

IBS | ICFAI Business School
Jaipur

11TH
EDITION

*The Joy that fills our
campus corridors*

PROWESS

January, 2026

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President's Note



I am very pleased to learn that IBS, Jaipur is publishing its 11 th edition of the Newsletter “Prowess”. My compliments to the editorial team for choosing a very apt theme and including the viewpoint of all stakeholders.

It is very heartening to see the way the ICFAI Business School (IBS), Jaipur has been evolving over the last few years, keeping the qualitative empowerment of the students as the uppermost consideration in its operations. The thorough planning of academic curricula incorporating the requirements of value education and ethics, as part of a comprehensive curriculum, and laying high emphasis on employability aspects has been executed with innovative pedagogies, outcome based approach and focused teaching-learning process. It gives a lot of satisfaction to see the young graduates getting moulded into 21 st century leaders, fully motivated and enlightened, and ready to shoulder challenging responsibilities.

The theme of the Newsletter being the Joy and Vibrancy that filled the corridors of IBS Jaipur resonates deeply with the academic world, where the quest for knowledge constantly challenges established norms and embraces innovation. The corridors of the ICFAI Business School, Jaipur, have, in the recent years, resonated with an extraordinary sense of joy, vibrancy, and youthful energy— an affirmation of the dynamic spirit that defines our students. Their enthusiasm, creativity, and collaborative zeal transformed everyday academic spaces into hubs of inspiration and celebration.

Such moments are not merely festive; they reflect the holistic development of future managers who balance academic rigour with cultural sensitivity, teamwork, and leadership. The energy displayed by our students reinforces my belief that learning thrives best in an environment where intellect is complemented by passion and purpose.

I commend the students of the ICFAI Business School for infusing life into the campus and for reminding us that true management education is as much about character, creativity, and camaraderie as it is about competence.

The spirit of IBS, Jaipur lies in its ability to blend academic excellence with enthusiasm, discipline with creativity, and ambition with humility. It is reflected in the confidence of its students, the commitment of its faculty, and the shared belief that learning is a joyful, transformative journey. This spirit—vibrant, resilient, and forward- looking—will continue to inspire our students to lead with integrity, empathy, and purpose wherever their professional paths may take them.

My Best Wishes

Jai Hind

**Prof (Dr) H P Singh, VSM,
President**

Director's Note

“

**LIFE DURING MBA?
NO, IT'S LIFE DURING
MBA AT IBS JAIPUR!**



The editorial team came up with the idea of crafting this edition around the diverse experiences of the MBA journey at our campus.

My first reaction being, “So! What’s unique about it?”

“It’s not just another collection of campus life experiences or the learning journey, we wish to title this as “MBA at IBS Jaipur - The Unfiltered Odyssey” and “Unfiltered” here means “Unfiltered!”

The way the team emphasized on the title theme, it truly underscored their “Unfiltered” intentions... to bring together those candid, bittersweet, life-shaping experiences they believe each one of them and their predecessors wish to summarize as – “... AND IN BETWEEN FRESHERS’ AND FAREWELL, LIFE HAPPENED!”

Life during MBA? NO, it’s life during MBA at IBS Jaipur!

The exciting years at IBS Jaipur, the MBA experience, the campus life and its lasting impressions... is indeed something that needs to be documented “Unfiltered!”

The experiences that shape resilience, discipline, and confidence that stay far beyond the two years, as lasting attributes! But that’s something everyone would feel grateful about, however what truly drives nostalgia and excitement is the “Unfiltered” experiences of the campus life.

Every moment, every mischief, every memory at the campus - classroom, hostel, or cafeteria - becomes a cherished story. The late-night study sessions, last-minute submissions, juggling deadlines, chaotic runarounds, caffeine rushes, wi-fi enabled binge-watching, group hangouts, fun-filled banter, crazy adventures, shared laughter, friendship milestones, relationship roller-coasters, and so much beyond the confined boundaries!

Let’s cherish these memories and experiences - a beautiful blend of learning, enjoyment, and life lessons – reading some truly precious excerpts from this collection titled, “MBA at IBS Jaipur - The Unfiltered Odyssey...”

Hope you cherish this as much as we do!

Dr. Shweta Jain

Dean's Note

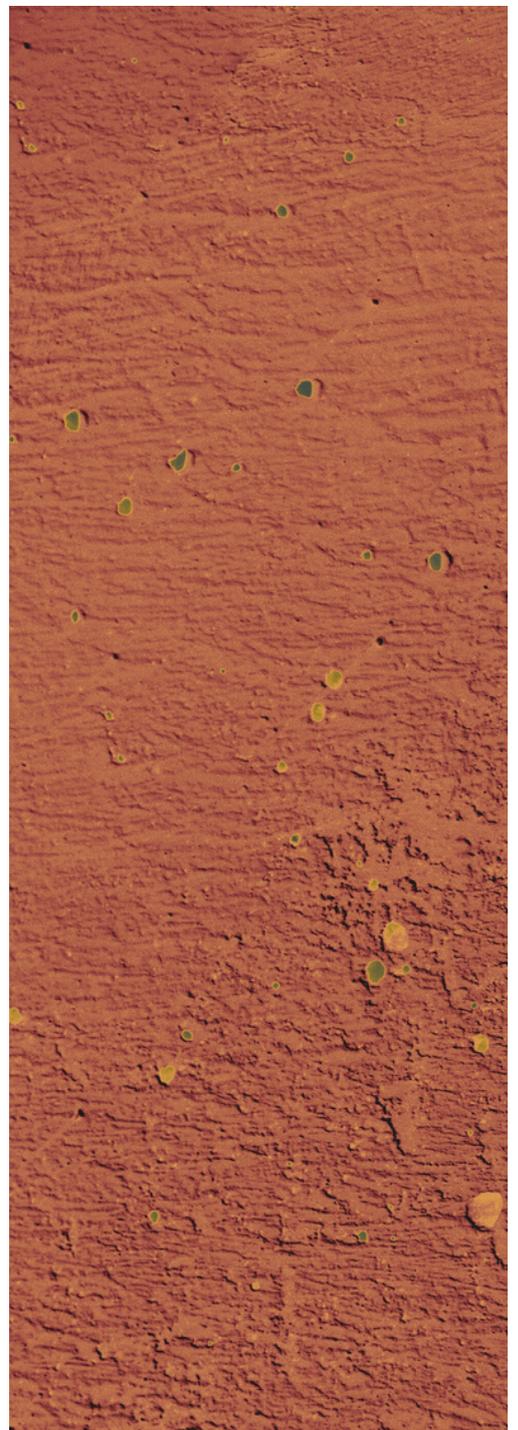
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***THE WORK PRESENTED IN
THIS ISSUE REFLECTS
THEIR CURIOSITY,
EFFORT, AND EVOLVING
PERSPECTIVES.***



This special issue of Prowess is dedicated to the MBA Class of 2026, a group whose journey has been defined by perseverance, growth, and shared memories. Over the years, these students have not only pursued academic excellence but have also contributed to the spirit and identity of our Institution. The work presented in this issue reflects their curiosity, effort, and evolving perspectives. As they step beyond the campus into new paths and possibilities, we carry pride in their achievements and faith in their future. I congratulate the graduating batch and wish them success, purpose, and fulfillment ahead.

Dr. Archana Rathore



Faculty Editorial

“

SOME PEOPLE DON'T JUST PASS THROUGH PLACES—THEY LEAVE THEM BRIGHTER THAN THEY FOUND THEM.



Every batch leaves behind memories, but only a few cater to leave behind a feeling and emotion that cannot be expressed in words. The same as the case with the outgoing batch of 2024-26 as they filled the corridors of IBS JAIPUR with life, laughter celebrations, and a joyful energy that made our campus feel alive, even after long lectures ended. This 11th edition of prowess is dedicated to such a batch that turned each and every day into moments worth remembering, worth cherishing the discussions outside our classrooms to the group projects that became their bonding sessions, from canteen breaks to the attendance lines, and the talk beyond, made our corridors echo with joy, optimism, ambition, and made our campus, feel warmer and brighter. While more batches will come, we are proud for each and every senior batch to

have made a set benchmark for the upcoming batches to put in work to thrive on human connections and ensure that life does not remain just about academics and education, but also about people, their presence and how they carry these connections so that they also can excel and set up benchmark that differentiates them from the others faculties, we have watched each and every one of them grow, not just into business professionals or management students, but as individuals who tend to build themselves into leaders who thrive in collaborative environments, who do not walk on individual, but try to uplift a team that they put their faith in this captures that essence beyond article and ideas, it reflects the vibrancy of such a badge that believed that learning is meaningful and beyond just academics, and that growth should be

shared with all, they believe in a heartfelt appreciation to our editorial team for their dedication, aesthetic sense, and the sort of attention to details that made this addition field just as alive and joyful as the batch it is celebrated as you step out of these corridors, various business environments, full of learning lessons and leadership, you know that you live behind more than just memories. The campus may grow quieter without you, but your presence will always be felt at IBS JAIPUR, not for what you have achieved, but mostly for how you made this place feel warmer and bright.

“Leadership is not about the position you leave with, but the impact you leave behind.”

Dr. Shivangani Rathore

TEAM PROWESS



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KARTHIK**
Alumni Editor



**ARUSHI
DWIVEDI**
Graphics

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SHARMA**
Content & Design



**SIDDHI
PARADKAR**
Content

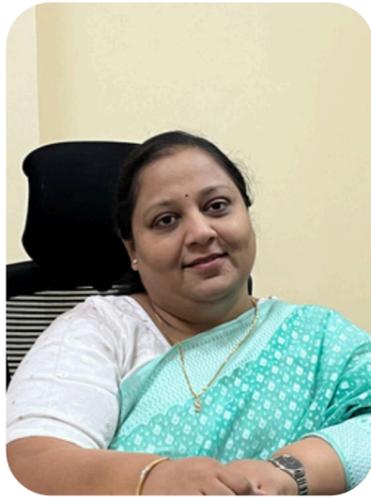


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**RUDRANSEK
BISWAS**
Content

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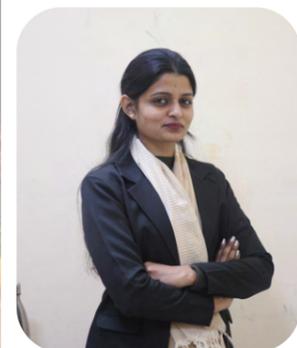
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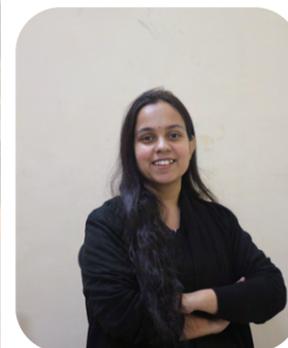
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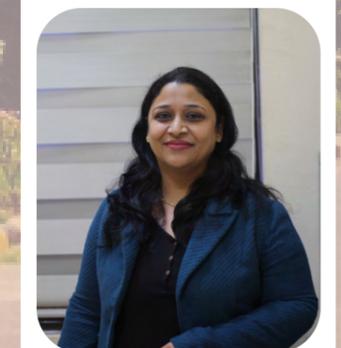
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COMING HOME, GROWING FORWARD: MY MBA JOURNEY AT IBS JAIPUR

STUDENT
ARTICLE

- PALAK MAHESHWARI

They say you can never truly go home again, but whoever said that clearly never experienced the magic of IBS Jaipur. After completing my bachelor's degree from Delhi, returning to my birthplace, Jaipur for my MBA felt like a beautiful full circle moment, one that I never anticipated would be this transformative.



“

WHAT I LEARNED BEYOND TEXTBOOKS, TITLES, AND TIMELINES

Beyond the Four Walls

While the academic rigor at IBS Jaipur is undeniable, it's the experiences beyond textbooks that truly shape us. Our Organizational Behavior classes, which I genuinely look forward to, are less like traditional lectures and more like life workshops. Our professors don't just teach concepts, they become mentors who understand that an MBA is not just about acquiring business acumen but about personal transformation.

The faculty here deserves a special mention. They are approachable, practical, and refreshingly human. Whether it is staying back after hours to clarify a complex financial model or sharing industry insights, they treat us as future colleagues rather than just students. Their blend of theoretical knowledge with real world experience makes every lecture engaging and relevant.

The Homecoming That Wasn't Just Mine

Walking through the gates of IBS Jaipur for the first time as an MBA student, I was struck by an incredible realisation: this wasn't just my homecoming story. The campus buzzes with students from more than 23 states, each carrying their own tales of leaving home to chase dreams. From the tea-loving folks of Assam to the tech savvy crowd from Bangalore, from the light hearted Punjabis to the literature loving Bengalis, our classroom is a beautiful tapestry of India itself. What amazes me most is how effortlessly we have all become family. During Diwali, you will find students from Kerala teaching their Rajasthani friends the art of making perfect payasam, while during Onam, the entire batch eagerly participates in the festivities, regardless of their background. The way we celebrate every festival together, be it Holi with colors flying everywhere, Navratri with impromptu garba sessions, or Christmas with secret Santa exchanges creates an atmosphere where homesickness becomes a distant memory.

Here's to the journey that brought us all together, and to the paths that will take us forward – stronger, wiser, and forever connected.

