



REFLECTIONS

e-Newsletter

October 2017 Volume 10 Issue 1

A WALK THROUGH THE LANES OF IUJ

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Editorial Desk

In a leading business magazine recently, a globally renowned business leader from our country was quoted saying "Mediocrity and its acceptance destroy excellence!"

This small and seemingly straight statement actually stirs several thoughts and then arrives a trail of recollections from our daily surroundings, where almost every other person practices, protects and promotes mediocrity; treating anything and everything like just another passable task or event. Satisfied with just sufficient and this typical mindset gradually becomes a culture!

Aspiring for success and achievement, actually sustainable success is what most of us do; but how honestly do we accept and practice the actuality that this requires dedication, perseverance and above all, the commitment to excellence with no compromises. The trajectory for sustainable success can never coincide with compromise... with accepting just the sufficient! Perfectly quoted, "**Mediocrity Kills Excellence**"!

Striving for excellence, not accepting just sufficient, going beyond the ordinary, rejecting the run of the mill kind and challenging your own self is what leads to exceptional achievements. With this edition of "**IUJ Reflections**", we take a small but significant step to push our boundaries and strive for excellence. No doubt, it doesn't happen overnight, but it must be attempted every day!

Looking forward to your valuable feedback and contribution to take it towards excellence with every new edition...

Happy Reading!!!

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Mentor's Blessings

Dr. P.B.L. Chaurasia

President- The ICFAI University, Jaipur
Chief Editor – IU Jaipur Reflections



The IUJ has been continuously embarking to produce knowledgeable students to enrich and contribute to the society. We wish to churn out the best technocrats and competent professionals to serve the country. Along with scholastic excellence, the University also continues to organize relevant co-scholastic activities.

The new academic session for UG programs of IUJ commenced on 2nd August 2017. The "Orientation Program" of 8 days was organized with the objective to introduce the students to the philosophy of cooperation and professional values.

Mr. P.M. Bhardwaj Ex CMD, a renowned motivational speaker, recently delivered an inspirational lecture on "Entrepreneurship Skills" to help students explore and identify suitable entrepreneurship opportunities. A guest lecture on "Digital Marketing: Present and Future" was organized where the resource person Mr. Ashish K. Mishra, Head Business Relations, GenX Soft Tech. (P) Ltd. along with his team introduced students to the applications of Digital Marketing. Mr. Mukesh Yadav, DSP, Anti-Corruption Bureau along with Mr. V. S. Charan (C.I.), Chief Minister's Office, Rajasthan delivered a lecture on "Cyber Crimes at the Grass Root Level with reference to Indian Evidence Act, 1872" providing key insights about the subject matter. IUJ celebrated the birth centenary of Pandit Deendayal Upadhyay by organizing a guest lecture on his life by Dr. K. K. Mishra, DSD of Education Ministry. It was a session to direct the development of the students as responsible citizens of the country.

Intra-collegiate Sports Tournament was also organized to promote team spirit, competitiveness and attitude of compliance amongst the students. IBS Jaipur organized IBSAF Award Function, Mr. Rahul Saxena, Unit Head, DB Corp Jaipur was the Chief Guest. The ITS celebrated Engineer's Day and launch the "Visvesvaraya Techno-Club". On the same day, the students also presented their respective projects. Many other events like Sri Krishna Janmashthami, Ganesh Chaturthi, Teachers' Day, Hindi Divas, Vishwakarma Puja, Freshers' Meet, DandiaUtsav etc. were also organised.

A delegation from Aligarh Muslim University visited the campus under UGC initiative of "EK BHARAT SHRESTA BHARAT". The students of The ICFAI University Jaipur attended the revolutionary 'Rally For Rivers' campaign at Jaipur Convention Centre on 28th September 2017 where the Chief Minister addressed the students.

We would highly appreciate your reviews & comments and would certainly incorporate new ideas in the forthcoming editions.

Mr. Jagdish Patel

GM (Development) - ICFAI Foundation
Executive Editor – IU Jaipur Reflections



Festival of lights has just left us with lots of jubilation and memories to cherish. May the bliss and blessings surround us all for days to come. While the aura of celebrations makes our lives bright and beautiful, it also brings along an emotion of missing the good times once they are over. And it happens with all... at different occasions.

