The ICFAI University, Jaipur
ICFAI School of Liberal Arts
Social Media Club

Vlog Making Competition

November 1, 2023

The Social Media Club of the ICFAI School of Liberal Arts (ISLA), The ICFAI University, Jaipur organised a Vlog Making Competition on the occasion of Navratri. The theme of the competition was "Capturing the Festive Vibe of Navratri". The competition was organised to provide a platform to students to explore their creative side. Students were required to create a mini-vlog, reporting and describing the Navratri atmosphere in the city or a Navratri event they might be visiting. The competition began on October 24, 2023 and concluded on October 26, 2023. Participants were required to post on their personal Instagram page, tag official ISLA Insta page and use hashtag #ICFAIG20 with submission. Participants were assessed on the parameters of creativity, subject relevance, reporting quality, attire, editing, communication skills originality and number of likes garnered by the vlog on participant's Instagram handle.

Ms. Chitrakshi Sharma, student of B.A. Political Science, I year emerged as the winner

of the competition. Mr. Mohit Rana, B.A. Political Science, II year and Mr. Rajat Pareek, B.Tech, I year achieved the second and third positions respectively. The competition was judged by Dr. Jyotsna Verma, Assistant Professor, Icfaitech Department and Dr. Amita Chourasiya, IBS Department of the university. The event was coordinated by Ms. Sugandha Verma, Faculty coordinator of Social Media Club and Assistant Professor, ISLA and student coordinators Mohit Rana, Sameer Kumawat and Chitrakshi Sharma.

Registration of the participants was completed through Google form. Eighteen students from all departments of the university registered for the competition. The following is the spreadsheet link consisting of the list of students who had registered for the Vlog Making Competition:

https://docs.google.com/spreadsheets/d/1UNqNI54hych26GIkGkIa1hRUzuyFAKF5ZnYCe1gn20w/edit?resourcekey#gid=49899487

Submitted by:
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Glimpses:

Event Poster: