the potential of its women and deprives itself of the contributions of half its citizens” ~ Michelle Obama*

As India approaches the 100th year of its independence, it reflects on a journey marked by resilience and determination. Overcoming economic crises and famines, India has consistently forged ahead, achieving milestones in science, politics, and development.

Approaching the 78th year of independence, the vision of transforming the country into a developed nation by 2047 inspires every citizen. The government's unveiling of the Viksit Bharat 2047 initiative heralds a wave of anticipated progress, promising substantial advancements and a host of innovative new initiatives. But this vision can never be brought to reality without the Female PROWESS.

*Is women's empowerment truly integral to the legacy of developed nations? Let's find out...*

In the past, Indian women were predominantly relegated to domestic roles, often deprived of opportunities in education and the workforce. However, contemporary India presents a starkly different picture: women are now spearheading the nation's advancement at an unparalleled rate. The central government envisions a New India where women occupy crucial positions in driving this 23 years of journey.



To ensure timely achievement and shorten the learning curve, the government is providing women with ample opportunities and resources. The Nari Shakti Scheme, an initiative by the Government of India, focuses on empowering women through the provision of providing them with permanent housing. Recently, Prime Minister Narendra Modi announced that 70% of the 4 crore homes designated for migrants have been allotted to women who did not previously own any property. By prioritizing Nari Shakti, the government aims to enhance the status of women and recognize their significant contributions.

The Indian government consistently launches initiatives aimed at bolstering women's empowerment, exemplified by schemes like Lakhpati Mahila and Namoo Drone Didi. These programs, spanning aspects of life, finance, and entrepreneurship, are crafted to uplift women and amplify their economic engagement.

Several notable government schemes in India aim to empower women and enhance their welfare. These include initiatives such as Beti Padhao Beti Bachao, which promotes education and gender equality, the Women Helpline No 181 for ensuring safety and support, Working Women Hostels providing safe accommodation for women working or studying away from home, Apki Beti Hamari Beti encouraging the education and welfare of girls, and the Laptop Yojana For Girls facilitating access to technology for educational purposes. Together, these schemes reflect the government's commitment to fostering a supportive environment and enhancing opportunities for women's advancement in various spheres of life.

India's Employment Rate Indicator (ERI) stands at approximately 50%, trailing behind countries like China (70%) and Bangladesh (55%). The government is resolute in addressing this disparity, acknowledging that enhancing women's employment rates is pivotal to achieving the \$5 trillion economy target by 2030 and realizing the vision of Viksit Bharat. By integrating women into the economic framework, India not only advances towards its developmental objectives but also enriches its societal fabric with diversity and innovation. With a steadfast focus on women empowerment, Viksit Bharat 2047 aims to forge an inclusive and progressive nation where the empowerment and celebration of Nari Shakti serve as foundational elements of India's growth and development trajectory.

*Go Nari!*



**Priyanshu Sharma**  
**MBA CLASS OF 2026**

# “Indigenous Indian Defense: A Strategic Leap Forward”

India's defense arms manufacturing sector has emerged as a formidable powerhouse, revolutionizing not only the nation's military prowess but also its economic landscape. From a country heavily dependent on foreign arms imports to a significant player in the global defence market, India's journey is a compelling narrative of innovation, strategic policymaking, and robust economic growth. India's defence arms manufacturing sector has come a long way since the country's independence. From relying heavily on imports to meet its defence requirements, India has become a significant player in the global defence industry. The government's "Make in India" initiative, launched in 2014, has been a major catalyst for this growth. The initiative aimed to encourage domestic production and reduce reliance on imports.

India's defence industry has historically been dominated by public sector undertakings (PSUs) like Hindustan Aeronautics Limited (HAL) and Bharat Electronics Limited (BEL). However, the government has now opened up the sector to private players, encouraging collaboration and knowledge sharing. This has led to the emergence of prominent private defence manufacturers like Tata Aerospace, Reliance Defence, and Adani Defence. Indian companies, both public and private, have invested heavily in research and development, modernizing infrastructure, and upskilling their workforce. This has enabled them to produce advanced defence equipment, including fighter jets, submarines, and missile systems. The sector has also seen significant foreign investment, with global defence majors partnering with Indian companies to leverage the country's skilled workforce and competitive costs.



The growth of defence arms manufacturing in India has significantly impacted the economy. The sector has generated substantial employment opportunities, both direct and indirect, contributing to the country's economic growth. Additionally, the sector's expansion has attracted foreign investment, bolstering India's foreign exchange reserves. Increased indigenization of defence production has reduced reliance on imports, decreasing the trade deficit and enhancing the country's self-reliance.

As India continues to grow and develop, the lessons learned from the defence arms manufacturing sector will be crucial in driving economic growth and enhancing the nation's self-reliance. This sector is poised for growth, driven by government support, private sector participation, and a growing focus on self-reliance. While challenges remain, the opportunities for indigenous production, technology development, and export potential make this sector an exciting space to watch. As India strives to become a global defence manufacturing hub, the future looks promising for this strategic industry.