The Campus Chronicles

The IBS Jaipur campus itself is a character in our MBA story. The infrastructure blends seamlessly with Jaipur's culture, creating an environment that is both professional and welcoming. The library becomes our second home during exam weeks, the cafeteria witnesses heated debates about case studies over chai, and the common areas see impromptu brainstorming sessions that often lead to brilliant project ideas.

Our support staff, from the security guards who greet us with warm smiles every morning to the housekeeping team that maintains our learning spaces contributes to creating an atmosphere where everyone feels valued. Their enthusiasm is infectious, and their care for students is genuine.

What strikes me most about this journey is how organically leadership skills develop here. Whether it's organising cultural events, managing group projects with diverse teams, or mediating between different viewpoints during case study discussions, every day presents opportunities to grow. The peer learning environment ensures that everyone teaches and learns simultaneously.

As I pen this article, I am filled with gratitude for the passing batch who welcomed us with open arms, shared their experiences, and set the bar high. Your legacy of excellence, inclusivity, and fun continues to inspire us. Thank you for showing us that success and humility can beautifully coexist.

To my fellow batch mates, we are creating memories that will last a lifetime while building skills that will shape our futures. Thank you for showing us the ropes, for the late night study sessions, for teaching us which professors are strict about attendance (you saved my GPA), and for proving that success doesn't mean losing your sense of humor. You have set the bar pretty high, but also showed us it is possible to reach it while having fun along the way.

Coming back to Jaipur for my MBA turned out to be one of my best decisions. Here, I have not just found my professional calling but also rediscovered the warmth of home, magnified by the incredible people who make IBS Jaipur truly special.



PASSED WITH DISTINCTION IN THE SUBJECT OF HAPPY & FOND MEMORIES

STUDENT
ARTICLE

- DIPTI MANDELIA

The final 2 years of MBA at a University are the last set of years for every student to look forward to. MBA is not just an educational trip but it's a time to network, make new friends, learn different languages, celebrate unique festivals, participate in healthy competitions, fight for ambitions and make endless pretty memories with your chosen family.



My MBA life was no different. What made it unique were my experiences which moulded me into a different person altogether in just a few months. A two-year younger me would have been surprised to witness the current me and would definitely have been proud of who I became now. MBA at IBS Jaipur was never only about grades or classrooms. It was learning beyond four walls and a smart board. It was sweating in the play-grounds, enjoying rains in front lawns, running late for classes in corridors, having Chai at Sharma ji ki Canteen, preparing for events late at night at the campus, exploring each corner of the city on two wheelers.

I must admit that I was special, I spent a good five years in this campus as I pursued my Under graduation from IBS Jaipur as well. Believe it or not, these five years have been the most fun and lovely years of my life till now. No, each day was not happy. Some days were sad, some were stressful, some were tense, some were just off and some were joyous. But each hour was different in its own way and every passing day made me a better person (P.S.: still learning). The tag I gave to campus was "My Second Home".

Even while writing this, flashbacks are crossing my mind and I can see myself being ferocious with my friends in the corridor while they are teasing me saying 'bade log' and 'HR ho tum toh, humse kaha baat kroge'.

It sounds like I never attended classes but no, I was there in classes too, struggling for 75% attendance as well (like everyone else). Each class had its own story, some were about conscious listening, some were about logical arguments and debate, some were meant for contemplation, while some meant to test your patience to wait for lunch and some others were just meant to bunk and then meeting the same faculty in the next hour just to say "We are really sorry ma'am, we won't do it again", rest is history.

The campus was not only about fun and laughter but also about learning and development. MBA at IBS Jaipur groomed us, taught us and most importantly transformed all of us into a better versions of ourselves. I am proud to say that we all fell, cried, but gathered the courage and stood firmer every time.

If I have to explain this long journey (which feels now to be so short-lived) in one word, it would be:

UNFORGETTABLE :)

MY JOURNEY AT IBS JAIPUR: A PATH OF GROWTH, BONDS, AND TRUE CHANGE

STUDENT
ARTICLE

- ATSI SHARMA

Stepping into my MBA at IBS Jaipur felt like the start of something truly special. I arrived wide-eyed, backpack slung over my shoulders, heart pounding with that mix of nerves and thrill. Eager to dive into campus life, connect with people, and wanting to undergo a complete metamorphosis into someone corporate-ready.



The pink city's air hummed with possibilities from day one. Academically, I plunged into the chaos of classes, assignments, and maggi-fueled late-night study sessions. What began as mindless notes scribbling turned into life-altering dialogues with professors who became my true north, each encounter shedding off layers of who I thought I was. It started with a mentor who always calls me "Authoritative" and who showed numbers as a mirror to a business's core. I'd slam them with blunt questions about my uncertainties, self-doubt, high-stake decisions and they'd throw back undeniable truths, like "This is you, own it." Those raw talks amid the chaos didn't just sharpen my acumen; they rebuilt my inner foundation, turning a hesitant student into someone bold enough for boardrooms and beyond. My mentors and guides at IBS would more often than not thrust me into challenging situations, like managing IBS's digital marketing team; dividing workload, crafting posts, meeting deadlines, and my stomach knotted with imposter syndrome. But their steady "You've got this" smile dissolved all of my fears. It took me million late-night projects, with a thousand edits to understand the thrill of ownership: not a weight, but a superpower. Suddenly, I wasn't just learning, I believe I was leading.

Chaotic as it is, I still tried to keep up with the classes that always felt alive with brainstorming fireworks, here is where the real magic happened. But the real pivot? Skipping a lecture for "work," and I quote "work," only to face point-blank response: "Choose what's important." It stung, and then it stick with me, I showed up fully after that, dissecting every case, chasing questions like fireflies, just to impress that one faculty member whom I spill the beans with now, and hold dear to my heart.

2025 felt like a blessing, everything was right in place, but my summer internship report? A nightmare, until my internship mentors piercing "Dig deeper" gaze lit a fire. I restructured my approach, hunting narratives and data, weaving everything together. The payoff: best SIP award, standing tall amid peers, realizing high stakes forge unbreakable skills. From a black sheep to an award-winner, that arc proved that potential never stays undiscovered.

Beyond halls, Jaipur's embrace turned hostellers to family. It turned strangers into "Powerpuff Girls," roommates like Rupal and Deepika would make crusty moods go away with gol-gappa raids, chai-coffee on rusty benches, dosas drowning in sambar, and folk music playing through the night.

Amidst this the official trip to Dalhousie, McLeodganj, and Amritsar came as a blessing to bond and replenish. Misty hills, prayer flags, Golden Temple's dawn serenity was a one time wonder, because memories like those cannot be wiped away with any number of tours or trips you do.

Yet, the unplanned walks in Bapu bazaar haggling for jhumkas, rainy coffee confessions in the comfort of our rooms, garba spins under festival lights, midnight chit chats under the moon light are what I miss the most. These are the memories that I left behind, in the corridors, on every corner, every bench, every chair, and every space in the campus.

IBS softened my edges, honed my instincts, and packed my toolkit with resilience, empathy, and drive. As I step forward, these memories feel like hidden treasures: mentors' mirrors, friends' laughter, growth's quiet triumphs. Thank you, IBS Jaipur; that's my truth.



ONE PROGRAM, MANY JOURNEYS: MBA AT IBS JAIPUR

FACULTY
ARTICLE



Dr. Vinay Khandelwal

“Education is not the learning of facts, but the training of the mind to think.”

— Albert Einstein

An MBA is often described as a destination. At IBS Jaipur, it is approached as a passage. It is structured, demanding, and at times uncertain, yet always purposeful. The experience unfolds over two years through classrooms, projects, internships, and conversations that gradually reshape how students think about organizations, people, and themselves. The MBA journey begins with a mosaic of perspectives. Our students arrive from across the country, with diverse academic backgrounds, and personal contexts. This diversity is visible in classrooms and group work, where perspectives differ not only in opinion but also in approach. Case discussions are the heart of the experience. The goals are not to find the right answer, rather about questioning assumptions. Answers are rarely immediate, and agreement is not the objective. The process of reasoning matters more.

The first year of the program establishes a shared foundation. Courses across accounting, economics, finance, marketing, operations, analytics, organizational behaviour, and emerging technologies ensure that all students develop a common managerial base. For some, this phase demands adjustment. For others, it deepens understanding. It sets expectations early: consistency, preparation, and participation are non-negotiable. As students move forward, specialization choices begin to shape individual journeys. Some gravitate toward finance or analytics, others toward marketing, HR, IT, operations, or dual specializations. Whether students choose a deep dive or opt for a dual specialization, this choice becomes the lens through which students view business problems. A finance student brings structure and numerical clarity, a marketing student brings customer logic, and an HR student brings a focus on people and process. Learning often happens where these perspectives intersect, particularly during group assignments, club events, and live projects. Students come from levels of prior exposure. These differences influence communication styles, confidence, and leadership behaviour. Over time, students learn to navigate these differences with greater awareness. Listening improves, articulation sharpens, and collaboration becomes more deliberate.

The most decisive phase of the odyssey arrives with the 14-week Summer Internship Program (SIP) after the second semester. This is where theory meets consequence. Internships span sectors and organizations - from banking, manufacturing, logistics, and fintech to consulting, media, and analytics-driven firms. Students are evaluated not just on output, but on adaptability, professionalism, and ownership. For many, the SIP is a turning point. Students encounter deadlines that cannot be extended, feedback that is not cushioned, and expectations that are non-negotiable. Diversity plays its role when students from smaller towns navigate unfamiliar corporate cultures, others confront the discipline of structured hierarchies for the first time. Learning is uneven, but unmistakable. Recruiter feedback consistently emphasizes readiness, learning attitude, and execution ability, reinforcing the program's focus on real-world alignment. IBS Jaipur does not leave this transition unmanaged. The IMPACT initiative, covering mentoring, placement advisory, counselling, mock interviews, psychometric testing, and skill training, acts as a catalyst to the learning processes. Beyond academics and internships, student clubs and co-curricular activities serve as informal learning spaces.

Clubs spanning finance, marketing, analytics, HR, sustainability, communication, and cultural activities provide platforms where leadership is negotiated rather than assigned. Students learn quickly that influence depends less on designation and more on credibility, effort, and execution. In a diverse cohort, this becomes an ongoing negotiation of perspectives and working styles. The physical and academic infrastructure of the university campus, spread over 40 acres with modern classrooms, libraries, IT labs, analytics facilities, and innovation lab supports this learning environment. The unfiltered nature of the MBA journey at IBS Jaipur lies in its refusal to guarantee uniform outcomes. Students are given structure, exposure, and opportunity, but progression depends on engagement. Some adapt quickly; others struggle before finding direction. Diversity amplifies this process. Students are constantly exposed to peers who think differently, argue differently, and prioritize differently. This can be uncomfortable, but it is also instructive.

One program. Many journeys. And an experience that continues to inform how management is understood, practiced, and applied beyond the classroom. IBS Jaipur does not promise identical success stories. It does not curate outcomes to appear uniform. Students struggle, recalibrate, and grow at different speeds. By the end of the program, most students emerge with a sharper understanding of decision-making under constraints, an appreciation of diverse perspectives, and a clarity over their own strengths and limitations. These are the outcomes that endure, particularly in this dynamic technology oriented world. As Steve Jobs observed: "You can't connect the dots looking forward; you can only connect them looking backwards. So you have to trust that the dots will somehow connect in your future. You have to trust in something - your gut, destiny, life, karma, whatever.

FROM ASPIRING TO ACHIEVING

FACULTY
ARTICLE



Dr. Vidhu K. Mathur

An MBA Journey That Changes More Than Your Resume

It usually starts with a question. “What do I really want to do?”

For many students walking into an MBA program at IBS Jaipur, the answer isn’t clear yet. There’s ambition, yes – but also confusion, pressure, and a hundred tabs open in the mind. Some want a corporate role. Some want stability. Some just know they want more than what they have right now. This is the story of that journey – from aspiration to achievement.

Stage 1: Aspiration – Walking In With Big Dreams and Bigger Questions

The first day on campus feels unreal. New faces. New classrooms. New expectations. Everyone looks confident – but almost everyone is secretly wondering the same thing: “Do I really belong here?”

Students enter the MBA program with different aspirations. One wants to work with a global brand. Another dreams of starting a business. Someone else wants to move out of a technical role into marketing or consulting. What unites them is the belief that these two years will change the direction of their lives. They expect learning to be practical. They expect conversations, not monologues. They expect exposure to the real business world – not just definitions and formulas. And somewhere deep down, they expect the MBA to help them discover who they can become.

Stage 2: Exploration – Finding Your Voice in the Classroom and Beyond

The journey truly begins in the classroom. A marketing session turns into a debate on how Nike emotionally connects with women through sports. A finance class moves beyond numbers into discussions on risk, valuation, and decision-making. Suddenly, opinions matter. Perspectives matter. Your voice matters. At IBS Jaipur, learning doesn’t stop when the lecture ends. Club meetings, quizzes, summits, presentations, late-night group assignments – everything becomes part of the process. Students discover strengths they didn’t know they had:

- Someone shy becomes a confident presenter
- Someone unsure finds clarity in analytics
- Someone hesitant learns to lead a team
- Mistakes happen. Presentations don’t go as planned. Ideas get challenged. But that’s where real growth begins.

Stage 3: Engagement – Turning Learning Into Experience

Midway through the program, something shifts. Students stop asking “What will happen?” and start asking “What can I do?” They take charge of events. Organize conclaves. Coordinate with industry speakers. Represent the campus. Alumni visits and guest lectures stop feeling intimidating and start feeling inspiring. This is when theory meets reality. You’re no longer just learning about leadership – you’re practicing it. You’re no longer studying teamwork – you’re depending on it. And slowly, confidence builds.