Many times, when we get up in the morning, we find that things aren't the way we had hoped they would be. That's the perfect time that we have to tell ourselves that the things would be better soon. Sometimes our own people disappoint us and let us down. But those are the times when we must remind ourselves to trust our own judgments and opinions, to keep our life focused and believe in our self. We may have to face the challenges and have to make changes in our life; it is all up to us to accept or not to accept them. Constantly keeping us headed in the right direction may not be easy at times, but in those times of struggle we can find a stronger sense of who we are. So when the days come, that are filled with frustration and despair, we should remember to believe in our self and all what we want our life to be. Because the challenges and changes will only help us to find the goals that we know are meant to come true for us.

I congratulate all the winners of various events and the enthusiastic participants for their zeal and belief in themselves. I also extend best wishes to the students moving towards the crucial placement season. May each challenge and struggle enlighten our life-path for our better future and bring better beliefs and greater happiness.

Human Resource – Key to Success

Mr. Rajesh Seth

Deputy CEO
Al Abdullatif Industrial Investment Company
Riyadh



Organizational excellence is achieved through synergy of all resources at hand, by optimal deployment of each at appropriate time, judicious mix and adequate quantum, and also by ensuring that they are technologically market appropriate.

With the manpower that has adequate knowledge, positive attitude, high morale and readiness to take newer challenges, it is always possible to create a winning team and an excellent organization, which keeps itself above challenges and creates opportunities for itself and its constituents.

Managers need to constantly work to make sure that human resource at its disposal is utilized in the best possible way and while their strengths are fully explored and utilized, their weaknesses are also identified and suitably handled.

A few of the hands-on things that must be followed by the managers to keep the work force motivated may be listed below:

1. Recognition

Recognition is an important tool to motivate. It's very important to recognize the good work done by employees at frequent intervals. One rule that must always be followed is, "Recognize in public and reprimand in privacy".



2. Rewards

Pecuniary and non-pecuniary rewards both go hand in hand in motivating an employee. Wherever possible, managers must implement an approach of regular reward system based on quantifiable performance. Examples of such rewards are production incentive bonus or performance based incentives etc.

3. Evaluation

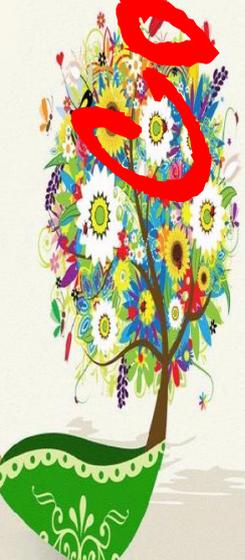
Managers must necessarily evaluate their workforce on a regular basis. Generally an annual appraisal system in organizations is being kept in place. Though this may be a formal system, but managers must



objectively evaluate their staff during the year and if any employee is found to be slipping, he must be informed to correct his course. This can be done by making employees to set up their work related goals, or Key Result Areas or targets and reviewing those targets periodically.

The purpose of annual appraisal is generally for determination of rewards / increments, but preferably it should be so devised that it's a complete review and provides the feed-back like training needs, career path, areas where concerned employee has done well, areas where employee needs to improve and help the employee to achieve excellence.

Corporate Speak



Corporate Speak

4. Training and Knowledge Upgrading

One of the most important jobs that a manager needs to pursue is, to identify the training needs of an employee and provide him/her resources to obtain that training. Knowledge enhancement is an essential contributor in creating positive impact and enhancing an employee's morale. A knowledgeable employee has clarity, conviction and courage to handle any situation and it develops his/her confidence and ability to perform.

5. Communication

The best language to communicate is the one that receiver understands. Managers must adopt a communication style that is clear, perceptible, unambiguous, and essentially in the language that is understood by the employees; most importantly, in the free and fair atmosphere. Employees should feel at ease and not as if being intimidated during the process. Well informed employees are generally well performing employees.

6. Leadership and Team Building

Provide support to your employees to be leaders. Best managers are those who create leaders. Organizational synergy is achieved through team building process. Leaders in the team are always rotating, depending upon the task that the team is performing. When a manager creates leaders, leaders themselves create leaders. Best way to exceed performance benchmarks is by creating resources that create more resources.



7. Delegation

Delegation of authority can be done, but responsibility and ownership cannot be appropriated. Managers face huge dilemma when they delegate. It's not a choice not to delegate, as that would create an inefficient and non-performing organization. Hence, managers have to delegate and assign powers, and continue to monitor.