**Masoom Thakar**  
**MBA CLASS OF 2026**

# BIM Implementation in Large Infrastructure Projects: Vikasit Bharat 2047

## Introduction

Building Information Modelling (BIM) has become a crucial element in managing large infrastructure projects efficiently. In India, the adoption of BIM is rapidly gaining traction, with the vision of "Vikasit Bharat 2047" serving as a guiding principle for the country's infrastructure development. This article delves into the need for BIM adoption and implementation in India's large infrastructure projects, highlighting the associated benefits and the broader context of BIM adoption under the Vikasit Bharat 2047 initiative.

## BIM Adoption in Indian Infrastructure Projects

India has mandated BIM usage from the inception of large infrastructure projects, ensuring that all civil and system contracts adhere to specific BIM Guidelines and the Employer's Information Requirement (EIR). This approach facilitates a seamless transition from project delivery to asset management phases.

## Key Components of BIM Implementation

1. **Common Data Environment (CDE):** All contractors have access to a CDE where communication, BIM models, and drawings are uploaded, reviewed, and approved.
2. **3D Modelling:** Creation of a shared information model that integrates various project dimensions.
3. **4D and 5D BIM:** Inclusion of time-related data and cost components to the graphical model, enhancing project planning and cost management.
4. **6D and 7D BIM:** Addition of energy performance analysis and asset management information, respectively, to improve facility performance and lifecycle management.



## Benefits of BIM in Infrastructure Projects

- **Improved Design Management:** Enhanced collaboration among teams, simulation of scenarios, and instant updates to Bill of Quantities (BOQs) and 2D drawings.
- **Clash Detection:** Digital models help identify and resolve clashes before construction, minimizing onsite issues.
- **Energy Simulations:** 6D BIM includes energy performance data, leading to better understanding and optimization of the facility's performance.
- **Asset Management:** 7D BIM supports facilities management by providing comprehensive data on components, maintenance schedules, and operational configurations.
- **Paper Conservation:** BIM reduces the requirement for physically printed drawings, conserving paper.
- **Time Savings:** A well-implemented CDE saves time in document review and approval, keeping projects on time despite challenges such as the COVID-19 pandemic. Additionally, it offers cost savings on expensive BIM software by enabling 3D model review on any browser without the need for third-party software.

## BIM-Enabled Projects in India

### 3D Modelling and Pre-Construction Visualization

The approach to 3D modelling begins with the creation of detailed, accurate models before any physical construction starts. These models offer a comprehensive view of the project, allowing for thorough planning and coordination.

## Key Advantages:

- **Enhanced Planning:** Detailed models provide a clear visual representation, aiding in meticulous planning and reducing uncertainties.
- **Clash Detection:** Identifying and resolving potential clashes in the digital model prevents costly onsite modifications and delays.
- **Stakeholder Collaboration:** Models facilitate better communication and collaboration among stakeholders, ensuring everyone is aligned with the project goals.

## AR and VR-Based Model Visualization

Advanced AR (Augmented Reality) and VR (Virtual Reality) technologies further enhance project visualization and management.



## Challenges and Opportunities

The Indian construction industry faces several challenges in BIM adoption, including the need for skilled professionals, development of standards, and policy creation. However, the potential benefits such as cost, time, and quality efficiencies, as well as positive impacts on energy consumption, resource usage, and health and safety, make BIM a valuable investment.

## Key Recommendations for Enhancing BIM Adoption

1. **National BIM Leadership:** Establish a national BIM authority to lead the implementation and adoption of BIM across India.
2. **BIM Education and Training:** Develop comprehensive education and training programs to build a skilled workforce.
3. **BIM Standards and Guidelines:** Promote national BIM standards and guidelines, aligning with international standards like ISO 19650.
4. **BIM Awareness and Advocacy:** Raise awareness about BIM's benefits among stakeholders through campaigns, workshops, and seminars.
5. **Industry Collaboration and Partnerships:** Foster collaboration among industry stakeholders to share knowledge and resources.
6. **BIM Procurement Guidelines:** Establish procurement guidelines that promote the use of BIM.
7. **BIM Innovation and Research:** Encourage research and development in BIM technology and processes.

## Alignment with National BIM Strategies

India's BIM implementation strategy aligns well with national recommendations for BIM adoption. By establishing a robust framework, investing in education and training, and promoting collaboration, India is setting a benchmark for future infrastructure projects.

## Conclusion

India's proactive approach to BIM implementation under the Vikasit Bharat 2047 initiative sets a benchmark in infrastructure projects. By leveraging advanced BIM capabilities, India has enhanced project efficiency, reduced costs, and improved collaboration among stakeholders. With continued focus on education, standardization, and collaboration, BIM can significantly transform the Indian construction industry, leading to more efficient, sustainable, and high-quality infrastructure projects. The integration of BIM with AR and VR technologies exemplifies a forward-thinking approach to infrastructure development, ensuring projects are completed on time, within budget, and to the highest quality standards, ultimately contributing to the creation of sustainable and resilient infrastructure.