Stage 4: Transformation – Becoming Industry-Ready

As placements approach, the pressure returns – but this time, it’s different. Students are sharper. More aware. More confident. Resume reviews turn into career conversations. Mock interviews feel like rehearsals for the real world. The placement cell, faculty mentors, and peers all become part of the support system. Some students secure roles in finance, marketing, consulting, HR, or analytics. Others discover entrepreneurial ambitions. Not everyone follows the same path – but everyone leaves more prepared than when they entered. The biggest transformation isn’t just professional – it’s personal. Students learn to communicate clearly, think strategically, handle feedback, and work under pressure. They learn resilience.

Stage 5: Achievement – Walking Out With More Than a Degree

Convocation day arrives faster than expected.

Two years ago, students walked in with aspirations. Today, they walk out with:

- Skills that matter
- Experiences that shaped them
- Networks that will last for years
- And confidence that can’t be taught in a textbook

Achievement doesn’t always mean the highest package or the biggest brand. Sometimes, it means clarity. Sometimes, courage. Sometimes, simply knowing you’re ready for the next step.

Who This Journey at IBS Jaipur Is Meant For

This MBA journey is for:

- Dreamers willing to work
- Learners open to change
- Leaders in the making
- Students ready to question, explore, and grow

It’s not for those looking for shortcuts. It’s for those who believe growth comes from participation, persistence, and passion. An MBA at IBS Jaipur isn’t the end of the road – it’s the beginning. From aspiring to achieving, the journey transforms students into professionals, thinkers, and leaders. And long after the classes end, the lessons continue – in boardrooms, startups, conversations, and choices. Because the real achievement isn’t just where you land. It’s who you become along the way.

HOSPITALITY WITHOUT A MANUAL

CORPORATE
ARTICLE

I didn't wake up one day wanting to work in hospitality. It wasn't planned, and it definitely wasn't mapped out. I just landed here. At the time, it felt temporary - something I would try and then move on from. I didn't realise then that hospitality has a way of pulling you in slowly. You don't notice it at first, but one day you realise this work has changed how you think, how you react, and how you deal with people. Every day feels different in this industry. And I don't mean that in a dramatic way. Some days are calm, some are loud, some are exhausting, and some just feel messy. Guests come in with different moods, expectations, and stories. Some are relaxed, some are impatient, some just want to be heard. You learn very quickly that you can't treat people the same way every time. You have to respond to what's in front of you, not what's in a manual. Hospitality today isn't just about service. That idea feels outdated now. People remember how you made them feel - long after they forget what you said. They remember tone, behaviour, small gestures. They also remember when you didn't care. Social media and travel have changed everything. Guests compare experiences instantly. What felt impressive a few years ago is now basic. You either keep adapting or you slowly become irrelevant.

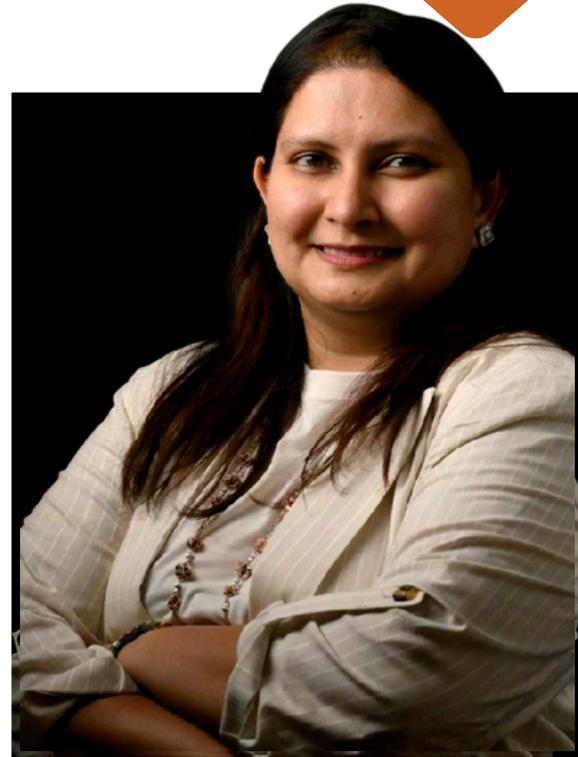
Seasonality is something no one really prepares you for. One month you're fully booked and stretched thin. The next month feels uncomfortably quiet. Tourism trends change suddenly, sometimes for reasons completely outside your control. Earlier, this used to make me anxious. Over time, I learned to accept it. You build a core team you trust and you hold on to them. Seasonal staff are not just extra hands - they often carry the heaviest load. How you treat them shows later, especially when things get difficult. Moving from MBA classrooms to actual hotel operations was a reality check. In class, you have time. You discuss, debate, analyse. On the ground, you don't get that luxury. Guests are waiting. Something is always going wrong somewhere. Decisions are made quickly, and sometimes they aren't perfect. You move on anyway. You don't really "apply" frameworks. You rely on instinct more than you expect.

What stayed with me from my MBA was not the syllabus. It was the people. That network slowly became a quiet support system. A short call. A message asking if something like this happens elsewhere too. Just knowing you're not the only one struggling helps more than advice sometimes.

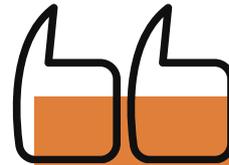
Staff happiness is something I care deeply about because I've seen what happens when it's ignored. Even today, some of the first people who started this journey with me are still around. That didn't happen because of policies or HR practices. It happened because we trusted each other during uncertain phases. When people feel respected, they stop working mechanically. They start taking responsibility. Retention in hospitality is hard. There's no way around it. After peak seasons, people are tired - burnt out. Attrition numbers go up, sometimes sharply. What looks like a retention issue is often exhaustion that hasn't been acknowledged. I've learned that listening matters more than fixing. Sometimes people just want to be heard before anything else.

People don't stay only for money. They stay when they feel valued and when they can see growth. Culture isn't something you put on a wall. It shows up on bad days. Startups teach you patience. You keep adjusting, keep talking, keep learning what works and what doesn't.

HR in hospitality startups looks nothing like what I learned during my management education. Earlier, HR felt structured and fixed. Today, it changes constantly. You create processes, realise they don't work in real situations, and change them again. Even now, after years in the industry, we're still figuring things out.



**SHRADDHA
KHANDELWAL**



Guest expectations keep changing. Teams change. Challenges don't stop. You learn to accept that this work is never really "done." It's tiring, sometimes frustrating, but also meaningful. Hospitality teaches you empathy in ways few industries do. And once that stays with you, it quietly changes how you show up everywhere - not just at work.

THE MARKET, UNFILTERED

CORPORATE
ARTICLE

When most people decide to do an MBA, they expect answers. Clear paths. A sense of direction. I did too. What I didn't expect was how often the real world would ignore everything that looked perfect on paper. Business school gives you structure and language. The market tests how much of that survives when things don't go as planned. And in SaaS and tech, things rarely go as planned.

One of the first realities that hits you is growth. It looks exciting from the outside. New customers, new numbers, new targets. But after a point, you realise that acquisition alone doesn't mean much. If customers don't stay, nothing really grows. Retention doesn't get celebrated enough, but it quietly decides whether a business survives. That shift in thinking takes time. You don't learn it from cases. You learn it when churn starts hurting and suddenly every metric feels personal. I also used to believe that good products explain themselves. They don't. In management classrooms, we talk about features, differentiation, and competitive advantage. Customers don't talk like that. They talk about problems. Time wasted. Friction. Things not working the way they should. Once I stopped explaining what a product does and started focusing on what actually changes for the customer, conversations became simpler and more honest. Fast-growing teams look impressive from the outside, but internally they are messy. Everyone is busy. Everyone is stretched. What actually makes a difference is not speed, but clarity. Teams that perform well usually know what to ignore. Prioritisation sounds obvious, but in reality it is uncomfortable. Saying no is harder than staying busy.

Remote work has only made this more visible, especially in India. Earlier, working remotely felt temporary or even risky. Today, it is normal. Indian professionals are no longer just executing instructions, they are owning decisions. What matters now is not where you work from, but how clearly you communicate and how consistently you deliver. Managing through trust takes effort, but control simply does not work at scale.

The shift from MBA projects to real revenue roles is also bigger than it looks. Projects teach logic and structure. Real work teaches patience. Timing matters more than perfect analysis. One of the biggest changes for me was learning to listen properly. Not to respond, but to understand. Some of the most useful insights I've received were not in meetings, but in casual customer conversations I almost didn't pay attention to earlier.

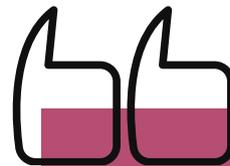
Feedback is another area where theory sounds neat but really, it isn't. Not all feedback is useful. Not all feedback is right. Reacting to everything only creates noise. The real challenge is deciding what aligns with long-term value. When product, sales, and customer success teams stop working in isolation, decisions start making more sense.

Team performance, in my experience, is rarely about motivation. It is about clarity. Once roles, ownership, and expectations are clear, behaviour changes. Coaching works better than control, but it takes patience. Metrics also need to mature. Counting activities is easy. Measuring impact takes time. When customer success moves from support to partnership, results follow naturally.

For management aspirants entering tech-driven environments, adaptability matters as much as discipline. Frameworks help you get started, but empathy and ownership decide how far you go. An MBA opens doors. What you do once you are inside is what stays with you.



YASH RATHI



If there is one thing I have learned, it is this. Management is less about having the right answers and more about staying grounded when things are unclear. The most important lessons do not come from slides. They come from moments where theory fails, and you still have to decide what to do next.

HOSPITALS ARE NOT WHAT YOU THINK

CORPORATE
ARTICLE

Most people do not choose healthcare with complete honesty. They choose it because it sounds meaningful, stable, or respectable. Some think it will feel different from typical corporate roles. And yes, it is different. Just not in the way most people imagine.

If you are an MBA student thinking about stepping into the hospital industry, it helps to know this early. Hospitals are not complex because of systems. They are complex because of people. Every decision exists close to fear, hope, money, time, and sometimes loss. That reality does not wait for you to feel ready.

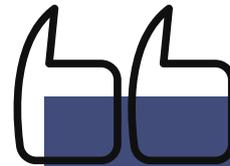
In business school, you are trained to think clearly. Problems are framed, assumptions are stated, and outcomes are discussed after the fact. Hospitals do not work like that. Issues overlap. Situations evolve while you are still processing the last one. You may walk into work expecting an operational day and walk out having dealt with a family crisis, a staff conflict, and a compliance audit. None of this fits neatly into frameworks, but all of it still demands sound judgement. One of the first shocks for newcomers is how emotional the environment really is. Patients are not customers in the usual sense. Families are not always rational. Staff are skilled, but also human and stretched thin. Ethical dilemmas surface quietly and often without warning. Decisions take time because they must. Speed is rarely rewarded here. Carefulness is. Aspirants also need to rethink their relationship with data. Numbers in healthcare are never neutral. Missed appointments, repeat admissions, or infections picked up inside hospitals are not just indicators on a dashboard. They point to broken trust, poor coordination, or gaps in care. They also affect costs, reputation, and long-term sustainability. If you learn to see what these numbers are really saying, you become useful much earlier than most.

Then there is teamwork. Or rather, the constant friction that comes with it. Hospitals bring together professionals from very different backgrounds, all working under pressure. Doctors, nurses, administrators, technicians, patients, caregivers. Everyone has a stake, and everyone is tired. Conflict is normal. What matters is how early you notice it and how calmly you respond. Most issues do not need authority. They need clarity, listening, and sometimes someone willing to ask the uncomfortable “why”.

For those looking at HR roles, the space has quietly changed. HR in healthcare today is less about files and more about foresight. Technology helps predict attrition, monitor performance patterns, and even flag burnout before it becomes visible. In hospitals, HR often carries the responsibility of keeping people functional, not just employed. That is a heavier role than it sounds.



**TANJUL
SAXENA**



Healthcare will not reward you with instant confidence. It will question you. Some days will feel unfinished. Some decisions will sit with you longer than expected. If that discomfort bothers you, this may not be your space. But if you are willing to learn slowly, listen deeply, and accept that management here is as much about restraint as action, the industry offers something rare. It changes how you think, how you decide, and eventually, how you see people. This is not a warning. It is context. And for future aspirants, context matters more than motivation.

FROM THE GROUND UP: WHAT GLOBAL WORK REALLY TEACHES YOU

CORPORATE
ARTICLE

Management education gives confidence, frameworks, and structure, but global work teaches reality. Over the years, working across industries, functions, and countries, I have realised that most leadership lessons are learned not in classrooms or boardrooms, but on factory floors, construction sites, and through everyday conversations with people who keep the system running. For MBA students who want to work with global factories, construction projects, or cross-country teams, my first advice is to understand the ground before aiming for the top. Spend time on shop floors, visit sites, and understand vendor facilities. Learn the basics of supply chain operations, labour laws, safety norms, and local compliance. These are not supporting topics; they are core to decision-making. Technicians, supervisors, and contractors use real systems, and unless leaders understand their reality, strategies are still disconnected from execution.

As work moves across borders, managing people becomes less about control and more about understanding. Different countries approach time, hierarchy, accountability, and conflict in quite diverse ways. What works in India may not work in the US, Japan, or Europe. Trust is built when leaders listen, communicate clearly, and respect local culture. Targets matter, but relationships matter first. Clear and structured communication becomes especially important when teams are spread across geographies.

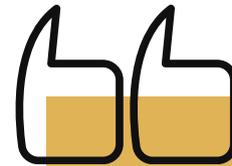
Hiring, when seen from a global perspective, is never just recruitment. It is risk management. Every hiring decision affects cost, productivity, safety, quality, and culture. Workforce planning, contractor management, and manpower forecasting become critical. Speed is important, but it should never come at the cost of quality or integrity. Skill verification, background checks, safety orientation, and proper onboarding decide whether a hire strengthens the organisation or weakens it.

Data today plays a very important role in leadership decisions. Dashboards help track attrition, productivity, absenteeism, and cost. However, data alone is not enough. Numbers must be validated through site visits and real conversations. It is important to ask what the local situation is and why the numbers look the way they do. Data should guide decisions, but reality should confirm them.

Vendor and contractor relationships also define operational success. In construction and manufacturing, vendors are partners, not just suppliers. Selecting partners only on price is risky. Quality, reliability, and ethical practices matter just as much. Fair treatment, timely payments, and clear communication build long-term trust and stability.



YATENDRA KUSHWAH



For MBA students stepping into this world, the message is simple. Learn the frameworks, but respect reality. Build skills but build character first. Leadership is not announced. It is earned every day through actions, decisions, and responsibility.

There are certain areas where there can be no compromise. Safety, ethics, and compliance are non-negotiable. Cutting corners may appear convenient in the short term, but it creates legal, financial, and reputational risks. Understanding local labour laws and building a culture where people feel safe to speak up are essential leadership responsibilities. Authority alone does not create leadership; trust does.

Global roles also demand comfort with pressure and uncertainty. Long working hours, delays, last-minute changes, and incomplete information are part of the learning phase. Especially early in one's career, there is rarely perfect clarity. What matters is staying calm, being solution-oriented, and acting responsibly even when everything is not defined.

Looking back at my own journey, three skills have consistently helped me across roles and countries. The first is strong verbal communication. The second is stakeholder management across levels and cultures. The third is the ability to take decisions under constraints. Titles change, tools change, but these skills remain constant.

One of the hardest transitions for young professionals is moving from management theory to global HR reality. In real life, there is rarely one best answer. Policies that work well in one country may fail in another. Labour laws differ, cultural expectations differ, and even the meaning of performance changes across regions. On paper, policies look clean, but people are emotional, political, and sometimes unpredictable. HR leadership is about balancing empathy, consistency, and compliance every single day.

Ethical challenges are also more complex in practice than in textbooks. Local customs may clash with global codes of conduct, and leaders often have to operate in grey areas while staying aligned with core values. Credibility in such situations is earned through presence. Visiting sites, listening carefully, and making thoughtful decisions build far more trust than presentations ever can.

Early in my career, partnering skills helped me reach senior leadership discussions. I learned that HR creates real impact when it understands business objectives first and identifies where people issues block results. Speaking the language of business, using data, and understanding cost, productivity, and timelines builds credibility with operations teams. Trust grows through consistency, discretion, and follow-through, not through policies alone.

Over time, global HR itself has changed significantly. It has moved from being a support function to becoming a key driver of business continuity, workforce risk management, leadership development, and cultural stability across borders. Authority has reduced, influence has increased, and experience-based judgement is now supported by data-driven decisions. Careers are no longer linear, talent churn is high, and hybrid and cross-border teams are now normal.

In this environment, HR cannot stay distant. It must remain approachable, fair, firm, and consistent. When people trust HR, they speak up, problems surface early, and organisations become stronger.

"FROM A STUDENT TO A CORPORATE WORKER"

- RAJSHREE CHAUHAN



It is an exhilarating and pivotal moment when you complete your studies initially from a structured school environment, only to step into the next exciting chapter of your life; "College".

All the confusion about which college and location is best, and plans and opportunities after your college life - would you be able to make a place for yourself amongst so many other students? I had so many doubts and fears, I remember being nervous, homesick but excited about this transition and I knew that by the time I graduated, everyone would know my name. And that happened too (ha-ha, bragging). I was chatty since my childhood, so connecting with people around me was a piece of cake. I entered this university which I now call my "second home" in 2019 as a BBA student and graduated with an MBA in 2024. This "BBA 2 MBA" journey was literal whirlwind of emotions. Whatever I have become today - for the better, of course is thanks to IBS Jaipur. From Academics to extracurricular activities to taking responsibility of handling things on your own, learning from your mistakes and being resilient and persevering, is what I have learned here. Cooperative and collaborative learning, Peer learning, Seminars, Research, Workshops, Discussion groups, Projects, Industrial Visits, listening to our esteemed and successful Alumni and people from the corporate world,

Summer Internship Programs, all these really shaped our careers and helped clarify our career goals. Our team of Faculty members were there with us on each stepping stone and that is what built our foundation and helped move towards a larger goal in personal development and professional context. I was a gold medallist in my Graduation but apart from studies, Being the Student - Council Secretary during MBA - Batch of 2024, was another milestone in my career, this opportunity gave me a taste of working in collaboration and with effectiveness with others for a common goal. It enhanced my communication and cohesion skills. Arranging everything for events, gathering essentials, working tirelessly for hours just to make sure our events were not a mess was a bigger task and a great source of adrenaline for me than studies, honestly speaking. I would trade anything in the world to go back to those sleepless yet happier times. All of this, we pulled off because of two things, "support" and "cuss words" from "Friends". College friends are usually your lifetime friends, everyone says, you lose a lot of friends in your 20s, but we gain too. I gained and I am blessed. Those bunking classes, marking proxy attendances, sharing food, walking and giggling in the hallways, those trips, cafeteria visits after events, those were long-lasting memories, and felt like "Magic".

Everything in your college life teaches you how to come back from setbacks, to deal with people from diverse backgrounds, how this will broaden your mindset, and appreciate differences, how failures can be enlightening opportunities of self-discovery, self-awareness and maturity to deal with such hardships in life, But on top of it, this teaches you how to overcome issues, and seek help and assistance, how to be empathetic and moreover be "Independent", in terms of managing your tough schedule, managing things financially and taking big decisions. I wouldn't be able to gain such a rich experience if I weren't open to learning, adapting and in fact changing myself. This 5-year is not just a journey but a transformation of my entire personality which shaped my personal and professional life. And it was supercalifragilisticexpialidocious. I would put a stop to words by just stating one famous quote by Maya Angelou,

"My mission in life is not merely to survive, but to thrive; and to do so with some passion, some compassion, some humour and some style"

After all you only live once.



"AN MBA OF MOMENTS"

-AISHWARYA RAJWANI

As I pen these lines as an alumna of IBS Jaipur, memories of my time on campus come flooding back (unfiltered and vivid) as if I crossed the gates of the university for the last time just yesterday. My MBA journey here wasn't just about assignments or lectures; it was a journey of self-discovery, learnings, and forging lifelong friendships.

As part of the first student council, the entire process was raw and nascent. We were learning to lead as much as we were trying to make sense of managing group dynamics. We fostered a deep sense of affinity with our cohort through group assignment zoom calls that turned into impromptu life discussions, long hours after lectures putting together events and plans of action for the student council in the campus, insider jokes during council meetings, and late-night cravings that led us to converge at the hostel kitchen to make either Maggi or coffee

This experience left me with a deep sense of संयम (patience), not only with myself but with those around me, about negotiating my way to consensus with friends, and finding comfort in chaos. It was these everyday moments, debating over event proposals, learning to compromise, and chai-pe-charcha with some very special people at Statue Circle on cold winter nights, that truly made my time at Jaipur unforgettable.

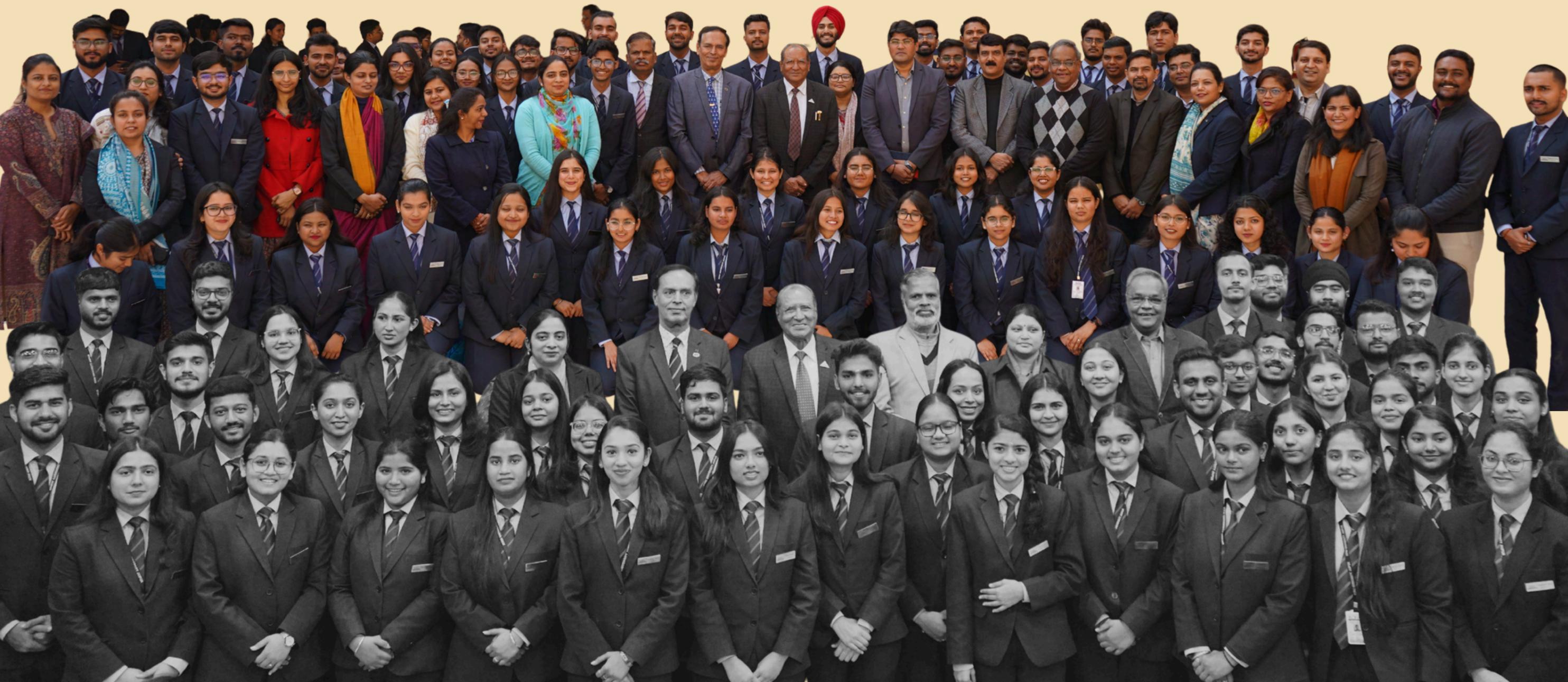
Looking back, the real MBA at IBS Jaipur happened in places that didn't appear on the curriculum, in the learnings that happened when things didn't go as planned, and in the solidarity we built over our unified goals. Today, these experiences stand as a beautiful testament to the journey we lived. As a sign of my gratitude, even after three years since completing the course, I still bring a bouquet of assorted flowers every time I meet the reason I was able to become a more grounded, confident, and resilient version of myself.

“
**LIFE IS A
SUCCESSION
OF LESSONS
WHICH MUST
BE LIVED TO
BE
UNDERSTOOD**

**– HELEN
KELLER**

STUDENT COUNCIL

At the heart of the MBA cohort stands a dynamic and diverse Student Council, an umbrella body that represents the spirit, voice, and aspirations of the entire batch. The council is a true reflection of collaboration in action. Together, these leaders form a unified council that oversees all academic, cultural, corporate, and co-curricular initiatives throughout the year. Planning, execution, and representation. Together, these leaders form a unified council that oversees all academic, cultural, corporate, and co-curricular initiatives throughout the year. This is a team bound by shared responsibility and mutual respect. From conceptualising events to managing large-scale





TEAM



CLUBS AT IBS JAIPUR



NAVRANG

This club seeks to foster students' connections to India's wide range of cultural traditions and celebrate the different cultures and ways of life of our communities at our college/university. Through multiple annual cultural festivals or celebrations such as Janamashtami, Independence Day, Ganesh Chaturthi, Onnam, and Diwali, this organization brings together students from all 50 states of America. The increased participation by Indian American students and the opportunity to create a supportive and collaborative community among all students fosters teamwork, collaboration, discipline, and the sense of belonging that comes with being part of a community. The ability to provide students a supportive and friendly environment at school will allow students to thrive through learning, networking and eventually becoming successful contributors to society.



KHEL RATNA

Khel-Ratna" the club that brings you closer to yourself. More than just sports, Khel-Ratna is a journey of self-discovery, strength, and spirit. Every game played, every challenge faced, and every effort made polishes the gem within, shaping confidence, discipline, and resilience. Through the power of sports, Khel-Ratna unites students, inspires leadership, and builds character creating champions not just on the field, but in life.