It is well said that, "Theme of centralization is, everyone is in-efficient and dishonest, unless otherwise proved, while theme of decentralization is, everyone is efficient and honest, unless otherwise proved".

Those who want to be winners must create winners in the team!!!

Goal Setting and Orientation

Mr. Apoorva Aatreya

ICICI Bank
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(Batch 2000-02)



"A goal without plan is nothing but it's just a wish or dream".

Goals must always be little difficult, to ensure that when you chase to accomplish, it must give you satisfaction... Setting easy goals just to relish the sense of being an "Achiever" or for sake of showcasing it as your credential or achievement will just give you false pride, and would be an unjust to your actual potential and capability.

So before you get to goal setting, ask the following questions to your own self:

1. What I want to be...The utmost desire for one's self esteem.
2. Is this goal controllable? While you are working on your goals, there would always be events, situations or circumstances that would make you feel demotivated or pull you down, or would distract your attention, but with focused and controlled approach you could still accomplish your goal, may be with some delay.
3. What you are trying for is what you like...The real dissonance factor is that we normally get imposed jobs, assignments or the tasks given to us, generally come to us from our parents, teachers, seniors, supervisors or society as our goals... we don't choose rather we are assigned goals by others.

4. What can reduce the feeling of dissonance, disassociation or disconnect, if any... If we get into something which is causing or generating a feeling of disconnect between our inner self and outer environment, we must understand, explore and address the reasons for the same, to reduce this feeling of dejection or dissatisfaction.

5. Change is not radical unless it's a natural calamity... Nothing happens overnight; it's gradual and happens in steps, following certain process. We need to foresee and respond proactively.

6. While setting your goals always question why do I want to do this, for whom I must accomplish it and what is it going to contribute towards?



At last, I could say "When you have a purpose to back your goals, it will always keep you on toes and no external constraint or inner conflict would lead you to confrontations with your own self and your surroundings!!!"



Alumni Corner



Development vs. Environment Preservation Conundrum: Issues and Challenges



Prof. Priyanka Payal

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A country's environmental problems are affected by the level of its economic development, the availability of natural resources, and the population along with its life-style. These parameters jointly work towards change in natural environment, either contributing to conservation or degradation.

Concerns over degrading environment have the capacity of attracting masses. Be it a television program or a public debate, one can see everybody around him/her bickering as to how contaminated their surroundings are. This is amusing to note as about fifty percent of those detractors instinctively contribute to the mess by not making use of trash bins and not recycling and reusing items in their daily lives. But let us deal with ourselves with the basic truth here: our surroundings are at a serious stage; and it would be wrong to put the blame on industries single-handedly for this situation. Social aspects, such as population explosion and mass urbanization are equal violators of the environment. We try to seek solutions and point the way towards finding a meeting point between the conflicting goals of development and environmental conservation.

The World Health organization has observed that over 70 percent of all human ailments are influenced by environmental deterioration. Industries are all source of hazardous emissions and effluents. The use of chemical insecticides and pesticides in agriculture also leaves hazardous residues. Public health infrastructure like sewage, garbage etc have harmful impact on the environment. The one-third of the world's population lives in the most heavily industrialized nations (commonly termed developed countries – DCs) accounting for 85 per cent of the global personal income

resources. The people living in the less industrialized nations (often called less developed countries – LDCs) must apportion the remaining 15 per cent of global income and resource use amongst two-thirds of the world's population. The result is an unethical richness for the majority of people in the DCs and crushing poverty for the majority in the LDCs.

Millions of people in small islands, least-developed countries, landlocked countries as well as vulnerable communities in Brazil, India and China, and all around the world – are suffering from the effects of a problem to which they did not contribute. The argument for industrial development for countries such as Brazil and India are compelling. India, being the world's third-largest greenhouse gas polluter – though beset by a high population growth rate – has one of the lowest per capita rates of greenhouse gas emissions, about roughly 1/20th of the US and Australia.

Sustainable development is an idyllic concept. It includes within itself the idea of restrictions imposed by the state of technology and social institute on the environment's capability to meet present and future needs.

A sustainable and eco-friendly development is the only option that we are left with, to adopt. The question as to how the world is going to strike a balance across the three fronts – economy, energy and environment, is gaining traction in view of the ensuing changes in the existing environment.

