

The ICFAI University, Jaipur

ICFAI Business School

Report on Industrial Visit to RUFIL

The ICFAI Business School, The ICFAI University, Jaipur, organized an industrial visit to RUFIL (Rajendra & Ursula Joshi Food Industries Pvt. Limited) on March 2, 2022, with 35 students participating. The visit enabled the students to gain a practical understanding of the various methods of milk processing through interaction and observation. RUFIL manufactures, markets, and sells its Dairy products throughout the state of Rajasthan.

Students were divided into two groups and shuttled to plants in turn. In the former, they were explained the production and manufacturing process of milk, curd, paneer, and buttermilk, and in the latter, they were explained the production and storage of ice cream. There was also an introduction to in-house laboratories, etc.

Students were also taken to a "blast room," which has an extremely low temperature and is where the ice creams are allowed to set.

Following the tour of the plant, there was an interactive session with the plant's Senior Manager and Engineer, during which the students asked numerous questions. Finally, snacks and ice cream were served to all students in order for them to become acquainted with the company's products