COGNIZANCE

Cognizance is a vibrant knowledge and strategy club which aims to make students think, analyze, and perform better. The forum achieves its aim through various events organized every week, which may include aptitude and current events-related activities and quizzes. The most prominent event conducted by the forum is The Consulting Caper, which is a case study competition organized on a Quiz format and takes place in November 2025. The event provides the students with hands-on experience in handling real-world business situations and thus makes Cognizance a learning platform and a arena of competition and Livelihood Creation



COMMUNIQUE

This club seeks to foster students' connections to India's wide range of cultural traditions and celebrate the different cultures and ways of life of our communities at our college/university. Through multiple annual cultural festivals or celebrations such as Janamashtami, Independence Day, Ganesh Chaturthi, Onnam, and Diwali, this organization brings together students from all 50 states of America. The increased participation by Indian American students and the opportunity to create a supportive and collaborative community among all students fosters teamwork, collaboration, discipline, and the sense of belonging that comes with being part of a community. The ability to provide students a supportive and friendly environment at school will allow students to thrive through learning, networking and eventually becoming successful contributors to society.

CLUBS AT IBS JAIPUR



YOUTH VIBES

Youth Vibes is a lively and inclusive club for students to have a motivating and engaging forum to delve into their interests and upgrade their skills in confidence building, creating, team building, and leading. With various engaging activities like dance performances, music performances, fashion ramp walks, drama performances, and themed functions, this club is designed to be a lively forum for students from different backgrounds to express themselves freely. It is more than a club meant for activities like this; instead, it aims to have incredible experiences and development of latent talents to develop lasting friendships among students to learn and shine.



BUSINESS SQUAD

Business Squad is a college-level student club, designed to provide future business leaders with relevant skills obtained through the integration of theoretical classroom instruction with actual business practice. Business Squad accomplishes this by engaging students through simulations, discussions, auction events, and business challenges, which are aimed at cultivating skills in the areas of business communication, the boardroom, decision-making, negotiation, and strategic thinking. This program provides students with the confidence, professionalism, and strategic mindset needed in the business world.



PRAYAAS

It is a social engagement club, where the motive is to spread the positivity, awareness, and a feel of responsibility among the masses of the students through implementing effective initiatives in the domains of well-being, education, sustainability, and social connections. Right from implementing the process of yoga, literacy, cleanliness of the environment, to arranging a festival, the purpose of the club is to help the teens take active participation in giving back to society, besides bringing in the feel of camaraderie and having a positive experience in the college. The motive of Prayaas is to bring a difference in society through their efforts being transformed into something greater.



ECOBIZ

EcoBiz - Where economics comes alive outside the textbook!
The EcoBiz Club equips its members to think like policymakers, question like economists, and integrate ideas from business, markets, and society. The EcoBiz Club ignites debates among its members on community, national, and international topics, turning inquisitive minds into a bubbling think tank, developing critical thinkers, economic thinkers, and professionals.



PANACHE

Club focuses on embracing student's Individuality through fun and engaging experiences that build self-expression, confidence and social awareness. It provides a voice to the students by which they can practically showcase their inner skills which are important creating vibrant impression in corporate world. The main aim is to empower every individual to showcase themselves at big stage.

CLUBS AT IBS JAIPUR



MARKET MAVENS

Market Mavens combines creativity with strategic thinking as well as translates marketing trends into actions. The group refines students' knowledge in contemporary marketing, sales, and negotiation as they analyze case studies with marketing challenges in real life, global market trends, as well as novel marketing strategies. Generally, through emphasis on creative problem-solving, collaboration, and application, Market Mavens trains upcoming marketers to be successful in a dynamic business environment.



MONEY MATRIX

Money Matrix unlocks the world of finance for eager learners. Money Matrix Club develops financial intellect through interactive learning sessions and activities related to banking, investing, stock markets, and entrepreneurship. Money Matrix helps students make better-informed and more strategic decisions using learned knowledge of real-life financial environments and make better sense of the complex interactions of financial realities that surround and challenge us.



IGNITED MINDS

Ignited Minds is the launch pad for idea makers. This is the catalyzing agent for the entrepreneurial process, supporting students in the development of such sustainable entrepreneurial businesses with links to innovative start-up initiatives across the globe. Ignited Minds works on harnessing the curiosity of students with the development of the idea through learning experiences aimed at instilling confidence in pitching, marketing, and planning.



GRAFFITI

Graffiti is where the voice of imagination is at its loudest and bravest. This club helps in empowering students to express their ideas, feelings, and views through various forms of arts, in a mix of creativity and skill backed by technology. It helps in providing a vibrant stage for the artistic expression and depiction of Graffiti, converting thoughts into colors, causes into creations, and skills into confident expressions.

CLUBS AT IBS JAIPUR



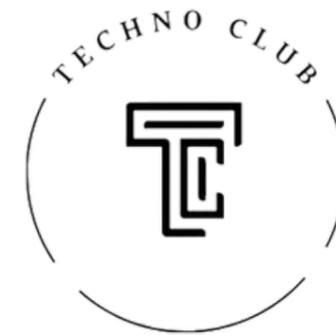
PIXEL

Pixel Club is the artistic perspective of the university, capturing moments, telling stories, and creating lasting memories for years to come. The professional coverage of events, photography classes, and collaborations all serve to enhance expertise, artistic talent, and amateur perspectives. The purpose of Pixel Club is not only to record the history of the campus but also to encourage the artistic talent, connection, and appreciation of photography.



SYNCHRONIZE

synchRonize is where people skills meet purpose. The club nurtures future-ready HR professionals by blending innovation with ethics, empathy, and real-world HR practice. Through hands-on activities and collaborative learning, synchRonize strengthens human connection, leadership, and organizational skills shaping managers who don't just manage people, but truly understand them.



TECHNO

While creativity and modernity ride on the same bow in TECHNO, this club equips students hands-on with all the latest technologies, trends, and tools in the digital world—from the design of posters and visual storytelling to the frameworks of ad campaigns and trend analysis. With a blend of strategy and creativity, TECHNO thus grooms the marketer of the future to communicate smarter, design sharper, and market louder in today's fast-evolving digital landscape.



CONNECT

The Connect Cell is the coordination department of the college that serves the purpose of establishing relationships with external parties. The department acts as the main contact point for all corporate sponsors, hence providing all college events with the necessary support while promoting their respective brands. The gap is bridged by bringing the different academic institutions within the community together for our college initiatives, thereby adding more glory to our activities by bringing more strength to our college initiatives.

UDBHAV'25

FRESHERS' WEEK



Udbhav 2025 couldn't have been a better introduction to university life here. While most B-schools wrap up freshers' celebrations in a single day, IBS Jaipur does things differently by hosting an entire Freshers' Week, and every day felt thoughtfully planned and full of surprises.

Day 1 kicked off with Sports Day, featuring a mix of indoor and outdoor games that instantly broke the ice and brought everyone together. Day 2 had us stepping into our professional best, as we dressed formally and showcased our hidden talents during the Talent Hunt. It was exciting to see classmates shine in ways that went far beyond academics.

Day 3 was all about IBS Mart. It gave us a chance to test our entrepreneurial skills as students set up stalls across the campus. With over 500 students in the cohort and only a handful from Rajasthan, the variety of food on display felt like a tour of the entire Indian subcontinent. The highlight of the day was easily the surprise singing performance by one of our faculty members, won't take any names but the performance did prove that beyond serious classroom lectures, our faculty truly believes in the motto Entertainment, Entertainment, and Entertainment!

Day 4 was meant to be a breather, with nothing planned apart from regular classes, or so we thought. What followed instead was a cleverly planned riddle by our seniors and faculty, leading us to the basketball court, where the magic unfolded in the form of a surprise flash mob and a grand invitation to Day 5, the much-awaited D-Day.



The D-Day was truly special. From beautiful decorations and energetic performances to fun contests and themed outfits, everything stood out. Mr. and Ms. Fresher were announced, and the evening wrapped up perfectly with a DJ night and dinner. A week-long freshers' welcome was something I had never even heard of before, and Udbhav 2025 showed exactly how IBS Jaipur sets the bar high when it comes to creating unforgettable beginnings.



CONVOCATION'25

The convocation ceremony began as a powerful celebration of perseverance, growth, and new beginnings. Draped in academic regalia and brighter smiles, graduates filled the place with an energy that was equal parts nervous excitement and well-deserved pride.

The atmosphere seemed energetic yet emotional, applause echoed at every conferring of degrees, marking the end of one chapter and boldly starting another. Thought-provoking addresses from dignitaries and faculty brought into view the themes of resilience, responsibility, and how education shapes future leaders. With cheers, moist eyes, and proud glances between mentors and pupils, the ceremony stood as one big stirring reminder that success is not only achieved but earned, celebrated, and carried into the world.





FORZA WEEK

With the sports flag of ICAFI University fluttering high, FORZA 2025 brought life to the campus of IBS Jaipur as it buzzed with energy throughout the 17th to 21st November. Organized by The Harriers, this inter-department sports festival was all about turning the campus into a powerhouse of adrenaline rush, teamwork, and roaring cheers, all courtesy the enthusiasm of participants and unflinching support of all students from ICAFI University. IBS arrived on the scene as a force to reckon with, winning golds in various competitions such as Boys' Football, Girls' Handball, Girls' Volleyball, Boys' Table Tennis, and dominating performances in badminton and athletics competitions.

With its outstanding performance and medal tally that sparkled golds and silvers, FORZA 2025 was no ordinary sporting event—it was IBS on its winning roll!



EXCELENCIA'25

Over two days delegates from many different institutions participated in a number of management competitions including quizzes, AI Based Start-up Pitching, Data Analytics, Policy Debate, Simulated Crisis Communication, Reviving Leverage of advertisement by Influencers, etc. All of these competitions were designed to replicate real world business environments & help delegates develop skills related to current management practices.

In addition to the academic competitions, Excelencia 25 provided a number of exciting cultural & recreational activities for the delegates to participate in including meme creations, treasure hunting, e-sports events, musical & dance performances, Face Painting and a themed fashion show. These activities contributed to the excitement, creativity & diversity of Excelencia 25 through an enriching academic & entertainment experience.

All things considered, the event created by Excelencia '25 brought together strategy, creativity and cultural expression/experiences in an engaging atmosphere through enthusiastic involvement from attendees who were well-organized by Excelencia and had the opportunity to participate in various activities of interest to them, which all reflected and reinforced the ICFAI University, Jaipur's, commitment to providing quality learning/management education for all its students and providing experiential learning opportunities for all students enrolled at ICFAI University, Jaipur.



Excelencia 25, two day event organized by ICFAI business school ICFAI University Jaipur. The event held on November 27th & 28th 2025. Excelencia 25 provided the students with an opportunity to demonstrate their innovative, analytical, managerial skills & learn to work & manage as well as lead as cross institutional teams.

Events

An unforgettable blend of management minds, cultural vibes, and hands-on experiences.



NOVEMBER, 2025

Where sharp strategies met vibrant creativity, and learning felt like a celebration.

ALUMINI MEET

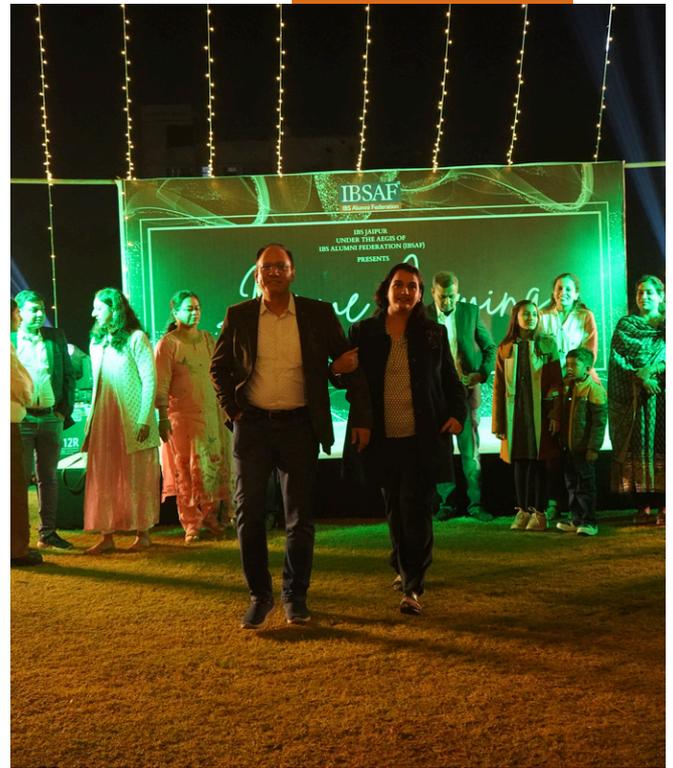
IBS Jaipur Home Coming 2025 was an evening where memories returned and bonds grew stronger.

Alumni walked back into familiar spaces filled with stories of the past.

Laughter, conversations, and performances filled the campus with warmth.

The event celebrated journeys, achievements, and lasting relationships. It reminded everyone that IBS is more than an institution it is a family.

The evening beautifully reflected the true spirit of belonging and togetherness.



Celebrating legacies, creating connections



HR CONCLAVE

One place where ideas, perspectives and the future of work were batted around without apology was the IBS Campus- HR Conclave, dubbed "Human Capital in a Disrupted World: Building Resilience, Responsibility & Results.", when discussing the goings-on on campus.