Development is a need for any economy but environment is the essence of existence of life. These two are two sides of the same coin. Sustainable economic development along with sustainable environment development is the best approach to policy and governance.

Professor's Eye



The Constitutional and Institutional Framework of Human Rights in INDIA

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The constitution of India provides numerous rights which are called “fundamental rights. The expression “fundamental rights” denotes that these rights are inherent in all human beings and they are required for blossoming of the human personality and soul. These rights have been given a superior place of pride in the Constitution. These rights are therefore necessary to protect the dignity of individual and to create conditions in which a person can develop to the fullest extent. The judicially enforceable fundamental right which comprises all seminal civil and political rights and some of the rights of minorities are enshrined in part III of the Constitution (Articles 12 to 35). These include the right to equality, the right to freedom, the right against exploitation, the right to freedom of religion, cultural and educational rights and the right to Constitutional remedies. The Fundamental rights differ from ordinary rights in the sense that the former are unfringeable. No law, ordinance, custom, usage, or administrative order can abridge or take them away. Any law, which is violating of any of the fundamental right, is void.



In **ADM Jabalpur v. Shukla**, Justice Beg observed:

making certain general aspects of rights fundamental is to guarantee them against illegal invasion of these rights by executive, legislative, or judicial organ of the State.”

Earlier, Chief Justice SubbaRao in *GolakNath v. State of Punjab* had rightly observed, “Fundamental rights are the modern name for what have been traditionally known as natural rights.” The Supreme Court of India recognizes these fundamental rights as ‘Natural Rights’ or ‘Human Rights’. While referring to the fundamental rights contained in Part III of the Constitution, Sikri, the then Chief Justice of the Supreme Court, in *KeshavanandaBharati v. State of Kerala*, observed:



“I am unable to hold these provisions to show that rights are not natural or inalienable rights. As a matter of fact India was a party to the Universal Declaration of Rights....and that Declaration describes some fundamental rights as inalienable.”

Institutional Framework and Human Rights

India is divided into twenty nine States and seven Union (centrally administered) territories. The Constitution provides for division of legislative functions between Parliament and the State Legislatures. 97

Professor's Eye



Professor's Eye

items are placed under Parliament, 66 items are allocated for State Legislatures and 47 are made subject to concurrent jurisdiction of both, with the power of Parliament overriding in case of overlapping legislation (Article 246 and the seventh Schedule of the Constitution). Parliament has power to make laws, inter alia, on preventive detention (Item 9. Union List, and item 3, Concurrent list), offences against laws in respect of any matter in the Union List (Item 93), and any matter not enumerated in any of the three lists (Item 97 and Article 248). Public order (Item 1), prisons and reformatories (Item 3), relief to the disabled and the unemployed (Item 9), and industries other than those declared by Union Legislature to be controlled by the Union (Item 24) are among the items in the State List. The Police is a State subject (Item 2), whereas deployment of any armed forces of the Union or any other force under the control of the Union is in the Union List (Item 2-A). Criminal law and procedure (Items 1 and 2), preventive detention for reasons connected with the security of the State, the maintenance of public order, or the maintenance of essential supplies and services (Item 3), transfer of prisoners (Item 4), actionable wrongs, civil procedure (Item 13), economic and social planning (Item 20), labor matters (Items 22, 23 and 24), education (Item 25), and factories (Item 36) are in the Concurrent List. Further, Article 253

A deep analysis of the Fundamental Rights and the Directive Principles make it amply clear that between Constitution and its implications, almost the entire field of the universal declaration of human rights are covered. Besides, the Indian Constitution, through these two parts (Part III and IV) has made a novel attempt to balance between enforceable rights and non-enforceable rights, allowing them to complement each other on the fundamental governance of the country. Finally, both these rights are inter-related and indispensable for the nourishment of others.

¹ADM Jabalpur v. Shukla , A.I.R. 1976 S.C. 1207 at 1293.

²Golak Nath v. State of Punjab, A.I.R. 1967 S.C. 1643 at 1656.

³Keshavananda Bharati v. State of Kerala, A.I.R. 1973 S.C. 1461 at 1536.

⁴Telangana, a new state has been recently added with 98 amendments.



empowers parliament to make laws for implementation of any treaty, notwithstanding the above distribution of legislative powers.