**Dr. Sonali Sharma**  
**Alumnus - MBA Class of 2015**

# Envisioning a Developed India: Viksit Bharat 2047

As India marches towards the 100th year of its independence in 2047, the vision of Viksit Bharat, a developed India, takes center stage. This ambitious goal encompasses not just economic prosperity, but also social progress, environmental sustainability, and robust governance. Let's explore some of the key trends and innovations that are propelling India on this exciting journey.

**Digital Transformation:** India's digital revolution is undeniable. The rise of Unified Payments Interface (UPI) has transformed financial transactions, making them instant, secure, and accessible to millions. This digital leapfrog has empowered a vast, young population and fostered a thriving e-commerce landscape.

**Embracing Green Energy:** With a growing focus on sustainability, India is actively shifting towards renewable energy sources. Solar energy has witnessed phenomenal growth, with India emerging as a global leader in solar power capacity. The government's push for green energy initiatives is not only reducing carbon footprint but also creating new job avenues.

**Innovation Hub:** India's start-up ecosystem is flourishing. Backed by a pool of young talent and government initiatives, startups are disrupting various sectors, from healthcare and education to agriculture and logistics. This spirit of innovation is a key driver of economic growth and social progress.

**ISRO's Stellar Achievements:** The Indian Space Research Organisation (ISRO) has captured the world's imagination with its cost-effective space missions and technological advancements. From launching satellites to Mars missions, ISRO is not only propelling India's scientific prowess but also inspiring a generation of young minds.

**Robotic Revolution:** Robotics is rapidly transforming various industries in India. From manufacturing to healthcare, robots are automating tasks, improving efficiency, and offering innovative solutions. This technological integration is poised to play a crucial role in India's future development.

**A Rising Economic Powerhouse:** India's economy is on an upward trajectory, emerging as one of the fastest-growing economies globally. This growth is fueled by a number of factors, including a young workforce, rising disposable incomes, and increasing foreign investments.

**Building Bridges and Highways:** India's road and railway infrastructure is undergoing a significant expansion. The National Highway network has expanded considerably, improving connectivity between cities and rural areas. Upgradation projects are underway to create a network of high-speed corridors for faster transportation of goods and people. Similarly, Indian Railways is modernizing its operations and introducing high-speed trains, making travel more efficient and comfortable

Viksit Bharat 2047 is not just a dream; it's a collective endeavor. By leveraging these positive trends and fostering a culture of innovation, India is well on its way to becoming a developed nation, shaping a brighter future for its citizens.

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**Akshay Neekhra**  
**Alumnus - MBA Class of 2023**



# Viksit Bharat 2047: Vision for Developed India

As India steps into the 21st century with renewed vigor, the vision of "Viksit Bharat 2047" represents a transformative blueprint aimed at propelling the nation into the league of developed countries by its 100th year of independence. This ambitious vision encapsulates aspirations across various sectors, emphasizing economic growth, social inclusion, technological advancement, and sustainable development

## Economic Transformation

Central to the vision of Viksit Bharat 2047 is a robust and dynamic economy. The goal is to achieve a consistent high growth rate that propels India into the top three global economies. This involves enhancing manufacturing capabilities, fostering innovation, and integrating advanced technologies into traditional industries. The "Make in India" initiative, coupled with the thrust on digital economy, aims to make India a global manufacturing hub and a leader in information technology.

Moreover, reforms in the financial sector, ease of doing business, and the development of infrastructure are critical. Investments in highways, railways, ports, and airports are seen as the backbone of economic development. Smart cities and modern urban infrastructure are envisioned to improve the quality of life and drive economic activities.



**Mansha Khandelwaal**  
**Alumnus - MBA Class of 2024**



## Social Inclusion and Human Development

A Viksit Bharat by 2047 envisages a society where every citizen has access to basic amenities and equal opportunities. Education and healthcare form the pillars of this social transformation. Universal access to quality education aims to create a skilled and knowledgeable workforce, while advancements in healthcare promise improved life expectancy and well-being.

Efforts to eradicate poverty and hunger are paramount. Social safety nets and inclusive policies aim to bridge the socio-economic divide, ensuring that the benefits of growth reach the marginalized and vulnerable sections of society. Empowerment of women and promoting gender equality are integral to this vision, recognizing that true development is inclusive.

## Technological Advancements and Innovation

Technological innovation is a cornerstone of the Viksit Bharat 2047 vision. India aims to be at the forefront of the fourth industrial revolution, leveraging advancements in artificial intelligence, machine learning, biotechnology, and quantum computing. Investments in research and development are prioritized to drive innovation and make India a leader in cutting-edge technologies.

The digital revolution is envisioned to transform governance and public services. E-governance initiatives, digital literacy programs, and robust cybersecurity measures are aimed at creating a transparent, efficient, and citizen-centric administration. The goal is to harness technology to improve service delivery, enhance public participation, and ensure accountability.

## Sustainable Development and Environmental Stewardship

A developed India by 2047 envisions a sustainable and environmentally responsible growth model. This includes a commitment to reducing carbon emissions, promoting renewable energy, and adopting green technologies. The focus is on achieving energy security while addressing the challenges of climate change.

Conservation of natural resources and biodiversity is integral to this vision. Initiatives for afforestation, water conservation, and sustainable agricultural practices are prioritized. The goal is to balance economic growth with environmental sustainability, ensuring that development does not come at the cost of ecological degradation.

## Global Leadership and Strategic Partnerships

In the geopolitical arena, *Viksit Bharat 2047* aspires for India to play a significant role in global affairs. Strengthening strategic partnerships, enhancing diplomatic ties, and participating actively in international organizations are seen as pathways to assert India's leadership on the global stage.

India aims to be a proponent of peace, stability, and cooperative development in the region and beyond. Leveraging its demographic dividend, cultural heritage, and economic prowess, India envisions contributing constructively to global challenges such as climate change, terrorism, and pandemics.

## Conclusion

*Viksit Bharat 2047* is a comprehensive and ambitious vision that seeks to transform India into a developed nation by its centenary of independence. It calls for a concerted effort from all sectors of society, including the government, private sector, and civil society. The realization of this vision depends on inclusive policies, innovative approaches, and sustainable practices.

As India marches towards 2047, the journey is as important as the destination. It requires resilience, adaptability, and a collective will to overcome challenges and harness opportunities. The vision of *Viksit Bharat 2047* embodies the aspirations of a billion people and the promise of a brighter, prosperous, and equitable future for generations to come.



# Adopting Phygital Solutions to Combat E-Citizen Challenges: The Need of the Hour

India, a nation of rich diversity, myriad cultures and landscapes, stands poised on the brink of momentous transformation as it charts its course towards achieving the status of a developed nation by 2047- the centenary of its independence. Since independence, India's economic landscape has made significant strides. It has strengthened and endured over the years, driven by sectors such as manufacturing, IT, agriculture, and services. Now the objective is to uphold its status as an economic powerhouse of the globe by 2047.



**Himanshu Kukreja**  
**Alumnus - MBA Class of 2024**

With the means of “Viksit Bharat – Sashkt Bharat” India unveiled an ambitious vision which prioritizes inclusive growth ensuring that the benefits of economic progress reach every citizen so every individual paves in transforming India into a \$30 trillion economy by 2047. Viksit Bharat clumps to accelerate the growth trajectory and aims to raise the overall per capita GDP from \$2239 to \$ 21000 by 2047, through initiatives that foster entrepreneurship, attract investments, and create employment opportunities. Initiatives like 'Make in India,' 'Digital India' and Startup India laid the groundwork and bolstered the surface for industrial output, employment opportunities and economic resilience.

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India has also endorsed sustainable development programs to encourage renewable energy use, water conservation, and cleanliness, including the Swachh Bharat Abhiyan, the Jal Jeevan Mission, and the National Solar Mission. On a global level, environmental problems should be reduced to create a sustainable future for future generations. India is committed to ratifying internationally recognized environmental standards and aims to achieve about 50% of its installed electric power capacity from non-fossil fuel sources by 2030, where infrastructure gaps and digital divides pose significant challenges, measures are being introduced like the adoption of Phygital solutions to harness the new poised challenges of the digital age or as I say e-citizens challenges.

The integration of physical and digital elements, known as "Phygital infrastructure," has become a key driver of economic growth and societal progress in the digital age. This integration has facilitated a more efficient distribution of subsidies and welfare benefits, reduced inefficiencies, and ensured that aid directly reaches the intended recipients. For instance, initiatives such as Ayushman Bharat have leveraged technology to establish digital healthcare infrastructure, providing citizens with convenient access to healthcare services.

Other examples, such as the RFID toll tax deduction and UPI services- India's own built immediate payment system that is adopted by other countries like Bhutan, Nepal, France etc. and has done over 117.6 billion transactions valued at more than \$2 trillion in 2023. Overall, the focus on using technology for welfare purposes demonstrates a commitment to inclusive development and empowerment of all citizens. India's dedication to a phygital future extends beyond its borders through international collaboration in technology, trade, and sustainable development. Through diplomatic efforts, India aims to foster partnerships that promote digital inclusion, cybersecurity, and the ethical use of technology on a global stage.

"Viksit Bharat" strategically racks up India's full potential and leads the nation to previously unattainable levels of economic growth and development. The foundation of the country's success story is Janbhagidari, which aims to build a more inclusive and resilient society.



# AAROHAN 2024



"Aarohan," the grand farewell event for the MBA Class of 2024, was an evening filled with joy, nostalgia, and unforgettable moments.

The evening commenced with a series of energetic dance performances by the MBA Class of 2025, setting a lively tone for the night. The students showcased their talents through various dance performances, captivating the audience and infusing the event with vibrant energy.





Adding to the festivities, faculty members contributed their own flair to the evening. Through engaging storytelling and heartfelt singing performances, they added depth and warmth to the celebration, sharing anecdotes and experiences that resonated deeply with the students.