Pooling the talents of a wildly diverse group of HR leaders, industry heavyweights, research academics, and incisive MBA students from the classes of '26 and '27, the conclave crackled with energy and curiosity, more so than textbooks. Well-known for shaking things up, the first panel, "Workforce Resilience & Agility.

HR's Role in Preparing for Uncertainty", made quick work of corporate complacency, as leaders from Salesforce, Narayana Health, KGK Group, and other entities tore apart the myths of job security. They spoke in plain words about layoffs, counter-cyclical hiring, and, the unpleasant reality that job security is a temporary arrangement.

The second panel, "Sustainable & Responsible HR: Integrating People, Purpose & Planet" zeroed in on doing things ethically. Contributions from Rambagh Palace, Angara E-Commerce, Infiniteloops Media, and JECRC Medical College laid out sustainability as a regular practice to be pursued by the organization, and not just something for the glossy CSR reports.



HR Conclave '25 didn't tiptoe around the future of work it looked it straight in the eye and asked the uncomfortable questions. What emerged was a sharp, no-nonsense reality check: resilience is a mindset, sustainability is a habit, and performance can no longer be boxed into outdated systems. The conversations were honest, sometimes uncomfortable, but always relevant.



HR Conclave '25 wasn't merely a one-day event, but a mirror to companies, bosses, and future managers.

Generational diversity was the mainstay of the final panel that day. "Redefining Performance & Engagement in a Multi-Generational Workforce" dug into the reality of contemporary workplaces in the age of Gen Zers, Millennials, and senior executives. The curtains closing on the conclave was not just filled with applause, but also reflective questions. The feedback in hindsight was rapturous on the conclave's slick execution. But, more so, lies what sticks out, as graduates, pros and HR representatives left the event more in tune with the changing world, and their place in it.

Smile Week

DAY 1

A LIVELY SPACE FILLED WITH JOKES, WITTY ONE-LINERS, AND UPLIFTING MESSAGES THAT QUICKLY BECAME A CAMPUS FAVORITE.



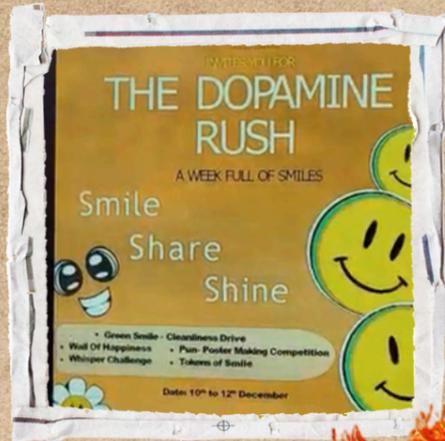
DAY 2

WITH HEADPHONES ON AND HILARIOUS PHRASES BEING GUESSED WRONG, THE ACTIVITY SPARKED INFECTIOUS LAUGHTER AND CREATED MEMORABLE MOMENTS THAT STRENGTHENED STUDENT-FACULTY BONDING BEYOND CLASSROOMS.



DAY 3

TOKENS OF GRATITUDE ALLOWED STUDENTS TO EXCHANGE ANONYMOUS APPRECIATION NOTES, DELIVERING UNEXPECTED SMILES. ALONGSIDE THIS, THE PUN POSTER MAKING COMPETITION SHOWCASED HUMOR-DRIVEN CREATIVITY.



CLUB EVENTS



2nd July, 2025

**The Wall Street
Simulation**

MONEY MATRIX CLUB



11th July, 2025

Paper Bag Day

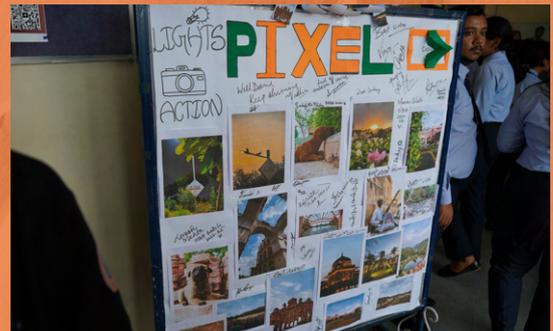
PRAYAAS CLUB



16th July, 2025

Revival & Re-design

TECHNO CLUB



18th July, 2025

Hidden Gems

PIXEL CLUB



23rd July, 2025

IBS Mart

ECOBIZ CLUB



14th August, 2025

Janmashtami

NAVRANG CLUB

CLUB EVENTS



15th August, 2025
Independence Day

NAVRANG CLUB



20th August, 2025
The Great Business Debate
BUSINESS SQUAD CLUB



22nd August, 2025
Market Elections

MARKET MAVENS CLUB



27th – 31st August, 2025
Ganesh Chaturthi

NAVRANG CLUB



3rd September, 2025
Onam

NAVRANG CLUB



15th September, 2025
Policy Makers

ECOBIZ CLUB

CLUB EVENTS



16th – 19th September, 2025

Literacy Week

PRAYAAS CLUB



12 September, 2025

Hindi Diwas

COMMUNIQUE CLUB



22nd September, 2025

Innovation Ignition

TECHNO CLUB



17th October, 2025

Diwali Meet

NAVRANG CLUB



31st October, 2025

Halloween Day

YOUTH VIBES CLUB



31st October, 2025

**Reel Making
Competition**

PIXEL CLUB

CLUB EVENTS



3rd November, 2025

The Best Management Team

BUSINESS SQUAD CLUB



4th November, 2025

Consulting Caper

COGNIZANCE CLUB



24th November, 2025

Kala Sangam

GRAFFITI CLUB



10th December, 2025

Green Smiles

PRAYAAS CLUB



10th December, 2025

Unscripted Smile

PIXEL CLUB



24th December, 2025

Christmas Celebration

PRAYAAS CLUB

DUBAI

GLOBAL IMMERSION PROGRAM

It began with a landing. Not just a flight touching down in Dubai, but the start of learning beyond the classroom. The city revealed itself through contrasts skyscrapers rising from sand, tradition meeting ambition. From Palm Jumeirah and the Burj Al Arab to the Dubai Frame and the view atop the Burj Khalifa, Dubai reflected vision built with purpose. Exploring the vibrant souks, sharing traditional Emirati meals, and experiencing the city together strengthened our bond as a group. Each moment laughter, conversations, shared discoveries added to the journey. At the American University in the

Emirates, sessions on AI, law, finance, and global markets connected theory to real-world relevance. The visit to Stanley Black & Decker brought theory to life. We saw how global strategies turn into daily operations and how innovation works within real deadlines and responsibilities.

It was a reminder that successful companies are built through discipline, teamwork, and consistent effort. Evenings offered reflection. Watching the skyline glide by during the Marina Dhow Cruise showed how Dubai blends business with culture, while the calm of the desert gave us space to pause and think.



By the end of the journey, it was clear this experience was more than travel. It reshaped how we see learning, the world, and each other—leaving us with stronger friendships, fresh perspectives, and questions that will stay with us long after we returned.



TURNING MILES INTO MEMORIES: AN INDUSTRIAL TRIP THAT FELT LIKE A HOMECOMING

Some trips are planned for learning, some for fun, and then there are those rare ones that quietly do both while also giving you memories you did not know you needed. Our industrial visit to Mussoorie, Rishikesh, and New Tehri was exactly that kind of journey.

What made this trip special was not just the destinations, but the way they felt. Many of us had visited these places earlier in life, holding our parents' hands, following strict itineraries, and clicking hurried photographs. Returning now, as adults, with new people and fresh perspectives, made everything feel entirely different. The same hills, rivers, and roads carried new meanings.

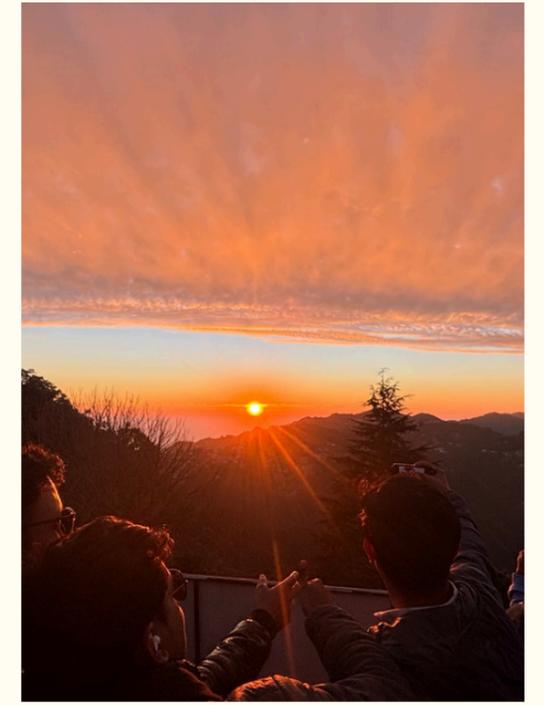
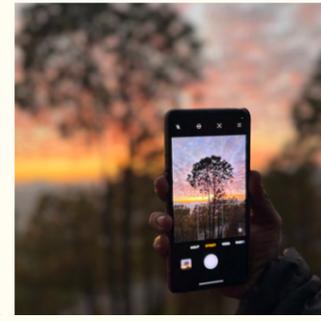
Mussoorie welcomed us with winter air, winding roads, and familiar yet refreshing sights. Walking along Mall Road, watching the sun dip behind the hills at Lal Tibba, and simply being present in the mountains reminded us how rarely we slowdown in everyday life. Coming so close to nature, without deadlines or distractions, felt grounding. Visiting the winter capital during this season was absolutely worth it, with misty mornings and calm evenings that stayed with us long after.

The shift from the hills to Rishikesh brought a completely different energy. Starting the New Year with the Ganga Aarti was an experience beyond words. Standing by the river, watching the lamps float on the water, surrounded by chants and silence at the same time, felt like a moment of reflection and renewal. It was the perfect way to welcome a new year, with peace, gratitude, and hope.

But this trip was not only about calm moments. It was packed with thrill too. River rafting in the Ganga was something many of us had only dreamt of. Actually skimming through the icy waters, paddling together, and feeling the rush of the river was exhilarating. For some, bungee jumping added another level of adrenaline, a complete escape from fear and routine, and a reminder of how liberating it feels to push your limits.

New Tehri brought together learning, adventure, and bonding. From understanding the scale of the Tehri Dam to enjoying group activities and bonfire nights, the days felt full yet effortless. Laughter, conversations, shared meals, and quiet mountain views stitched us closer as a group.

As the trip ended, it did not feel like a conclusion. It felt like a pause filled with memories, friendships, and experiences that marked both an ending and a beginning. It truly was a perfect way to end one year and start another, grounded in nature, charged with adventure, and enriched with moments we will carry forever.



+123-456-7890

CORPORATE AND GUEST SESSION

IBS ICAI Business School Jaipur ICEFAI UNIVERSITY

CORPORATE TALK SERIES



Wednesday, 13 Aug 2025
02:30 PM

SPEAKER
Mr. Yash Kalra
Director, The Kalra Group

Venue: 015
The ICAI University, Jaipur

@ibsjalpuofficial @IBSJprOfficial @ibsjalpur ICAI Business School, Jaipur @IBS Jaipur

IBS ICAI Business School Jaipur ICEFAI UNIVERSITY

SYNDICATED LEARNING PROGRAM

CORPORATE TALK SERIES

Experience Sharing related to
Campus to Corporate,
Placements and Industry
Perspective.



Ms. Anshika Choudhary
Founder-Magical Mosaic

Monday, 22 Sep 2025
04:15 PM

Venue:
The ICAI University, Jaipur

@ibsjalpuofficial @IBSJprOfficial @ibsjalpur ICAI Business School, Jaipur @IBS Jaipur

DIGITAL INCLUSION AND SOCIAL JUSTICE



SHRI AMIT YADAV
IAS (1991, AGMUT Cadre)

20 JANUARY, 2026
12:00 PM

IBS ICAI Business School Jaipur ICEFAI UNIVERSITY

ICAI INNOVATION & ENTREPRENEURSHIP CELL

PRESENTS
TALK SESSION
ON

START-UP ECOSYSTEM IN INDIA: OPPORTUNITIES FOR STUDENTS



Dr. Sainath M
Executive Director
IFHE Innovation & Entrepreneurship Council

Event coordinator:
Mr. Utkaarsh Tikku
SOFT SKILLS TRAINER,
ICFAI UNIVERSITY JAIPUR

THURSDAY, 19 JUNE 2025
11 AM ONWARDS
SEMINAR HALL, 015

IBS ICAI Business School Jaipur ICEFAI UNIVERSITY

CORPORATE TALK SERIES

Take the Responsibility
of your Personal Well
Being



Wednesday, 16 July 2025
10:30 AM

SPEAKER
Ms. Anvita Singh

Venue: 016
The ICAI University, Jaipur

@ibsjalpuofficial @IBSJprOfficial @ibsjalpur ICAI Business School, Jaipur @IBS Jaipur

STUDENT ACHIEVEMENTS

DIPTI MANDELIA SECURED 2ND POSITION AT CURIO'25

Dipti Mandelia for secured the 2nd Position and a cash prize of ₹7,001 at CURIO'25 – Summer Internship Project Presentation, organized by BSSS Institute of Advanced Studies, Bhopal on 31st October 2025.

DATLA SURYANARAYANA VARMA WINS 3RD POSITION AT CURIO'25

Datla Suryanarayana Varma secured the 3rd Position along with a cash prize of ₹5,001 at CURIO'25 – Summer Internship Project Presentation, hosted by BSSS Institute of Advanced Studies, Bhopal on 31st October 2025.