Engineers can play a vital role in "Make in India" Mission



Dr. Rana Mukherji
Assistant Professor
ICFAI Tech School

From the ramparts of Red Fort on August 15th, 2014, our Prime Minister, Mr. Narendra Modi had stated:

"We want to give the world a favorable opportunity that come here, "Come, Make in India" and we will say to the world, from electrical to electronics, "Come, Make in India", from automobiles to agro value addition "Come, Make in India", paper or plastic, "Come, Make in India", satellite or submarine "Come, Make in India". Our country is powerful. Come, I am giving you an invitation."

A month later, the Prime Minister launched the "Make in India Initiative" at Vigyan Bhawan, New Delhi with an aim to give the Indian economy global recognition, in the presence of distinguished global business leaders. The government has taken important initiatives to develop India as a global manufacturing hub. Key USP of the mission would be on cutting down the delays in manufacturing and projects clearance, develop adequate infrastructure and make it easier for companies to do business in India. The 25 key sectors

& railways, and textile. The national program intentions at projects with targeted deadlines and clearances through a solitary online portal which will be further supported by the special team to respond investor queries within 48 hours and address key issues including labor laws, skill development and infrastructure.

Engineers are bound to play a vital role in every walk of "Make in India" mission. Indian engineers' talent pool is second to none. They are professionally competent to perform their role in this mission, but there may be areas where improvement is necessary for making them world class professionals. There may be skill deficit in some of the disciplines of engineering and technology which may have to be addressed for making "Make in India" a success. World class infrastructure is required to give an impetus to manufacturing. Engineers would be involved in building dedicated freight and industrial corridors, smart cities, highways and ports. They also have to see the opportunities in green products such as green buildings, bio fuels, and green technologies such as nanotechnology and artificial intelligence, much to be explored. There is also a need to develop world class research infrastructure.

At a time when the Prime Minister is promising his best support to the manufacturing sector via the campaign, opportunities must be explored for encouraging our young engineers to take up the entrepreneurial role. The "Startup India" under the aegis of "Make in India" mission, is rolling out a red carpet for budding engineers to start their own ventures as the mission inspires engineers to transform from job seekers to job creators.



identified under the program include automobiles, auto components, bio-technology, chemicals, defence manufacturing, electronic systems, food processing, leather, mining, oil & gas, ports

Professor's Eye





Kshitiz

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Our universe is filled with mysteries and fantasies, which make us wonder, how amazing is our world is. One example of such great structure and complexity is Angel Particle. Let's have a brief look on the mysterious angel particle. In the year of 1928, a remarkable prediction was made by physicist Paul Dirac that each and every fundamental particle in our universe has an antiparticle- its identical twin but with an opposite electric or magnetic property. When these two come in contact they annihilate each other into a burst of energy. A few years later, the first antimatter particle – the positron (electron's antimatter particle) was discovered and the concept of antimatter quickly became famous in the world of science. But in 1937, another brilliant physicist, Ettore Majorana, introduced a new concept: He predicted that in the class of particles known as fermions, there should be some particles like proton, neutron, quark, neutrino etc. which are their own anti particles.

Earlier it was believed that neutrino and neutron are their own anti particle. But then the anti-particle of neutron was found. Though, we are not sure about the neutrino

yet. Now a team which includes scientists from Stanford University asserts that it has found the first firm evidence of such angel particle. They have named the Majorana Fermion as "angel particle," in reference to Dan Brown's best-selling thriller "Angels and Demons", in which a time bomb was introduced which get its power from matter and anti-matter annihilation.

Physicist Zhang, who is professor at Stanford says, "This discovery concludes one of the most intensive searches in fundamental physics, which spanned exactly 80 years". The study also says that "It's not clear if the particles can actually occur naturally".

Even though the discovery of angel particle may seem to be a topic of theoretical physics, it could have real-life implications for building quantum computers. Now the details are very complex that how can they be used to build quantum computers, but we can surely say that these computers will be 1000 times faster than the existing ones. Which gives us another reason to call it as **Angel particle?**



Student's Corner



The Protection of Children from Sexual Offences (POCSO) Act 2012: A Long Overdue Need

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'Childhood Should Be Carefree, Playing In the Sun; Not Living a Nightmare, in the Darkness of the Soul'

- Dave Pelzer

Rule of law and access to justice are two of the essential requirements for the reduction of social dissimilarities as well as the development of a nation. The Protection of Children from Sexual Offences (POCSO) Act 2012 is an Act to protect children from offences of sexual assault, sexual harassment and pornography and provide for establishment of Special Courts for trial of such offences and for matters connected therewith or incidental thereto. The major issue which should be known to whole of the world is POCSO. The POCSO Act was passed by Rajya Sabha on 10th May, 2012 thereafter passed by Lok Sabha on 22nd May 2012 and it received the President's assent on 19th June 2012 and came into force on 14th November 2012.