"Aarohan 2024" was a celebration of achievements, a tribute to shared experiences, and a heartfelt goodbye. As the evening drew to a close, it was evident that the event had created lasting memories for everyone involved, marking a significant milestone in the lives of the MBA graduates.



Throughout the event, the atmosphere was charged with a mix of emotions. While there was excitement for the future, there was also a sense of nostalgia and a touch of melancholy as the IBS Jaipur community prepared to bid farewell to the Class of 2024.

The MBA graduates reflected on their journey, the friendships they had forged, and the memories they had created over the years.



# DEBATE

One Nation, One Election



Express  
Learn  
Grow



# EVENTS



# MIME ACT



# URBAN LENS



# NUKKAD NATAK

# EVENTS





# FOLK DANCE

# EVENTS



# PEBBLE PAINTING



# SMASH



# FINBIZZ



# EVENTS



# INTERNATIONAL YOGA DAY



# INDUSTRIAL VISITS

Students of MBA Class of 2026 kickstarted their academic journey with immersive industrial visits. This orientation program included visits to four diverse establishments, each offering unique insights into the world of business and industry.



## Rufil

The first stop on the itinerary was Rufil, a renowned Jaipur-based dairy products manufacturer. Students were introduced to the intricate details of processing and packaging, gaining a comprehensive understanding of the dairy industry's operations. The visit highlighted the importance of quality control and efficient production processes in meeting consumer demands.

## Molly Moo Ice Cream

Molly Moo Ice Cream is a popular brand known for its delectable treats. Here, students delved into the world of product innovation and marketing approaches. They learnt how Molly Moo stays ahead in the competitive food industry by constantly evolving its product offerings and engaging with its customers.



## Schema Furniture

At Schema Furniture, students explored the realm of furniture manufacturing and design. They witnessed firsthand the fusion of technology and creativity in producing unique furniture pieces. The visit underscored the importance of design aesthetics and market segmentation in the furniture industry.

## Jaipur Rugs

Jaipur Rugs, a leading name in the traditional carpet weaving industry. Here, students witnessed the artistry and skill that goes into every rug, showcasing the rich cultural heritage of India. The visit also shed light on the company's sustainable practices, emphasizing the importance of ethical business practices in today's world.

The industrial visits were a transformative learning experience for the MBA Class of 2026. It provided them with practical insights that complemented their theoretical knowledge, bridging the gap between academia and industry.



# IBS

## North West

# Marketing Training

The IBS Marketing Staff Training Program for the North West Region, held in June 2024, served as a strategic initiative to equip staff with the knowledge and skills necessary to excel in a competitive educational landscape. Facilitated by experts from IBS faculty team and industry, the program featured strategic sessions to bolster skillsets essential for success.

The program began with a heart-felt welcome and an inspiring address by Prof. (Dr.) HP Singh VSM, President, the ICFAI University Jaipur. This set the stage for a stimulating environment. Session 1, led by Dr. Shweta Jain, provided a comprehensive overview of the ICFAI Group and the IBS brand, emphasizing program USPs crucial for effective student engagement. Session 2, led by Dr. Vivek Ranga, highlighted career prospects through success stories and placement insights, empowering staff with compelling recruitment pitches.

The following sessions provided insights on salesmanship and the fundamentals of marketing efforts, presented by Dr. Vidhu K Mathur and Dr. Shivangani Rathore. The session was focused on how to hone the staff's ability to approach, engage and convert leads.

Moving forward, Dr. Brijesh Awasthi took the centre stage with his zeal for analytics. This session taught the staff how to make informed choices and optimize marketing campaigns for maximum impact.

The day was closed with the session on developing the important soft skills which was led by Dr. Shweta Jain and Dr. Shivangani Rathore. The session helped the staff to hone their telephone etiquette, social media communication, time management skills and pressure handling through the means of role plays.

Day two commenced with Dr. Vivek Ranga detailing co-scholastic activities and campus life, enriching the staff's understanding of student experiences. Mr. Vishmbar Dayal concluded with a market overview and competitive analysis, equipping Business Managers with tools for strategic leadership.

The program ensured participants were well-equipped to uphold IBS's competitive edge in the educational landscape, fostering a cohesive and skilled marketing team prepared for future challenges.



# UPCLOSE WITH CORPORATE EXPERTS

Ms. Nidhi Banthia, an entrepreneur, for over 22 years has established businesses in the United States, Singapore and India. She is highly regarded as a speaker having delivered TEDx talks and participated in conferences. Ms. Nidhi is passionate about empowering individuals and advocating for women's entrepreneurship by supporting, over 1000 women in starting their businesses. Additionally she extends her dedication to assisting refugees and students by engaging in initiatives that foster their aspirations.