ANIMA GAHLOT AND ROZI SHEIKH SECURED FIRST POSITION IN DEBATE COMPETITION

Team IBS wins the First Prize. Our students, Ms. Anima Gahlot and Ms. Rozi Sheikh participated in an inter-college debate competition and clenched the trophy.

FACULTY ACHIEVEMENTS

DR. APOORVA TIWARI

Title: Does Inclusive Leadership Promote Rule Breaking for Positive Change? Exploring Psychological Empowerment and Change-oriented Citizenship Behavior

Journal: Business Perspectives and Research (SAGE Publications)

Indexing: ABDC-C, Scopus Q2

Title: From Inclusion to Impact: A Social Cognitive Theory Approach with Serial Mediation of Self-efficacy and Engagement

Journal: International Journal of Work Organisation and Emotion (Inderscience Publishers)

Indexing: ABDC-B, Scopus

IBSAF AWARDS

Datla Suryanarayana Varma

Hazardous Waste Optimization through Low-Cost Automation

Swaraj Mukherjee

Enhancing the Sales and Marketing in the Nagpur Division, Maharashtra and Expanding the Market of Gustora Foods Pvt. Ltd. in Supermarkets and Retail Chains

Dhara Raval

Strategic Digital Marketing & Branding in IT Enterprise

Atsi Sharma

Advancing Sustainable Finance in the UAE: Analysis, Gaps, and Strategic Recommendations for Banking Practices

Varsha Khichi

A Study of Process for Comprehensive Claims Settlement at Shriram General Insurance

Lorika Jain

Undertaking EoDB Study for the Government of Rajasthan

Shubham Kumar

Retail Market Trends and Competitive Strategies

Dipti Mandelia

Enhancing HR Processes through Increasing Visibility on the Shopfloor, Effective HRIS Management and Processes

Masoom Thakar

Comprehensive SEO Strategies for Bytes Technolab (United Kingdom and Saudi Arabia): Enhancing Online Visibility, Brand Authority, and Lead Generation for Sales Growth

Yash Methwani

Scrutiny of Value Bridge Analysis by Employing Diverse Valuation Techniques in Industrial Manufacturing & Automotive Aftermarket Sector

INVESTITURE CEREMONY



The Investiture Ceremony was an important occasion for everyone involved and their collective pride in the notion of Leadership, Accountability and Commitment, the Investiture Ceremony was conducted in a dignified manner. The newly elected Student Leaders were officially commissioned and given their "Badge" and made a pledge to serve with honourable behaviour, to conduct themselves with Integrity, Discipline and Commitment towards serving their Institution and other Students.

This ceremony epitomised the Institution's philosophy of developing Leadership within students and enabling students to demonstrate Leadership skills through their example for others to follow.

THE CENTRE FOR BUSINESS SUSTAINABILITY (CBS)

The Centre for Business Sustainability (CBS) at ICFAI Business School Jaipur serves as a platform for advancing research, dialogue, and practice on sustainability-driven business models. The Centre focuses on themes such as ESG integration, responsible consumption, climate-conscious innovation, and technology-enabled sustainability transitions. Through research projects, industry engagement, student initiatives, and academic collaborations, CBS aims to bridge conceptual understanding with actionable insights, encouraging businesses and future managers to embed sustainability into core decision-making rather than treating it as a peripheral concern.



THE ICFAI INNOVATION AND ENTREPRENEURSHIP CELL (IIEC)

The ICFAI Innovation and Entrepreneurship Cell (IIEC) at the ICFAI University Jaipur functions as an institutional catalyst for nurturing entrepreneurial thinking, innovation capability, and problem-solving orientation among students. Aligned with national innovation frameworks, the Council supports ideation challenges, startup mentoring, innovation-led workshops, and industry-academia interactions. IIEC emphasizes experiential learning, encouraging students to engage with real-world problems, emerging technologies, and socially relevant business opportunities, thereby fostering an innovation mindset that extends beyond venture creation to broader organizational and societal contexts.



THE CENTRE FOR EMERGING TECHNOLOGIES

The Centre for Emerging Technology at IBS Jaipur strongly supports the use of advanced technology that helps design modern management practices. The Centre has been committed to innovation and analysis, bridging the gap between data analysis and better ways of making informed decisions. The activities carried out by the Centre, such as the management development program on analysis for managers, clearly reflect their commitment to this cause, aligning with the IBS Jaipur vision of future leadership. The Centre gave the certification workshop on 'Decode data with R: A smart analyst's toolkit' to all aspiring managers and analysis professionals, aiming to propel them through better skill acquisition in data analysis using the R programming skills.

**CENTRE FOR
EMERGING
TECHNOLOGIES**

THE CENTRE FOR MARKETING COMMUNICATION AND RESEARCH

The Centre for Marketing Research and Communication at IBS Jaipur aims to establish a connection between the academic community and industry practitioners. The Centre facilitates applying emerging technologies and marketing paradigms, approaches, and techniques to address diverse business issues. The results are shared in the classroom to enrich student's ability to solve real-life marketing challenges. CMRC can be useful in different domains of marketing.

CMRC helps to develop future leaders in marketing domain who possess the ability to figure out opportunities and challenges. It produces new market information and imparts market research opportunities & solutions. It focuses on promoting academic/industry marketing literature for identifying the gaps.

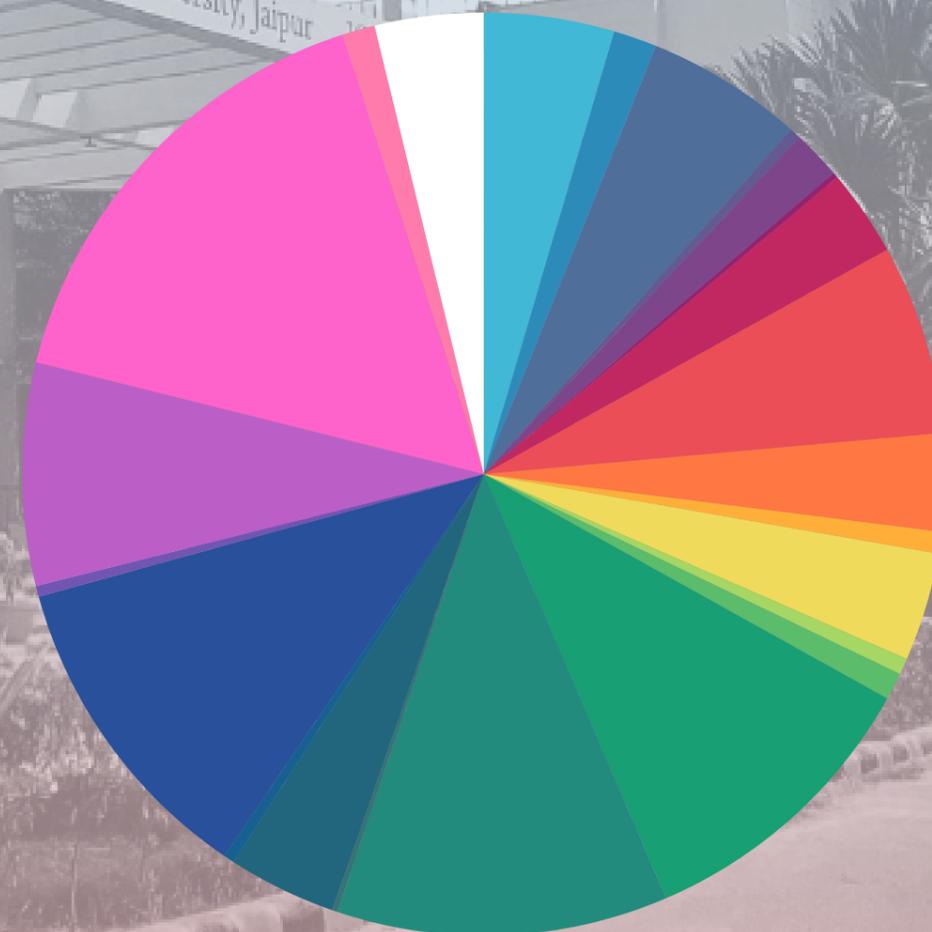
Some of the recent articles of CMRC are published in prestigious digital news platform such as Economic Times brand equity, The Print and medianews4u.com on topics such as Can 'Kyunki season 2' survive in the OTT era? , "IndiGo sneezes, whole aviation industry getting cold?", etc.



IBS JAIPUR AT A GLANCE



DIVERSITY AT IBS JAIPUR



SIP COMPANIES



KANTAR IMRB



ADITYA BIRLA
CAPITAL

THE 
LaLiT
NEW DELHI

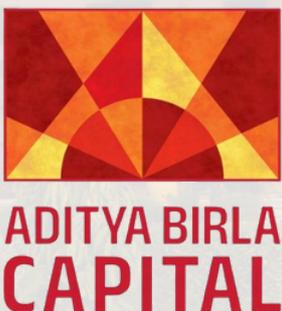


Amul

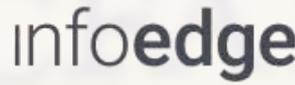


InSync Analytics

digit



PLACEMENTS



HOMES



Inspired by India | भारतेन प्रेरितः



SWIGGY



A HOUSE OF GLOBAL ELECTRONIC BRANDS



POWERED BY MIND+MACHINE

PINKERTON

SIMPLOTEL

ADITYA BIRLA



GIVE ME POWER, GIVE ME RED

Muthoot Finance



FASHION & RETAIL

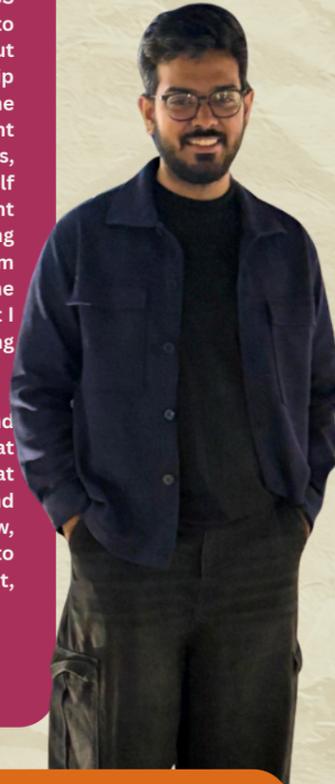
LETTERS TO OUR UPCOMING BATCHES..

You have got nothing to prove to anyone.

I know, it sounds profound, but it is probably the biggest lesson I have learnt during my two years at IBS Jaipur. I have seen people shy away from opportunities simply because they felt confused or were afraid to ask questions. No matter where you go, opportunities are never served on a silver platter. You have to go out and grab them, and all it takes is a little courage. Take it from someone who was equally shy. The mentorship and handholding I received right from the start pushed me to be where I am today. I had never done compere before coming to IBS, but one day, out of the blue, I was asked to be the compere for an event attended by university office bearers and some of the most celebrated entrepreneurs in Jaipur. Sometimes, taking off the training wheels or being pushed into the deep end of the pool is important. I convinced myself that I would not say no and decided to let my fight or flight response take the steering wheel. The event went well, and before I knew it, "Rudraneek will be the compere for upcoming events as well" became a recurring line. Beyond the classrooms, IBS also taught me lessons that no textbook ever could. Planning events from scratch, coordinating with teams, managing last minute chaos, and staying back on campus late into the night, these moments built more than just resumes. They built strong, beautiful bonds and friendships that I know will last a lifetime. Some of the best learning happened over shared stress, laughter, and those long evenings when the exhaustions turned into memories.

To truly make the most of your MBA journey, you have to be proactive. Attend every learning experience and intervention that is planned for you. I know, a hot cup of coffee with a friend sounds far more enticing at times. But remember this, to get employment, you first have to be employable. Today, no one looks only at degrees or certificates. What matters is what you bring to the table, your skills, mindset, exposure, and willingness to learn. Trust me, the more wholeheartedly you attend all the interventions, the more you grow, not just professionally, but personally. No matter what that tiny voice inside you says, you have it in you to achieve anything and everything. Grab every opportunity that comes your way, squeeze learning out of it, and be selfish with your time, it is the one resource you will never get back.

As I said, you have got nothing to prove to anyone (just yourself!)