As we know the crime involving sexual offences have risen to a dramatic level since the last two decades and is really life threatening. As much as the fact prevails that such shameful crimes see no gender or age and the children are more vulnerable to such crime because of the obvious reason that they can't stand for themselves as most of the times they are threatened and

sometimes they are also unable to understand what havoc has been done to them. The little innocent children can only feel the pain of the mishappening leaving a scar over the soul and body forever.

This POCSO act basically defines a child as any person below the age of 18 years and provides protection to them against sexual abuse. It also intends to protect the child through all stages of judicial process and gives paramount importance to the principle of "BEST INTEREST OF THE CHILD". The five offences against children which are covered by this act are:

Penetrative sexual assault.

Aggravated penetrative sexual assault.



Penetrative sexual assault.

Aggravated penetrative sexual assault.

Sexual and aggravated sexual assault.

Sexual harassment.

Using a child for pornographic purposes.

This act envisages punishing even abetment or an attempt to commit the offences defined in the act. It recognizes that the intent to commit an offence, even when unsuccessful needs to be penalised. This act suggests that any person, who has a fear that a crime is likely to be committed or has knowledge that a crime has been committed, has a mandatory obligation to report the matter i.e. media personnel, staff of hotel/ lodges, hospitals, clubs, studios, or photographic facilities.

Student's Corner



Student's Corner



One can even call at "1098" and report of the happenings. The help will soon be provided. Failure to report attracts punishment with imprisonment of up to six months or fine or both. It is now obligatory for police to register an FIR in all cases of child abuse. A child's statement can be recorded even at the child's residence or a place of his choice and should be preferably done by a female police officer but not below the rank of sub-inspector.

As per this act, the child's medical examination can be conducted even prior to registration of an FIR. This discretion is left up to the Investigation Officer (IO). The IO has to get the child medically examined in a government hospital or local hospital within 24 hours of receiving information about the offence. This is done with the consent of the child or parent or a competent person whom the child trusts and in their presence.

Child Welfare Committees (CWC) play a vital role under the POCSO Act, cases registered under this act need to be reported to the CWC within 24 hours of recording the complaint. The CWC must take into account the opinion of the child to decide on the case within three days and determine whether the child should remain in an

institution or be with the family. The CWC should nominate with the consent of the child parent / guardian / other person who the child trusts, a support person to assist the child during the investigation and trial of the case.

The POCSO Act of 2012 looks into a support system for children through a friendly atmosphere in the criminal justice system

So, dear friends "BE AWARE" and whenever you find something wrong near you "report quickly at 1098". REMEMBER- That child's whole life lies in your hand.



Deepak Kumar Gouda

MBA

(Batch 2017-19)

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Amazon..... Really!!!

This was exactly what I gasped in sheer excitement when I got placed here. An emphatic feeling flew to my mind and heart, just the way, the river Amazon flows in the South America, quite naturally.

Amazon, the largest internet based retailer in the world is undoubtedly a global corporate giant. The success story of Amazon entails rigorous endeavors from key people and their manpower which they regard as their assets. Amazon has been a two-way conductive energy; the seller and the buyer, who as stake-holders have found promises been preserved and kept. The company employs 306,800 people world-wide in full time and part-time jobs. The surge of Amazon in almost all consumer sectors is a be-fitting example of how an American electronic commerce and cloud computing company can turn into one of the most prestigious and sought after Inc's of the world.

I serve as a Quality Assurance Specialist at Amazon. As a matter fact, in this capacity, I am quite negligible as an entity, to decorate the stints of Amazon. Nevertheless, I wish to share my experiences of working at Amazon across the past one year. This journey has been a thoroughly learning and enriching

process, with each day of work turning into a kind of milestone in this brief professional career of mine. Every senior/supervisor has been a guiding force to me, where motivation has got no dearth. I was taken care of every time I countered any query. This is something which, I believe, would emerge as largely agreed upon statement from most of the employees at Amazon, no-matter, wherever, he or she is stationed. Amazon has helmed innumerable careers since its inception and mine is one of those. A proud Amazonian can share several relishing and rejuvenating moments, and at the same time, can deliver promises with prominence too.