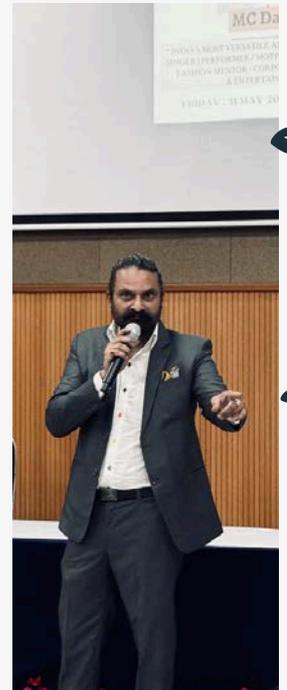


**MS. NIDHI BANTHIA**



Ms. Mukta Basandani is an instructor, with more than ten years of experience in teaching calming art forms focusing on the therapeutic aspect of Mandala art. Using her knowledge and skills she has assisted individuals in discovering peace and healing through expression. In addition to her expertise in Mandala art, Ms. Mukta also offers sessions designed for institutions and businesses enriching the lives of many with her profound wisdom and teachings. Her dedication to merging art with mindfulness has established her as a sought after mentor for those seeking equilibrium, clarity and inner peace, in their lives.

**MS. MUKTA BASANDANI**



*Glimpses of corporate sessions*



# CONVOCATION 2024





The ICFAI University Jaipur hosted its 4th Convocation on 17th March 2024. It marked an occasion celebrating the achievements of graduates. Over 550 students were conferred degrees and diplomas for various programmes like PhD, MBA, MCA, BBA, BCom (Hons), BTech, BCA, BSc (Hons), BA-LLB (Hons), BBA-LLB (Hons) and LLB.

Recognizing academic excellence, a total of 47 students were honoured with gold and silver medals. Among these 14 students were from ICFAI Business School, 14 from ICFAI Law School and 19 students from ICFAI Tech School.

The event was graced by the presence of the esteemed former Chief of the Indian Space Research Organization (ISRO), AS Kiran Kumar, who served as the Chief Guest. Addressing the students, Mr Kiran Kumar congratulated the students on achieving this milestone. He also highlighted the importance of science, technology and innovation in shaping the future.

The event concluded with joy and celebration, as students, their families and the faculty members came together to acknowledge and celebrate the accomplishments of the graduating class.

# Investiture Ceremony 2024

The Investiture Ceremony at ICFAI Business School Jaipur was a momentous occasion, marking the official announcement of the student council body. The event was attended by faculty member, students, and esteemed guests.

The newly appointed student council members were called on stage one by one, each receiving a badge symbolizing their new roles. This was followed by the oath-taking ceremony, where the council members pledged to uphold the values and principles of the institution.

The Investiture Ceremony concluded with cheers and motivation inspiring the new student council body for the roles and responsibilities they are set to make.



# **PLACEMENTS**

**CLASS OF 2024**

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# **SUMMER INTERNSHIP PROGRAM**

**CLASS OF 2025**

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To fulfill the academic curriculum, the scholars need to complete a fourteen week mandatory summer internship in the domain of their choosing. The following section showcases their time away from campus getting the glimpse of corporate world.

# PLACEMENT FOR THE BATCH OF 2024

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**PLACEMENT- 97.14%**

**AVERAGE CTC- 7.30 LPA**

**AVERAGE CTC - 14.79 LPA  
(TOP 10%)**

**AVERAGE CTC - 9.78 LPA  
(TOP 25%)**

**MAXIMUM CTC- 10.50 LPA  
(DOMESTIC)**

**MAXIMUM CTC- 20.50 LPA  
(INTERNATIONAL)**

# PLACEMENTS

CLASS OF 2024

## PROMINENT RECRUITERS

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# SUMMER INTERNSHIP PROGRAM

CLASS OF 2025  
PROMINENT RECRUITERS

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# Student Experiences



**Lovesh Mehta**  
MBA Class of  
2025

This summer, I had the privilege of interning at Growth Arrow LLP, a leading financial services firm in Bangalore. As an Assistant Portfolio Manager Intern, I delved into the intricate world of portfolio management, balancing clients' investments with a mix of fundamental and technical market analysis. This hands-on experience sharpened my ability to make informed long-term investment decisions while adeptly interpreting market sentiment for short-term trading strategies. Beyond technical skills, I honed essential professional competencies such as communication, teamwork, and time management. This internship not only offered a deep dive into the financial markets but also fueled my passion for finance, solidifying my career aspirations in investment management. The guidance and support from my mentor and the organization have been pivotal in my professional development. I am immensely grateful to IBS Jaipur for facilitating this transformative opportunity.

I had the opportunity of interning at Bank of New York Mellon, the oldest and world's largest custodian bank headquartered in New York. BNY Mellon's primary business lines include investment management & services and wealth management services. This prestigious organization resulted from the merger of Bank of New York and Mellon Financial. It has maintained client relationships in India since 1957 with offices in Pune and Chennai. My experience here has been incredibly valuable as it provided a great opportunity to learn about corporate culture and the operations of large organizations in the industry. One of the most notable aspects I've observed is the approachability of everyone, regardless of their position. Every member of the organization contributes to its principles and values. Through this internship, I have gained a comprehensive understanding of financial systems and products, as well as the importance of networking, communication, accuracy, and approachability. This experience has been pivotal in shaping my career aspirations. The skills and insights I have acquired will be instrumental as I pursue my professional career, providing a strong foundation for my success and growth.



