

**University** : The Icfai University, Jaipur  
**Department/School** : Icfai Business School/Icfai Tech School  
**Program** : Ph.D (Part-Time)  
**Session** : 2018-19

S.No.	Enrollment No.	Name of students	Father's Name	Year of the Course	Category	Domicile /Non Domicile	Topic of Research	Research Guide
1	13BSUJPPH001	Prashant Kumar Kaushik	Mr. Suresh Chandra Kaushik	2013	GENERAL	Non Domicile	Analysis of effectiveness of NHM programme with special reference to District Uttarakhand	Dr. J. K. Gupta / Dr. RenuVerma (Co Supervisor)
2	14BSUJPPH002	Naresh Kumar Sharma	Mr. Om Prakash Sharma	2014	GENERAL	Domicile	Best Practices for Using Social Media as a Placement Strategy	Dr. Rahul Swami/Dr. VivekRanga(Co Supervisor)
3	14BSUJPPH003	Prashant Sharma	Dr. Shiv Narendra Sharma	2014	GENERAL	Non Domicile	Valuation Techniques in Indian Capital Market	Dr. G. D. Rathod/Dr. VivekRanga(Co Supervisor)
4	14STUJPPH002	Aishwarya Vatsa	Mr. Ram Lakhan Singh	2014	GENERAL	Domicile	Analyzing and Mitigating Software Production Issues	Dr. Shiv Kumar

5	14BSUJPPH001	Subir Das	Mr. Yudhisthir Das	2014	GENERAL	Non Domicile	Influence of Probability Distributions in Quantitative Project Risk Analysis	Dr. R. L. Pareek
6	15BSUJPPH001	JoyeeChatterjee	Mr. SubhishChatterjee	2015	GENERAL	Non Domicile	Impact of 7 Ps in Creating Brand Resonance with Reference to Indian Banking industry	Dr. G. D. Rathod
7	15BSUJPPH004	Kunchala Thirupal Reddy	Mr. K.C.P. Reddy	2015	GENERAL	Non Domicile	Effect of Organization Values on its Reputation with Reference to Indian Automobile Tyre Industry	Dr. R. L. Pareek