I have been working overnight to meet the functional standards and offer excellence in terms of performance. And parallely, to grow in my career I have joined IBS Jaipur to pursue my MBA program. Joining IBS, Jaipur will certainly be an impetus for gathering knowledge in management particularly marketing, along with other vital aspects. Amazon is a dream for every marketing aspirant; culmination of that dream propels you to take a giant leap and work on every scope of self-improvement and efficacy. The retail division of Amazon is my prospective domain and this MBA plan will definitely guide me through every round and edge of it. Amazon encourages personal growth and in turn I vow to meet its crescendo like cult standards.



Student's Corner



Legal Lens

- ❖ “The Supreme Court of India with a nine-judge constitutional bench in the case of ‘Justice K.S. Puttaswamy (Retd) vs Union of India’, has declared that the Right to Privacy is now a fundamental right and is protected under Article 21 of the Constitution.
- ❖ Justice Dipak Misra was sworn in on August 28th, 2017 as the 45th Chief Justice of India (CJI) in a brief ceremony at Rashtrapati Bhavan, where he was administered the oath of office by President Ram Nath Kovind.
- ❖ Advocate Ashwini Kumar Filed PIL in Supreme Court of India seeking to restrict candidates from contesting elections for the same office simultaneously from more than one constituency.
- ❖ The Supreme Court bench of Justices Madan B.Lokur, S. Abdul Nazeer and Deepak Gupta, on October 5, dismissed the writ petition filed by the Consortium of Indian Farmers Association, seeking directions to the Government to implement the National Policy for Farmers-2007, framed by the Union Ministry of Agriculture, Consumer Affairs, Food and Public Distribution. Dismissing the petition, the bench said that it is not within its jurisdiction to generally direct the implementation of the National Policy framed by the Government.

Biz-buzz

- ❖ Reliance Defence and Engineering Limited, a subsidiary of Reliance Infrastructure Limited, has received the necessary approval to be renamed as Reliance Naval and Engineering Limited with effect from September 6, 2017.
- ❖ Tata Steel has come out with a target to have 20 per cent women in its workforce by 2020, from the current level of 11 per cent to enhance the diversity in workforce and promote miscellany in mindsets.
- ❖ Major B-schools witnessing a jump of 20-24% in average stipends as recruiters are pitching in to capture the best talents as interns for the upcoming season.
- ❖ IndusInd Bank’s board approves merger with microfinance firm Bharat Financial Inclusion Ltd (BFIL): under the deal, IndusInd will exchange 639 of its shares for every 1,000 shares in Bharat Financial.

Tech Digest

- ❖ Researchers from Stanford University developed an inexpensive network of sensors to monitor earthquakes. They found that it is possible to convert the jiggles of perturbed optical fibre strands into information about the direction and magnitude of seismic events.
- ❖ The Trojan horse was the world's most dangerous online threat during the first eight months of 2017, according to stats from antivirus software maker Avira. Trojan horses alone account for 60% of online threats recorded by Avira, with more than 788 million detections during the first eight months of 2017.
- ❖ British start-up Zap&Go has developed carbon-ion super-capacitive batteries that allow rapid charging of gadgets, appliances and electric vehicles in seconds.



Quote of the Month

Would you like me to give you a formula for success? It's quite simple, really: Double your rate of failure. You are thinking of failure as the enemy of success. But it isn't at all. You can be discouraged by failure or you can learn from it, so go ahead and make mistakes. Make all you can. Because remember that's where you will find success."



-- Thomas J. Watson

Solar Plant Report

Till September 2017, the plant has produced around 107273 units of electricity. The University has taken up several events to enhance the awareness regarding designing, installation and maintenance of solar projects at various levels.

Contributing consistently towards building a better planet!