**Khushboo Chauhan**  
MBA Class of 2025

# Student Experiences



**Anjali Vineeth**  
MBA Class of 2025

My summer internship at Verified Market Research, a leading global research and consulting firm in Pune, provided a remarkable opportunity to develop and expand my skillset. I focused on creating informative and SEO-optimized content for various markets, while also conducting competitor analysis to refine our content and SEO strategies. This involved delving into different markets by gathering, analyzing, and interpreting data on trends, consumers, and competitors. My enthusiasm for the field was fueled by the mentorship of Mr. Rohan Patil and Mrs. Navya Nambiar. Mr. Patil equipped me with valuable tools like Google Trends and Analytics, while Mrs. Nambiar guided me in crafting client newsletters. The experience culminated in the rewarding opportunity to train new interns and provide them with constructive feedback on their writing. I am grateful to Verified Market Research, Dr. Archana Rathore at IBS, and the entire IBS family for their support throughout this enriching internship.

I had the opportunity to work at TruKker Technologies, an on-road logistics company with a presence in over 11 countries. Founded in 2016, TruKker is now one of the leading truck aggregators in the MENA region. Working at a rapidly growing startup is challenging and requires adaptability and readiness for any situation. As an HR intern at TruKker, I am grateful for the experience. I was exposed to every aspect of HR, which significantly developed my skills. I gained hands-on experience and contributed to various projects and their implementation—opportunities that interns typically do not get. I thank IBS Jaipur for providing this opportunity, which has helped me grow and aspire to become a future leader.



**Kanika Awasthi**  
MBA Class of 2025



**Manasvi Madaan**  
MBA Class of  
2025

As a Digital Marketing Young Leader at 360tf, a dynamic fintech company in Singapore, I had a multifaceted role that combined creativity and strategy to elevate the brand's digital presence. I crafted engaging content, managed social media, and maintained detailed records. Additionally, I designed web stories, developed email marketing templates, and conducted market research to inform our strategies. A highlight was leading the 'Business Unplugged' series, which showcased my project management skills. Our team's efforts culminated in 360tf winning the prestigious FCI Marketing Award, a testament to our collective hard work. This internship has been an enriching experience, providing me with versatile digital marketing skills and valuable insights into the fintech sector. I am grateful for the opportunity to contribute to 360tf's growth and success, and I am excited to apply these skills in future endeavors.

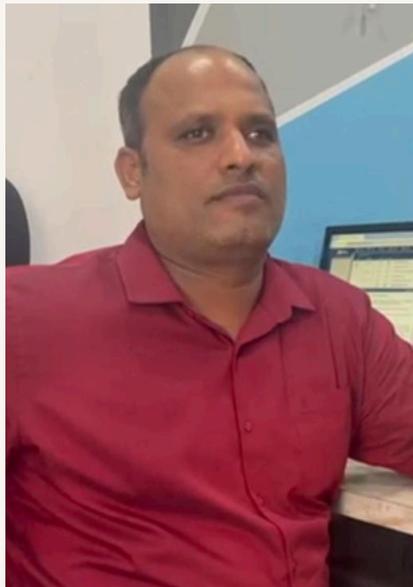
# Corporate Feedback



**Rajat Kumar**  
**Senior Talent Acquisition**  
**TruKker**

Kanika joined TruKker as an HR intern three months ago. Throughout her internship, she has engaged in diverse HR projects encompassing talent acquisition, compensation and benefits, learning and development, and HR operations. With a proactive learning mindset, attentive listening skills, and a consistent eagerness to acquire new knowledge, Kanika effectively incorporates feedback into actionable strategies. She consistently meets deadlines and demonstrates a distinctive capability for making data-driven decisions. These qualities position her as a promising leader. I extend my best wishes to her for all her future endeavors.

I, Gopal Krishna, a trainer and trader at Growth Arrow, am writing to provide an update on our internship program with IBS Jaipur students. This year, we had the privilege of hosting three interns who consistently impressed us with their skills and their ability to not only meet but exceed targets. Their professionalism, strong work ethic, and enthusiastic approach to learning were invaluable contributions to our team. Based on their outstanding performance, we eagerly anticipate the opportunity to welcome them back to Growth Arrow upon their graduation. We extend our best wishes to them for successful placements in their future endeavors.



**Mr. Gopal Krishna**  
**Managr**  
**Growth Arrow**

My warm greetings to IBS Jaipur. It has been eleven years since IBS Jaipur and UAS International began our close partnership. Year after year, we have benefitted from high-quality interns and final placements through summer internships, thanks to the leadership of Dr. Shweta and Dr. Archana. This year, our HR department recruited approximately five to seven students who excelled in all tasks, whether in digital marketing, HR, or marketing roles.



**Mr. Ishaan Taneja**  
**MD/CEO**  
**UAS International**

I wish all the very best to IBS Jaipur for coming years ahead and definitely as a recruiter it's been years of the association that we are looking forward with IBS Jaipur and other IBS as well.