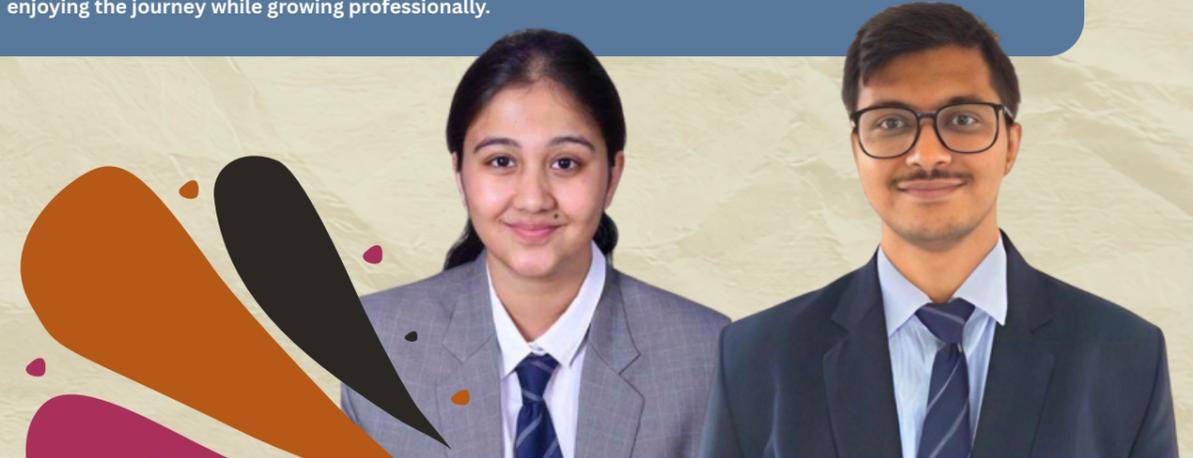


My Journey at IBS Jaipur

My journey at IBS Jaipur has been truly mesmerizing and transformative. Over these two years, I learned far more than just academics. Through various events and activities, I discovered my strengths, interests, and hidden talents. Being a part of the student council gave me invaluable exposure to leadership, teamwork, and responsibility. From actively participating in events to organising them, every experience helped shape my confidence and outlook. Along the way, I made lifelong friends, upgraded my skills, and created memories filled with learning and fun that I will always cherish.

Tips to Make the Most of These Two Years:

- Get involved beyond the classroom and participate in clubs, events, and committees to discover your potential.
- Take up leadership roles, as even small responsibilities teach important lessons in teamwork and decision-making.
- Focus on skill-building by working on communication, problem-solving, and practical skills.
- Maintain a balance between learning and enjoyment by making friends, exploring new experiences, and enjoying the journey while growing professionally.



Over the past two years of my MBA, I've had an amazing time growing, learning, and changing. It was a time when I had so many chances to explore things outside of the classroom, meet people from all over the country, and learn practical skills that have really changed how I see my career and myself. From leading projects to juggling lots of tasks at once, this journey taught me how important it is to manage your time well, work together, be flexible, and make smart decisions when it matters. Every experience, no matter how tough or good, helped me become more confident, stronger, and clearer about what I want to do. For my juniors, I'd say: grab every chance you get, don't be afraid to try new things, use your time wisely, and think about everything you do—because these two years can really help you build your career and become the person you're meant to be.



My MBA- if I could just give a catchy title to the MBA chapter of my life's book- it would be 'Mysterious'. Why? Because everything was a mystery filled with thrill- shocks and surprises while I tried to read the happenings, choose the correct pen to write the emotions and publish my thought process and experiences properly - took me 2 damn years! What support! What academia! All the teachings! Complete hustle! A few complaints..Much accomplishments! A complete package that'll stay with me. I'd like the MBA aspirants to go through this wonderful ride here at IBS. Wait. I won't go into details, but share with you one incident that gave me an 'oh-my-god' feeling! Ever happened when you prepare for A and you are at the instant asked to speak about B? Rarely! But yes, that's what happened. It was a group presentation and everyone had to just present one slide each. We went so confident but our professor shuffled us and asked to present a different slide without looking at that text! Imagine- for us who just prepared our own content did so bad as our presentation became a mystery for that day! So, you know surprises come but they make your Industry-ready. So, grab the chance. Also, it's not about me knowing everything now after 2 years, but what I've learned here, I'm sure I'd sail through a wavy future as a better personality!

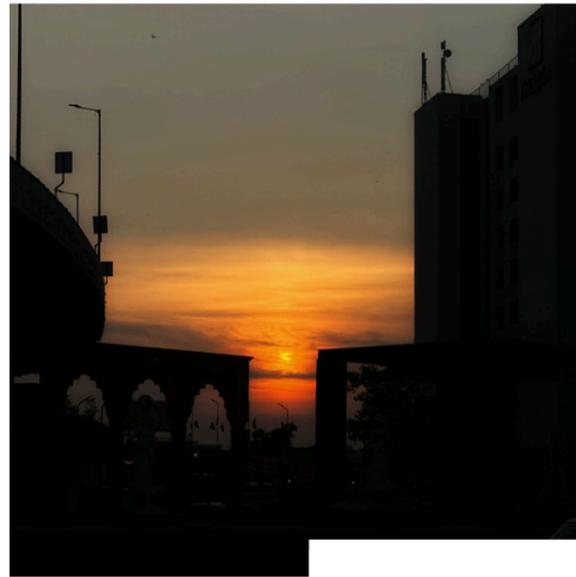
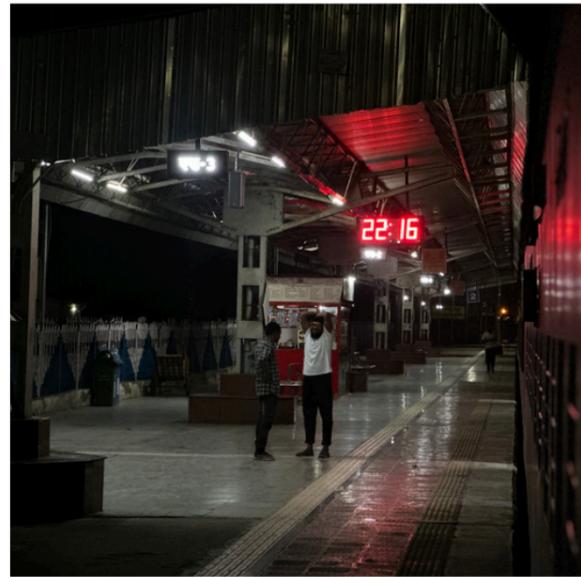
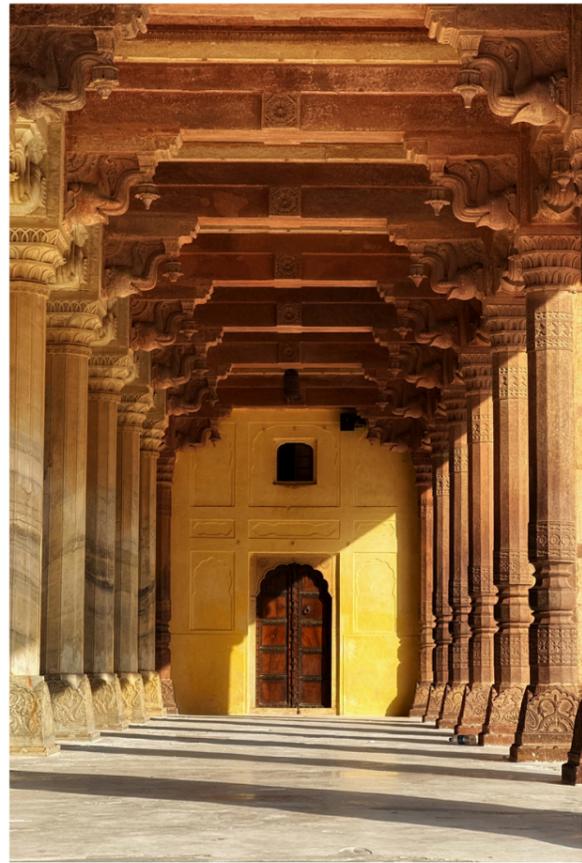


My MBA Journey at IBS Jaipur

If I open the MBA chapter of my life today, I don't just see two academic years- I see a full emotional roller coaster with deadlines, friendships, panic, laughter, and a lot of "kal kar lenge" moments that somehow got done at 2 a.m. When I walked into IBS Jaipur, I came with expectations, career plans, and a version of myself I thought I already understood. I believed I was prepared. MBA politely laughed at that confidence and said, "Wait till presentations, group projects, and surprise submissions begin." There were days filled with excitement and confidence, and then there were days when deadlines attacked together, presentations felt like TED Talks in disguise, and results made me quietly question my life choices. But somewhere between the stress, the confusion, and the caffeine, learning happened- not just from textbooks, but from people, responsibilities, failures, and those "character-building" moments we never asked for.

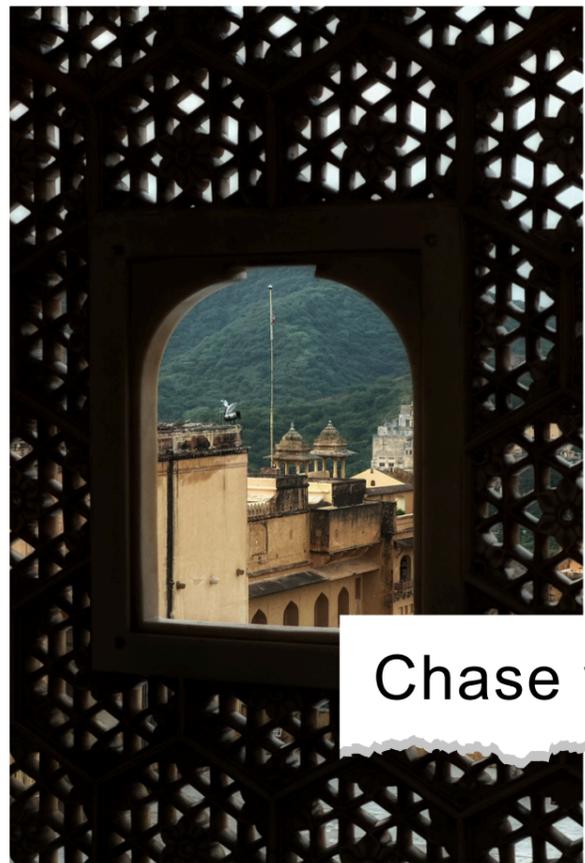
Late-night event preparations became a routine. Tired faces, half-charged phones, endless coordination, and that one person saying "Bas 10 minutes aur" for the tenth time. Yet, those nights created memories that no classroom lecture ever could. Exhausting? Yes. Worth it? Absolutely. What amazed me the most was how strangers slowly turned into classmates, classmates into friends, and friends into a family. People who were once just roll numbers became the ones who shared notes, stress, food, motivation, and sometimes emotional breakdowns before exams. Somewhere along the way, IBS stopped feeling like just a campus- it started feeling like a second home. This journey taught us lessons far beyond academics. It taught us the real value of time (especially when deadlines are at 11:59 PM), networking (because someone always knows something you don't), teamwork (even when opinions clash), and trust- trusting others and trusting ourselves to figure things out.

To my juniors, don't rush these two years-let them challenge you, confuse you, and shape you. Say yes to opportunities even when you feel unsure, make mistakes, laugh at them later, and trust the process, even when it feels messy. Remember, every person you meet here will teach you something- it simply depends on how open you are to learning from them. You are not here just to earn an MBA degree, but to grow into the best version of yourself. Be patient, stay hungry to learn something new every day, and most importantly, enjoy each moment of your MBA life to the fullest- because one day, you'll realize these moments mattered more than you ever imagined.

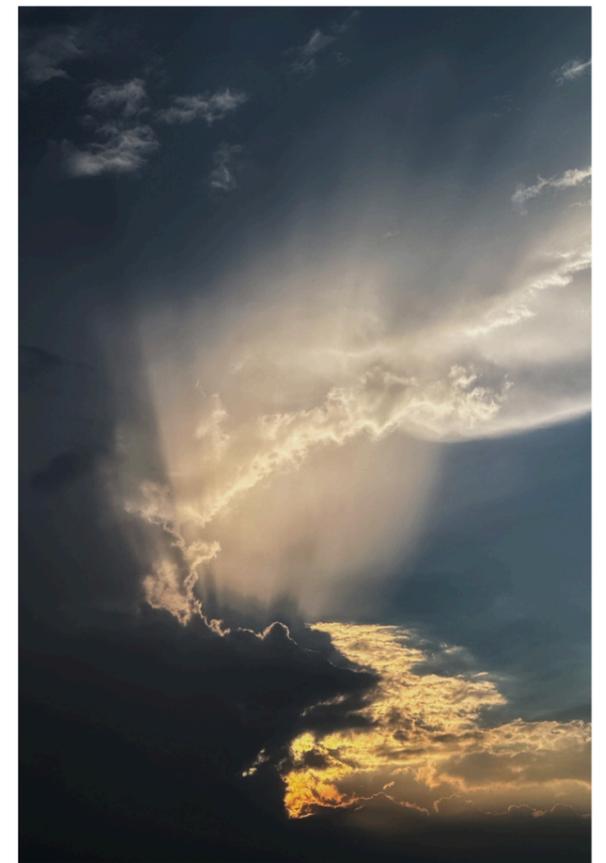
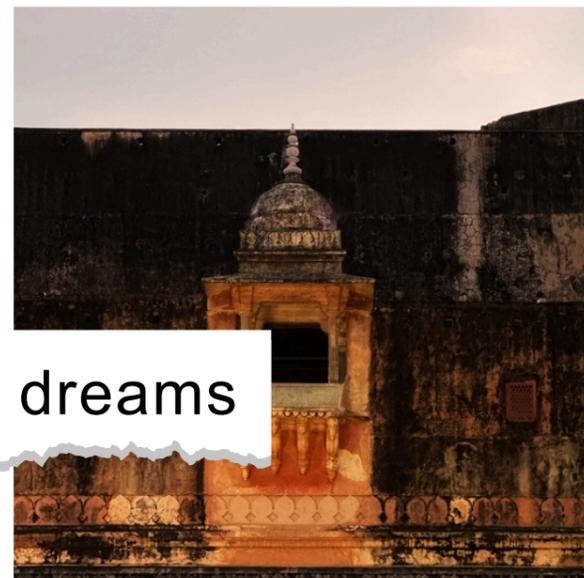


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