New Joining

ILS
ICFAI LAW SCHOOL



Ms. Radha Naruka
Assistant Professor



Mr. Keshav Gaur
Faculty Associate



Mr. Nitin Tripathi
Faculty Associate

IBS
BUSINESS SCHOOL



Ms. Priyanka Payal
Adjunct Faculty



Ms. Richa Sethi
Adjunct Faculty



Ms. Swati Khanna
Adjunct Faculty

ITS
ICFAI TECH SCHOOL



Ms. Neha Agarwal
Adjunct Faculty



Mr. Ravindra K. Saini
Adjunct Faculty



Ms. Bhavana Gupta
Adjunct Faculty



Ms. Ashwarya Goyal
Adjunct Faculty



Jewels in the Crown



Dr. Archana Rathore, Assistant Professor - ICFAI Business School (IBS) was felicitated as “**Best Teacher for Overall Excellence**” by IBS Alumni Federation (IBSAF) on 5th October 2017. She was also honored as “**Best Faculty Guide SIP 2017**” by IBS Alumni Federation (IBSAF) on 5th September 2017

Dr. Pramod Arya, Assistant Professor - ICFAI Tech School (ITS), Jaipur was awarded PhD by The ICFAI University, Jaipur in September 2017 under the supervision of Dr. Vishal Mathur.



Dr. Ashish Johri, Assistant Professor - ICFAI Business School (IBS), Jaipur was awarded PhD by The ICFAI University, Jaipur in September 2017 under the supervision of Dr. Rahul Swami.

Wall of Fame



Mr. SaviShaji (MBA, Batch 2016-18) was awarded with a certificate and cash prize for “**Best SIP - 2017**” in recognition for his Summer Internship Project titled “**Client Servicing at BMS**” at Book My Show, Mumbai



“Industry-Academia Interface of 21st century – Challenges and Opportunities”

Events@IU Jaipur



ICFAI University Jaipur organized Corporate-academia interface Conclave wherein corporates of various sectors, successful entrepreneurs, leading businessmen, Senior Bankers, professionals and HR experts were present. It is proven fact that strong industry interface plays a key role to facilitate the educational institutions and students to maintain pace with the continuously changing business world. It will ultimately foster them in achieving good employment opportunities and a resourceful career. It was a very successful program conducted by team IU-Jaipur which will undoubtedly prove to be beneficial for students and faculty too.

Performer of the Month – October 2017



“Performer of the month” award for the month of October 2017 won by

Prof. Nitin Tripathi- ILS

Mr.Vikas Sharma- IBS.

Mr.Dipak Gupta- Administration-

Mr.HeeraLal - ITS

Congratulations to the winners!!

Events@IU Jaipur



Events@IU Jaipur



Hindi Diwas Celebration on September 14, 2017

Engineering students celebrated Engineer's Day in the memory of great Indian Engineer Bharat Ratna Sir M. Visvesvarayya on September 15, 2017 (ITS)



Vishwakarma Jayanti was celebrated at The ICFAI University, Jaipur with great zeal and fervor on September 16th, 2017.

The ICFAI University, Jaipur had a pleasure of acquaintance of Mr. Mukesh Yadav, Dy. S.P., Anti-Corruption Bureau, Rajasthan on "Cyber Crimes at the Grass Root Level with reference to Indian Evidence Act, 1872" on September 20, 2017 (ILS)



Fresher's Party for new batch at ILS on September 22, 2017

Events@IU Jaipur



Fresher Party "Parichay 2017" for new batch of ITS on September 22, 2017

Aligarh Muslim University Delegates were welcomed on September 25, 2017 under UGC initiative of "Ek Bharat Shresta Bharat" (ILS)



"Dandiya 2017" on September 25, 2017 (ITS)

Lawstudents attended "Rally for Rivers" campaign on September 28, 2017 (ILS)



Law students participated in the "Oath Taking Ceremony" for Water Conservation on October 2, 2017 (ILS)



ITS and Binary Semantics jointly organized an FDP on "Maplesoft" on October 5, 2017 (ITS)

"Sneh-setu – Ek Samajik Pahal"

A seminar and interactive session on "GST" was organized for doctors, principals, lawyers etc. from the adjoining areas on October 6, 2017



Diwali Milan Samaroh organized on October 17, 2017

ILS organized a Court Visit for First Year & Second Year BBA-LL.B (Hons.) & LL.B program students to the High Court of Rajasthan, Jaipur Bench on 31st October, 2017.



Placement Report



Placement Highlights:

8 students selected in "ICICI Prudential"
PPO of Rs 7.24L from "UAS International"
1 student selected in "GreenTree" for HR



Feedback

We'd love to have your feedback to make our "IUJaipur - Reflections" more informative and vibrant

Contact Us

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