# ORIENTATION PROGRAM

## MBA CLASS OF 2026

Change is often considered intimidating. Albeit, change is the only thing that has stayed with us since the inception of this world. Ask Neanderthals. Change, however, can also bring countless opportunities.



The Orientation Program of the MBA Class of 2026 was nothing but a vibrant and enriching experience for the students. Each day presented the students with fresh opportunities to learn and experience something new.

From trekking to industrial visits, the Orientation program covered it all.

Corporate Talk Sessions with various experts were organized to offer insights into the real business world. An insightful session on change management showcased how adaptability plays a key role in navigating through the ever-dynamic business landscape. Another session was led by the Associate Director - HR at KPMG. This session focused on the intricacies of human resources strategies and leadership skills.





A trek to the Bhuteshwar Temple added an adventurous twist to the orientation showcasing the rich heritage that Jaipur holds. An opportunity to bond with their peers and experience nature's tranquility. The relishing visits to the ice cream factory of Molly Moo to the dairy plant of Rofil, proved to be an enriching experience combining learning and enjoyment.

Overall, the Orientation Program for the MBA Class of 2026 at ICFAI Business School was a blend of learning, adventure, and practical exposure.





# ORIENTATION EXPERIENCE CLASS OF 2026

I commenced my MBA journey at IBS Jaipur on May 16, 2024 with a 15-day orientation programme. These initial days provided an excellent opportunity to connect with my peers through various team-building activities and icebreaking sessions, which helped integrate myself into the vibrant IBS Jaipur community. The orientation programme featured sessions led by faculty members focusing on core skills essential for navigating the upcoming academic challenges. Valuable insights were shared by industry experts and corporate leaders, offering us a firsthand look into real-world business perspectives and a comprehensive understanding of the current corporate landscape. A memorable aspect of the orientation was the two trekking excursions to different locations around Jaipur. These activities not only encouraged camaraderie but also allowed us to experience the beauty of the region. Overall, the orientation programme provided an excellent foundation for our journey into corporate life.

***Atsi Sharma – 24BSPJP01C090***

During our 15-day orientation programme at ICFAI Business School, Jaipur, I gained invaluable insights and had a plethora of experiences that I believe will benefit me beyond the 2 year B-school Journey. The program facilitated interactions with peers from all around this country giving us a platform for a rich cultural exchange. From foundational classes explaining core concepts to Faculty-led ice-breaking sessions, I looked forward to each day as each day we got to learn something new. The programme also featured sessions led by industry professionals who provided detailed overviews of corporate life, effective communication, professional attire, and critical thinking. These sessions were pivotal as it bridged the gap of what I knew and what were the pre-requisites for a conventional business school teaching. Overall, the induction was an enriching blend of learning, networking, and personal development, setting a robust foundation for our B-school journey.

***Dhwani Nemavat - 24BSPJP01C139***

The orientation programme at ICFAI Business School (IBS) was exceptionally informative and valuable, setting a robust foundation for our MBA journey. It provided a comprehensive overview of the curriculum, introduced us to faculty members responsible for our mentoring, and featured insightful guest lectures and industry visits. These elements gave us an understanding of real-world business practices, bridging the gap between theory and application. Guest lectures offered perspectives from industry professionals, while industry visits provided firsthand experience in diverse organizational settings. Now equipped with both knowledge and confidence, we are ready to navigate our academic path and contribute meaningfully to the business world during our time at IBS.

***Dhara Raval – 24BSPJP01C133***



# Alumni Meet



“Homecoming 2024” was a truly joyous occasion that brought together alumni, faculty members and students in a heartfelt reunion. Alumni meet was a beautiful reflection of our shared journey and the deep bonds that connect us.

The evening was filled with captivating performances that touched the hearts of all the attendees. Esteemed faculty members graced the stage, captivating the audience with heartfelt melodies that stirred up memories of yesteryears. Their soulful music served as a reminder of the enduring connections and shared memories that define the community of IBS Jaipur.

Our talented students showcased their skills through various dance performances, leaving everyone in awe of their talent and energy.

“Alumni” the stars of the evening, participating in lively and competitive games that added a fun and spirited

“Alumni”, the stars of the evening, participated in the lively and competitive games that added a fun and high spirited element to the festivities. Exclusive gift hampers awaited the winners, ensuring that everyone left with a memento of the joyous occasion. The games not only brought laughter and camaraderie but also rekindled old friendships and sparked new ones, enriching the spirit of reunion. For our younger attendees, a dedicated game desk provided endless entertainment, creating a sense of inclusion and family. This thoughtful addition ensured that children also experienced the magic of Homecoming, fostering joyful alumni connections across generations and enhancing the sense of community that filled the event.

Homecoming 2024” was more than just a gathering; it was a celebration of our collective journey, the ties that bind us, and a reaffirmation of our shared legacy. As the evening drew to a close, the smiles, laughter, and heartfelt conversations echoed in the hall, leaving everyone with a deep sense of belonging and a treasure trove of cherished memories. The event not only honoured our past but also set the stage for future reunions, where we can continue to celebrate the vibrant spirit and the legacy of IBS Jaipur.



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